

The Carlisle Mercury

ESTABLISHED 1847

Printed and Published Every Thursday At Carlisle, Kentucky

Based on second matter of the post office at Carlisle, Kentucky, under no. 48-1187.

Warren R. Fisher, Jr., Publisher
William J. Fluty, Editor

SUBSCRIPTION RATES

\$2.50 per year, \$1.50 for six months

Practical As Potatoes

Throughout the country, chambers of commerce, civic organizations, banks and other groups are actively engaged in seeking to bring more industry to their communities. They want the spending and the employment that come with expanded industrial activity.

This is a perfectly natural and desirable state of affairs. However, in rural sections of the nation, there is another and equally important possibility which is generally overlooked.

That is to work for the improvement, in a scientific and orderly manner, of farm production. For instance, any region's farm output and farm income could be raised by 20 to 25 per cent if the beneficial effects would be felt by everyone. And this would be of lasting service to the country as a whole, which must face the problem of feeding a swiftly growing population from a fixed land area.

Greatly increased farm production is no impossible ideal as is presented in a sack of potatoes. It can be accomplished by maximum use of machinery in farming, coupled with proven land conservation techniques. It has been said, with commendable accuracy, that the farmer must be a full scientist. That evolution is nowhere near completion. The farmer must be a full scientist—presently. The farmer must be a full scientist—presently. The farmer must be a full scientist—presently.

Now! Old Gold King Size and REGULAR For a treat instead of a treatment!
Coatney Bros. Grocery
Grand Opening - July 9-10-11
FREE PRIZES

Ever try the lap of Luxury?



We'd like to spoil you a bit. We'd like to treat you in a 1953 Buick ROADMASTER and let you be comforted in the most sumptuous comfort on four wheels.

What we have in mind is more than just a sampling of the spacious roominess here—and of the cushions that cradle you in opulent and enveloping softness.

It's the magnificent luxury of ROADMASTER travel that we'd like you to know... The unsatisfying feel of hassling almost limitless power from the world's newest and most advanced V-8 engine...

The casual ease with which you command speeding torque from Turbine Dynalene—and the sheer comfort of its new quiet and insulating soundproofing... The matchless gentleness and levelness of ride from all-coil springing, hydraulic shock absorbers, hydraulic smooth power delivery... You barely aware of motion, of road irregularities, of stopping and starting...

And the consummate ease-of-handling you enjoy from the most maneuverable ROADMASTER in Buick history. A car with the hydraulic-boosted POWER STEERING. A car with the velvety control of the 33 Roadmaster 440 cubic inch V-8 engine.

still finer braking—plus the added convenience of Power Brakes—if you wish. Surely, you ought to look into this supremely satisfying ROADMASTER for 1953—and see for yourself that the lap of luxury is more than a figure of speech when you take your seat here. Why not visit us soon? *Optional at extra cost.

ROADMASTER Custom built by Buick

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

GALBRAITH BUICK

Carlisle, Kentucky Phone 333 228 West Main Street



Two Local Men Killed In Accident; Light Plant Worker Shocked By Lightning

Thursday, July 6, 1953
Hiram R. King, 65, was fatally injured and Rev. Samuel H. Cunningham, 39, was fatally injured when a Louisville and Nashville freight train struck their automobile at the Park street crossing in Carlisle at 7:20 o'clock last Friday night.

At a meeting of the city council Monday night, contract for street lights, as let for each light contract for another year.

At a meeting of the city council Monday night, contract for street lights, as let for each light contract for another year.

At a meeting of the city council Monday night, contract for street lights, as let for each light contract for another year.

At a meeting of the city council Monday night, contract for street lights, as let for each light contract for another year.

At a meeting of the city council Monday night, contract for street lights, as let for each light contract for another year.

At a meeting of the city council Monday night, contract for street lights, as let for each light contract for another year.

At a meeting of the city council Monday night, contract for street lights, as let for each light contract for another year.

At a meeting of the city council Monday night, contract for street lights, as let for each light contract for another year.

At a meeting of the city council Monday night, contract for street lights, as let for each light contract for another year.

At a meeting of the city council Monday night, contract for street lights, as let for each light contract for another year.

At a meeting of the city council Monday night, contract for street lights, as let for each light contract for another year.

At a meeting of the city council Monday night, contract for street lights, as let for each light contract for another year.

Congratulations Coatney Bros. IGA Food Store

Electrical Wiring King's Gas & Electric "Complete Wiring Service"

Congratulations COATNEY BROS. on your Grand Opening

Frank Mattox Plumbing & Heating EXPERT SERVICE

We Salute Coatney Bros. IGA Food Store

Remodeled By Guthrie Construction Company Specializing In HOUSES - BUILDINGS Paul Guthrie, Owner

Congratulations To Coatney Bros. IGA Food Store

"Another Hill Equipped Food Store"

Kentucky Refrigeration Company 1644 N. Broadway Lexington, Ky.

"The House of Quality & Service"

Congratulations To Coatney Bros. IGA Food Store

"Another Hill Equipped Food Store"

Kentucky Refrigeration Company 1644 N. Broadway Lexington, Ky.

"The House of Quality & Service"

Congratulations To Coatney Bros. IGA Food Store

"Another Hill Equipped Food Store"

Kentucky Refrigeration Company 1644 N. Broadway Lexington, Ky.

All eyes are on another...



How CAN WE DO IT?
How can we sell every thing at such low prices you ask. The answer is simple. IGA sells major units of food distribution. THE INDEPENDENT DEALER in your community, the INDEPENDENT WHOLESALE, THE MANUFACTURER, THE FARMER and YOU. All work together in a well knit, smooth running organization. With operating costs as low as lower than those of any other system in the food industry today, plus the combined purchasing power of thousands of stores, IGA can sell at low prices everyday.

LOOK! LOOK!
FREE - - FREE
36 BASKETS OF GROCERIES 36
3 WEST BEND ELECTRIC 3
BEAN POTS
NOTHING TO BUY! COME IN AND GET Your Free Ticket — THURSDAY — FRIDAY — SATURDAY — OTHER PRIZES —

MEATS

Pick your choice cuts from our streamlined SELF-SERVICE display cases and save valuable time!

ROUND or LOIN STEAKS	Tender-Juicy from Cherry Red Beef	lb. 65c
DOUBLE FRESH Ground Beef	3 lbs \$1.00	
CHUCK ROAST	lb. 35c	
PORK CHOPS	lb. 53c	
PORK CHOPS	lb. 79c	
Sliced Bacon	lb. 65c	
Sweet Milk	1/2 Gall. 29c	
SKINLESS WEINERS	SWIFT'S ORIOLE	lb. 45c
Bologna	SMOKED	lb. 39c
Jowl	lb. 35c	
Pork Liver	lb. 39c	
Lard	50-lb. CAN	\$6.98
CANTALOUPE	LARGEST SIZE	25c
BANANAS	HOME GROWN	2 lbs. 29c
Tomatoes	Finest In Flavor	lb. 20c
Apples	New Transparent	2 lbs. 27c
COBBLERS	New Virginia	10 lbs. 39c

TOPS OFF ANY MEAL ANY TIME!
Sunny Morn COFFEE
1-lb. bag 77c
3-lb. bag \$2.25

IGA Special Blend ICED TEA
"Lively New Leaf Flavor"
1.2-lb. Pkg. 49c

Mayfield Golden Cream Style CORN
303 CAN 2 for 23c

Hart's Fancy TOMATO CATSUP
12-oz. bottle 2 for 25c

Balloons for All The Kiddies
Maxwell House 1-lb. TIN 85c
Peanut Butter 11-oz. PLAIN TUMBLER 27c
Salmon ASSORTED 1-lb. CAN 39c
Jello 3-oz. Pkg. 3 for 25c
ROSDALE HALVES IN SYRUP 29c
Peaches IGA FANCY 303 CAN 2 for 47c
Fruit Cocktail CAMPBELL'S 23-oz. CAN 2 for 27c
Pork & Beans TENDER - SWEET 303 CAN 2 for 41c
Margarine YELLOW QUARTERS HILSDALE HALF-SQUARES 1-lb. Pkg. 21c
Sliced Pineapple VEGETABLE SHORTENING No. 2 CAN 2 for 49c
Crisco 3-lb. CAN 85c

CARNATION EVAP. MILK 2 Tall Cans 2 for 27c
LUNCHEON MEAT SPAM TREET or PREM 12-oz. Can 49c

CLOROX 1/2 Gall. 29c
Golden Beauty BANANAS 2 lbs. 29c
200 Size Calif. ORANGES Doz. 45c

IGA Food Stores
LOW PRICES EVERY DAY!

Growing With Carlisle! COATNEY BROS. IGA FOOD STORE

California Vine Ripened CANTALOUPE LARGEST SIZE 25c

HOME GROWN Tomatoes Finest In Flavor lb. 20c

New Transparent Apples 2 lbs. 27c
New Virginia COBBLERS U. S. No. 1 10 lbs. 39c