# The Carlisle Mercury

ESTABLISHED 1867

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Warren R. Fisher Jr. ---- Editor & Publisher

SUBSCRIPTION RATES

$2.50 per year; $1.50 for six months


## 35 Candidates Out For Football Practice; Circus To Exhibit In Carlisle On April 17

**Thursday, April 5, 1934**

Coach Chester Shearer has had a squad of approximately 35 candidates for positions on the football team out for spring practice during the past ten days.

—20—

J. T. Kincart has been appointed stone inspector on the Mt. Olivet-Claysville road in Robertson County and left Wednesday for that place to take up his duties.

—20—

Jake Earlywine purchased the J. R. Sosby farm at public auction Saturday for $6,175. The farm contains 195 acres and is located about two miles from Carlisle on the East Union road.

—20—

Chicken stealing and other petty thievery in Carlisle and vicinity has reached an alarming stage.

—20—

BORN—To Mr. and Mrs. Joe Reid, of Moorefield, a daughter. —To Mr. and Mrs. Onie Sears on Wednesday, a son.

MARRIED — Miss Elizabeth Mastin, of Carlisle, and Mrs. Billy Kimbrough, of Cynthiana on Sunday, April 1.

DIED—Willis Bruce Blackwell, 27, of Lexington, formerly of Carlisle last Wednesday night.—Mr. Washington George, 85, at his home near Carlisle last Wednesday night following an illness of several weeks.

**Thursday, April 3, 1884**

John Henry Myers, of Carlisle, comprises for $1,000 his damage suit against Kentucky Central Railroad for injuries received when he was knocked from a box car.

—70—

King, Burke and Company's circus to exhibit in Carlisle on April 17.

—70—

W. H. Lockhart, teacher in local school accepts position as teacher in Lexington.

—70—

Miss Sue E. Tuttle announces the following pupils on the honor roll of her private school: Sena Crouch, Myrtle Royce, Wilson Royce, Nannie Tribble, May Dawson, Blanche Capps, Robert Benton, Tom Jackson, Charlie Jackson, Henry Motch, Ira Sby, May McCracken, Maude Fleming, Willie Reed, Lizzie Archdeacon and Jonas Oskeson.

—70—

LaRue Bros. lease Blue Lick Springs from Bedinger heirs and take charge of business.

—70—

MARRIED—Miss Matilda F. Wagoner and Mr. T. A. Crawford, both of the county, on March 27th.—Miss Mollie C. Campbell and Mr. William Thornburg, both of the county, on March 27th.

DIED—Mrs. Ollie F. Beck, 24, wife of John M. Beck, at her home in Carlisle on March 27th.—Mrs. Barbara Parker, 67, at her home in the county on April 1st.—Mr. John Wright, 67, at his home in the county on March 29th.—Mr. William Hildreth, 79, at his home in the county on March 26th.

Cristobal Colon peak in Colombia, 18,947 feet high, is the loftiest coastal mountain mass in world.

## East Union

**By Mrs. Worth Scott**

Mr. and Mrs. Graves Stephenson had as their guests Sunday Mr. and Mrs. Everett Stephenson and children of Louisville.

Edgar Boyd visited Billy and Edward Lee Scott Sunday afternoon.

The homemakers met Friday with Mrs. James Stephenson.

Mrs. Anna Scott visited Mr. and Mrs. Guy Bell of Paris Sunday afternoon. Mrs. Bell has been sick but is better at this writing.

Mrs. Morgan Ring is back home from the hospital and is much better.

Mrs. Joe Allen Stone and son and Mrs. Johnny Sorgen visited Mr. and Mrs. Worth Scott and Mrs. Anna Scott a while Wednesday afternoon.

Mrs. Russell Barr visited Mrs. Morgan Ring a while at the hospital one day during the week.

Mr. and Mrs. Worth Scott visited Miss Eula and Jim Scott Sunday afternoon.

Rev. John Bray and wife spent Sunday with Mr. and Mrs. Carlton Vice.

## Parks Homemakers

**By Mrs. Malcolm Hardwick**

The Parks Homemakers club met Thursday at the home of Mrs. Lizzie Williams. Eleven members answered the roll call with some improvement to their yard. We had two visitors Mrs. Menton Williams and Mrs. Floyd Williams.

The devotional was given by Mrs. W. L. Marr.

The new officers for the coming year were elected, namely; President, Mrs. Harvey Wagoner, Vice-President, Mrs. Mason Bryant, Secretary-Treasure, Mrs. W. L. Marr.

The lesson for the day was completion of chair caning.

The next meeting will be May 6 at the home of Mrs. Malcolm Hardwick.

## Milltown

**By Jewell Clark**

Mrs. Mag Mitchell had as guests Wednesday Mrs. J. H. Mitchell and son Bob, Mr. and Mrs. Malcolm Mitchell of Latonia.

Mrs. Ocie Lawson of Carlisle visited Mr. and Mrs. Elgan Clark and Mrs. Jennie Moore, Tuesday.

Mrs. Mag Mitchell had as visitors Tuesday Mrs. Ocie Lawson, Carlisle, Mr. and Mrs. Omar Tally, Mrs. Paul Tally, Mrs. Junior Glass and children of Fleming county and Mrs. Bob Crowe.

Bro. Whitehouse of Carlisle visited Mrs. Mag Mitchell, Monday.

Mr. David Alexander of Fleming county was a visitor in Milltown Monday.

Mr. and Mrs. Guy Neal of Carlisle visited friends in Milltown, Friday.

Mr. and Mrs. Richard Mitchell have chosen the name of Stevie Ray for their son born Wednesday night.

Almost everyone in Milltown attended the funeral of Mr. George Clavell who was buried at Mt. Zion last Monday.

Several children in the neighborhood have the measles.

Bro. Stiff filled his preaching engagement at Mt. Zion Sunday and was the guest of Mr. and Mrs. White Downing of Moorefield. Mr. and Mrs. Aitkin Downing were also guests.

Mrs. Martha Clay, Miss Alma Clay of Carlisle and Mrs. Avery Mitchell visited Mr. and Mrs. Gaylord Ritchie at Mayslick, Sunday.

Mr. and Mrs. Ford Vice of Fleming county visited Mr. and Mrs. Banks Vice and Mrs. Blanche Vice Sunday.

Since the restocking program below the dam started two years ago, 50,000 rainbows have been stocked, but the first 40,000 were smaller.

Mercury classifieds get results!


## A Message about Telephone Rates...

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

To Our Customers in Kentucky:

We want you to know why we have asked the Kentucky Public Service Commission to approve an increase in telephone rates. But first, let me say that the additional income requested by the Company will amount to only a small increase for each customer. For instance, it will average less than 2 cents a day for residential telephone subscribers.

Since 1939, when inflation began, the cost of living has increased 92%, but Kentucky telephone rates on the average are up only about 46%. As a result of inflated costs of providing service, telephone earnings today are about 45--even less than in the depression years.

The cost of telephone equipment and materials has increased a great deal since 1939. Poles have gone up 134%, cable 88%, cross-arms 173% and copper wire 145%.

The investment cost of adding a telephone is over four times as great as in 1946--an increase from $122 to $527.

& Despite the fact that we have more than doubled the number of telephones in service in the State since 1946, there is a big telephone job still to be done in Kentucky. Also, 8,900 people in the State are waiting for telephones. Also, 2,900 party-line customers are asking for higher grades of service.

We must earn a fair profit, however, if we are to attract the additional investment money required to continue the improvement and expansion of service the public in Kentucky is demanding. We are simply asking for rates that will enable us to do the job Kentucky wants us to do.

Sincerely yours,

C. Hunter Green
Kentucky Manager

Compared with other prices, telephone rates are low. Since 1939, consumer prices in general have increased 92%, while telephone rates in the overall have increased only about 46% in Kentucky. At the same time, per capita income in Kentucky has increased 282%.

Residential telephone service took 2.4% of average family income in 1939. Today it takes only 1%.



Be practical, sew the things you need & enter Lerman's

# SEWING CONTEST

WIN THESE VALUABLE PRIZES NO EXTRA COST TO YOU

ELECTRIC STEAM IRON
1st. PRIZE! Genuine SUNBEAM Electric STEAM or DRY iron that's hot in 30 seconds. Weighs only 2¾ pounds.

ALL STEEL IRONING TABLE
2nd PRIZE! Sturdily constructed light-in-weight all steel ironing table that folds compactly for storing.

WISS PINKING SHEARS
3rd PRIZE! Genuine WISS pinking shears with Carbon steel Blades.

NEXT 3 PRIZES
Each will receive their choice of $3 worth of material from our large selection.

NEXT 3 PRIZES
Each will receive $2 worth of material from our large selection.

**Anyone Can Enter . . . Make Any Item You Wish**

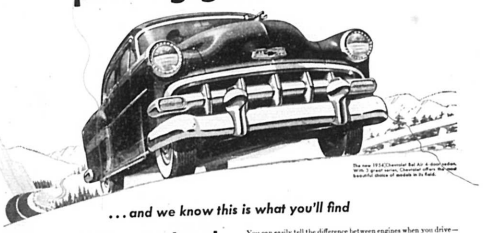
Make any item you wish . . . a dress, blouse, skirt, suit, slipcovers, drapes, an item for boys or girls . . . something you have been wanting to make for Spring and Summer. It may win one of the prizes. Materials and accessories must be purchased at Lerman Bros. in Carlisle, Ky. Contest opens Friday, April 2, 1954 and closes Saturday, May 22, 1954. Selection of the judges is final. Items will be judged for neatness, smartness and economy. We reserve the right to hold entries until contest closes and display them if we wish. Enter several items, but only one prize to a person. (Professional seamstresses please do not enter.)

CARLISLE

**Lerman Bros.**



# Make your own "proving ground" test



The new 1954 Chevrolet Bel Air is done justice with 3 great colors. Chevrolet offers the most beautiful choice of models in its field.

*. . . and we know this is what you'll find*

**Chevrolet is out ahead in powerful performance**

You can easily tell the difference between engines when you drive—and the difference is all in Chevrolet's favor! That's because Chevrolet's great engines deliver *full horsepower* where it counts—on the road. What Chevrolet *promises*, Chevrolet *delivers!*

**Chevrolet is out ahead in economy**

There's new power, new performance and new economy in both 1954 Chevrolet engines—the "Blue-Flame 145" in Powerglide models and the "Blue-Flame 115" in gearshift models. And they bring you the highest compression ratio of any leading low-priced car. That's why they can deliver a big gain in power, acceleration and all-around performance, along with important gasoline savings!

*Your test car's ready now . . .* We'll be glad to have you compare the smooth, quiet performance of this new Chevrolet with any other car in its field. Come in and put it through any kind of "proving ground" test you care to, and judge its performance for yourself. Your test car's ready now and we hope you are, too.

CHEVROLET

*Year after year more people buy Chevrolets than any other car!*

**CYNTHIANA MOTOR CO., INC.**
Cynthiana, Kentucky



# 4,202 Reasons (count 'em) Why

**This Is The Biggest Sale Ever**
**Special Values in Every Dept.**

## CARLISLE VARIETY & JR. DEPT. STORE

DON'T MISS IT — BE HERE EARLY

| | |
|---|---|
| 40 Cotton & Rayon Dresses — Values To 2.98 — 67¢ | 100 Pr. Ladies Rayon Panties — Values To 39¢ — 17¢ |
| 16 Rayon–Gaberdine Skirts — Values To 2.98 — 73¢ | 28 Fancy Trimmed Slips — Values To 1.49 — 68¢ |
| 33 Mens Sport Shirts — Values To 2.98 — 77¢ | 22 Nylon Slipover Sweaters — Values To 1.98 — 62¢ |
| 27 Luncheon Cloths — Regular 98¢ Value — 42¢ | 500 yds. Assorted Piece Goods — Values To 59¢ — 19¢ |
| 35 Rag Rugs — Values To 98¢ — 37¢ | 17 Bath Sets — Regular 1.98 Value — 82¢ |
| 37 pr. Corduroy Boxer Longies — Values To 1.98 — 66¢ | 100 pr. Kiddies Rayon Panties — Regular 29¢ Pr. — 12¢ |
| 192 pr. Ladies Cotton Hose — Values To 49¢ — 23¢ | 100 PAIR Assorted Socks — Values To 39¢ Pr. — 10¢ |
| 300 yds. White & Pink Elastic — Values To 15¢ Yd. — 3¢ yd. | 86 Liquid & Paste Shoe Polish — Regular 15¢ Value — 6¢ |
| 1000 Grab Bags — Values To 1.98 — 10¢ | 200 Lbs Orange Slices — Regular 25¢ Lb. — 11¢ lb. |
| 300 Cards Fancy Buttons — Regular 10¢ Value — 2¢ | 25 Wash Basins — Regular 39¢ Value — 16¢ |
| 500 yds. Assorted Lace — Values To 29¢ Yd. — 5¢ | 197 Quarts Paint — Values To 2.25 — 37¢ |
| 71 Stove Wicks — Regular 59¢ Value — 17¢ | 153 Pints Paint — Values To 1.25 — 21¢ |

**CARLISLE VARIETY & JR. DEPT. STORE**

**FREE Awards Every Tuesday and Saturday**

Your Big Friendly Store On The Corner
(See the N. C. H. S. Senior Play Friday Night)




## Crayton

**By Mrs. Oral Hollar (Delayed)**

The Missionary services at Rose Hill were well attended. There were 124 presents for Sunday School, Sunday.

Rev. Jessop spent Sunday night with Mr. and Mrs. Russell Ritchie.

Mr. and Mrs. Ray Caswell and family called on Mr. Elbridge Hollar and Vella, Sunday afternoon.

Mr. and Mrs. Edgar Buckler and children visited Mr. and Mrs. J. E. Freback, Sunday.

Trienzi Hollar spent the week-end with her parents, Mr. and Mrs. Oral Hollar.

There were 70 present for Sunday School at Rose Hill, Sunday.

Oral Jr., Sidney and Ralph Hollar, Jimmie Earlywine and Don Hamilton spent Sunday afternoon with David Small.

Carol Hamilton visited Brenda Sue and Tresia Hollar Sunday afternoon.

Mr. and Mrs. Walker Hollar called on Mr. Elbridge Hollar and Vella, Sunday afternoon.

Mrs. Helen Whaley and son have been visiting with her parents, Mr. and Mrs. Roscoe Morris the past week.

There were 26 young people present Friday night for the local MYF social at the church.

## Myers Road

**Mrs. Onie Sears**

Mrs. Mae Booth and D. W. visited her parents Friday.

Glenn Booth and Sterlie Smith attended the all-day fox hunt at Collesburg Saturday.

Mrs. Christine Sears and Mrs. J. H. Wilson attended the Renfro Valley show in Lexington, Monday.

Garnett Gray of Cincinnati was at home Sunday night.

Baby Myrvin Berry of Dayton, Ohio, spent Friday and Saturday with Mrs. Elizabeth Hughes.

W. E. Miller was in Lexington Monday.

Little Carol Sue Wallace is improving at her home after an operation three weeks ago.

The sick are Rose Ann Simons, Mrs. E. B. Reid, Mrs. Oliver Leggett and Master Kenney Leggett.

Mrs. Leggett and Kenney both have returned to Mrs. Rankin Hurst's after being patients at the Fort Knox hospital.

## Colored Notes

**By Mrs. Aurelia Hamilton**

Marion Sheppard of Cincinnati was the weekend guest of his mother, Mrs. Jessie Owens.

Mrs. Percell Hill and Mrs. Walker Williams spent the week-end here with relatives.

Mrs. Virginia Calvert and daughter and Mr. Walter Fisher visited Mr. Floyd Washington, who is in the Nicholas County hospital and Mrs. Washington.

Mr. and Mrs. Billy Jones and son of Paris was the Monday guest of Mr. and Mrs. Lee Jones.

Mr. John Jones returned home Sunday from the St. Joseph hospital in Lexington. He is slowly improving.

There will be a candy Pulling Wednesday night, at the Masonic Hall sponsored by the Woman's Club of the Christian church.

Mrs. Floyd Washington is slowly improving.

Mrs. Dennis Williams returned home from the St. Joseph hospital Monday, report doing nicely.

Mr. Leonard Young of Dayton, Ohio, formerly of Carlisle, spent the day here, Sunday.

Mrs. Aurelia Hamilton fell at her home Monday morning and broke her arm. She was treated at the Nicholas County hospital. She is doing nicely.

After a lesson on lawns, 28 homemakers in Christian county sowed bluegrass around their houses.


**Federal Land Bank 4% Loans**
—Are Made—
For purchasing farms, refinancing debts, operating purposes.
Inquire at
**Limestone National Farm Loan Association**
Loraine Kinney, Sec.-Treas. — In Carlisle Office Every Tuesday



Time To Order
**BABY CHICKS**
U. S. Approved — Pullorum Passed
Quality Chicks That Live and Grow
**MOORES HATCHERY**
111 S. Main St. — Cynthiana, Ky.



# IGA PRE EASTER Baking Values

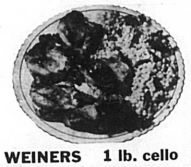
**SNO-KREEM** SHORTENING Pure Vegetable 3 lb. can **79c**

IGA Tomato **CATSUP** Extra Fancy 14-oz. bottle **19c**

Walter Baker's Semi-Sweet Chocolate Chips 6-oz. 26¢

Your choice Betty Crocker Cake Mixes **37c**

**Zesta Crackers 1 lb. box 27c**



TENDER, LEAN **PORK CHOPS** Center Cuts lb. **89c**

| | |
|---|---|
| IGA Pie Crust Mix 9 oz. | 17¢ |
| Softassilk Cake Flour 41 oz | 42¢ |
| McCormick Pure Vanilla 2 oz. | 39¢ |
| McCormick 4 Color Package Food Colors pkg. | 25¢ |
| Spry 3 lb. | 89¢ |
| Osage Peaches 21/2 can | 25¢ |
| Karo Golden Syrup | 21¢ |
| Linit Starch 12 oz. | 14¢ |
| Nabisco Honey Grahams 1 lb. | 33¢ |
| CARROTS 1 lb. Cello bags 2 bunches | 23¢ |
| Pascal Celery 2-bunches | 25¢ |
| Green Onions & Radishes bunch | 10¢ |
| New Potatoes 5 lbs. | 29¢ |
| Oranges 200 size doz. | 29¢ |

| | |
|---|---|
| WEINERS 1 lb. cello all meat | lb. 49c |
| BOLOGNA Sausage by the piece | lb. 35c |
| Sliced BACON sugar cured | lb. 69c |
| Webber or Parker SAUSAGE | lb. 67c |

Leave Your orders for Your EASTER Hams and Turkeys

**COATNEY BROS.**

IGA Food Stores — LOW PRICES EVERY DAY!