The Carlisle Mercury

ESTABLISHED 1867

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Warren R. Fisher Jr. ---------- Publisher

William J. Fluty ---------- Editor

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$2.50 per year; $1.50 for six months

Best Salesman

Retailers "can't get along" without newspaper advertising "and they'd better not try." Those words didn't emminate from an advertising solicitor, but from a retailer, J. C. Penney, chairman of the board of the company that bears his name, and a man who knows how to sell merchandise.

"We can't do business without newspaper advertising," said Mr. Penney. "The newspapers are our market place where we come to cry our wares."

In thousands of communities the local newspapers reach millions of readers regularly with a visual record of news and advertising that is not matched by any other means of communication.

No Green Eyes Now

Not so very long ago, a great many people were frankly envious of the cattle producers. Prices were high, sales were good, and to the amateur eye it looked as if the cattlemen were making money hand over fist and would continue to do so in the future.

Few would be envious of the farmers and ranchers who depend on cattle today. The cost of producing cattle for market remains high—but the value of the animals has declined sharply. According to the Department of Agriculture, in a single month of this year the average prices paid for beef cattle sank 12 per cent.

There are two primary reasons for this. One is that the cattle population touched an all-time high some months ago, and it is an axiom that when any commodity is in abundant supply, the price generally tends downward—just as when there is scarcity the price generally tends upward. Then the prolonged and extreme drought in Texas and elsewhere destroyed feed on which producers had been depending to carry their herds, and forced abnormally large marketings. So prices went down some more and continued to go down.

We believe the green eyes have turned back to brown.

NEW ORLEANS, LA., HERALD: "Being an American and aware of our American privileges we don't like the way some of the wimeses have been treated who are appearing before congressional investigating committees. Our system of law says a man is innocent until proven guilty. Even several occasions the attitude of the investigating committees has been quite the opposite.

SAUGERTIES, N.Y., CATSKILL MOUNTAIN STAR: "The economizers, trying to trim Big Government, find it hard going. It's easy to start a Federal project or bureau, but hard to get rid of it. For instance, the NRA—found unconstitutional in 1935—still appears in the Federal budget. The time has come to get rid of unneeded bureaus and be chary of starting any new ones."

David Booth Appointed As County Judge; Fisher Will Head Cane Ridge Academy

Thursday, August 10, 1933

David W. Booth, fourth district magistrate, was appointed by the Nicholas county fiscal court, at a meeting held Tuesday, to fill out the unexpired term of the late Judge Paul Darnall.

—20—

All disbursements from the local relief office in the court house will cease Saturday night.

—20—

At the regular monthly meeting of Nicholas Post 17, American Legion, Friday night, E. R. Kendall and Lee B. Osborne were elected delegates to the state convention of the Legion to be held at Owensboro next week. John M. Wells and Victor Carter were named alternates.

—20—

Among students registering at the University of Kentucky summer school from Nicholas county were Lulla S. Packman; Beulah Pickett Parsons, Mrs. Fannie Ruth Stofling, Charles G. Talbert, Mary Elizabeth Talbert, Carlisle.

—20—

Following committees appointed at meeting of the Auxiliary of the American Legion Tuesday night by Mrs. John M. Wells, president: publicity—Mrs. Grimes Caywood; membership—Mrs. H. E. Colliver; rehabilitation—Mrs. L. W. Clark; Americanism—Mrs. W. B. Burton; unit activities — Mrs. E. G. Metcalfe; poppy sales—Mrs. Stewart Bersey; music—Mrs. Charles Crockett.

—20—

Miss Margaret Berry, county teacher, underwent a tonsil operation Tuesday at the local hospital.

—20—

Misses Ruth Kennedy and Frances Turreman will go to Chicago Saturday to attend the Century of Progress exposition there.

—20—

Sagesser Kash, R. L. Norton Jr., and Charles M. Cox left Monday night for Chicago to attend the fair.

—20—

Miss Stella Wasson has moved from the Piper residence in the West end to the residence of the late Mrs. Bettie Potts on College Hill.

—20—

Mrs. J. W. Henry and daughter, Miss Lida Henry, have moved to the residence of Mrs. Katie H. Robinson on West Main street, from the residence of Mrs. John Norsell.

—20—

MARRIED — Miss Margaret Snapp, Nicholas and Mr. Teddy Kendall, Cynthiana, on March 31st — Miss Pauline Johnson, Shiprsburg, and Mr. James W. Hartrigg, Carlisle, in Cynthiana, Friday evening—Miss Wenonah Suit and Mr. Bridges Moreland, both of Mason, at the home of the bride's aunt, Mrs. Clyde Grover near Miranda, Monday afternoon.

—20—

DIED—Mrs. Nannie Lemon Patton, at the Massie Memorial hospital in Paris, following a long illness.

—20—

Thursday, August 13, 1903

John I. Fisher accepts position as principal of Cane Ridge Academy in Bourbon county.

—20—

William Allen and Charles Ratliff seriously injured when their wagon overturns with them near Ellisville.

—20—

Democrats of this district to hold convention at Maysville in September to nominate candidate for Congress.

—20—

Home of Mr. and Mrs. John R. Robertson broken into Sunday and several articles and $100 in notes stolen.

—20—

Hog on farm of Josiah Fishback found after being caught in haystack for 42 days. The hog was extremely emaciated but is recovering.

—20—

Following Knights Templar to leave Saturday for Chicago to attend annual conclave: A. C. Brewington, Robert Kincart, B. M. Clanahan, Hiram Bassett, J. J. Glenn, William Norton, S. F. Allen, F. H. Adair, James Collier, T. A. Johnson, F. M. Peale, W. W. Howard, Charles West, H. C. Reed, John Barnett, W. H. Squires, W. O. Saunders, R. M. Parks, C. L. Lytle and C. S. Donnell.

—20—

BORN—To Mr. and Mrs. J. F. Conyers, of the county, on July 15th, a son.—To Mr. and Mrs. William Bell of near Bethel, on July 20th, a son.

MARRIED—Miss Mollie Hunter, of Fleming, and Mr. James Wilson, of Blue Licks, on the 5th. —Miss Clara Stoker and Mr. William Ficklin, both of the county, on the 4th.

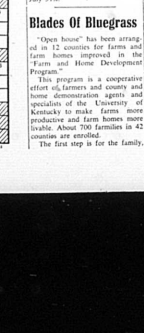
DIED—Mr. Arris T. Evans, 60, at his home in the county on July 31st.

DAILY CROSSWORD

ACROSS
1. Thorough search
8. Confusing
10. Grain
11. Poker stake
12. Concluding passage (mus.)
13. Ascending
15. Hawaiian bird
16. Man's name
17. Spawn of fish
18. Dirge
21. Sap
22. Clothing (L.)
23. Indian mulberry
24. Certainly
25. Swung
29. A cheer
30. Japanese holiday
31. Birds
32. Bonella
34. Cover as with pavement
36. Verbal
37. Prize of passage
38. Jewels for the neck
40. Tracts of waste land

DOWN
1. Peruse
2. One of the Bears
3. Chart
4. Manganese (symb.)
5. Otto-mans
6. Machines for sewing
7. Cotton fibers
8. Wholly
9. Bag
10. City (Fr.)
12. Lettuce
13. Prince (Abyssinia)
14. Kind of muffin
16. Birth
19. Fastened
20. Ignited
21. Cry as a sheep
23. Board of eye
24. Friar's title
26. Elder brother of Moses
28. Dieters signal
27. Projecting roof edges
28. Perish
29. Thwarts
33. Aromatic resin
34. Agreement

Saturday's Answer
22. Grid of war (Gr.)
37. Tuber
39. The (Fr.)



THE OTHER DROUGHT THAT'S GETTING SERIOUS

agents and specialists to study the farm and home, to see how they may be improved. Then the family carries out the plans suggested from year to year.

Following are some examples:

Mr. and Mrs. Durlie Hayden, Anderson county: Bush and scrub tree land turned into pasture and meadow; dairy herd founded and modern dairy barn built.

Mr. and Mrs. Alonzo Walsh, Russell county: Basement with furnace installed; porch made into modern kitchen; dining room enlarged, and bathroom door made to open off hall.

Mr. and Mrs. Otis Read, Hart county: Fireplace removed from living room and chimney from kitchen; kitchen door relocated; running water installed, with window over sink; farm entrance improved.

Mr. and Mrs. A. C. Arvin, Estill county: New house with all furnishings tile, limestone and fertilizer used to boost crop production.

W. G. Herndon family, Caldwell county: Soil tested as to fields and fertilizer used according to tests; diversion ditches around tree fields; farm wired for electricity; new tobacco barn; full supply of vegetables and fruits preserved; lawns and walks improved and flowers, shrubs and trees grown.

'Bear' Facts—

By PAUL BRYANT
UK Football Coach

"In the absence of Coach Bryant, who is in Hawaii to conduct a coaching clinic, we present a column written before his departure The Bear's Hawaiian experiences will be related next week."

With the season's opener of a new era for college football only a scant few weeks away, the downtown quarterbacks throughout the state are swinging into high gear and likely most discussions center on the game's rules changes.

For their benefit and the understanding of Mr. Average Fan watching football this season, it might be interesting to point out in plain language exactly what the big change amounts to.

Virtually everybody by now has heard that the rules makers have thrown out the so-called "Two Platoon System" and changed the game back to limited substitution. This "Iron Man" system does not necessarily mean that the players will have to stay in the game for the full 60 minutes. On the contrary, a little juggling will allow the coach to relieve them singly or in groups for just about the same length of time as when two platoons were used.

The rule boiled down to understandable terms, says any player withdrawn from the game may not go back in during the same quarter, except during the final four minutes of the second and fourth quarters.

Thus, it is permitted to still play something of a two-platoon system (retaining its best feature of allowing a player to rest) by alternating two teams in the game. For example, Team A might start the contest and play the first 10 minutes of the game. Team B would take over for the last five minutes of the first quarter and play the first third of the second period before handing the chores back to Team A. The same procedure could be followed throughout the game with the only difference from the two-platoon plays being the fact that both teams would have to play both on offense and defense instead of specializing in one-way performance.

Honor Homemaker For Improving Home

Members of the Pennytown Homemaker Club met Tuesday and have named Mrs. Flossie Harp as Homemaker of the Month for her improvements she has made at her home. Her most recent accomplishment was the sinking of a deep well, and the installation of a water system in her home.

Since becoming a member of the homemakers club, Mrs. Harp has bought several pieces of electrical equipment, said Mrs. Rachel Davis Hopkins, home demonstration agent in Negro work in Christian and Todd counties for the University of Kentucky. Included are a stove, hot water tank, washing machine, refrigerator, chairs, radio, iron and several small pieces of electrical equipment.

Earns Money To Buy Modern Equipment

Mrs. Arla Hibbard of Harlan county, who improved her kitchen three years ago by enlarging it, laying an asphalt tile floor and installing an electric stove and deep freezer, now plans to install built-in cabinets, according to Mrs. Rinnar Perkins, home demonstration agent for the University of Kentucky.

Mrs. Hibbard earns the money to pay for her home improvements by supervising the school lunch program, then sewing during the summer months. For four years she was the clothing leader of the Cumberland Homemakers Club, and much of her success in sewing she credits to the training she received under the guidance of clothing specialists from the University of Kentucky. She has contributed much to her community by helping 4-H club girls and their mothers in clothing construction, foods and home improvement, Mrs. Perkins observed.

Inside WASHINGTON
MARCH OF EVENTS

New Tension Ambassadors And New Foreign Policy?

Result of Leading Envoys Has Washington Pondering

Special to Central Press

WASHINGTON—Terse are pronouncements made in Russia on its policies. But pronouncements in the United States and Great Britain, and leading question is: Is it a routine relation or does it represent a shift in Soviet foreign policy?

Several weeks ago the Kremlin announced many new ambassadors. Among them was Andrei Gromyko, to the United States from the ambassadorship of the Soviet Union at the United Nations. Gromyko succeeds Yakov Malik, who is now ambassador to Great Britain. Malik succeeds Gromyko at the United Nations.

Gromyko is a veteran diplomat. Malik is not. He has been replaced by Sergei A. Vavilov, the Soviet's leading Near East specialist. Previously, Vavilov had been Soviet minister to Switzerland. His foreign service experience has been concerned with Scandinavia, the Low Countries, Germany, Switzerland and Austria. He is well versed in Western and American affairs, as well. But the significance of the shift still remains a mystery. Most watchful guessing centers around the belief that the move has some connection with the spreading revolt against Communism in the European satellites.

Some analysts go so far as to speculate any new Soviet envoys will bring to their posts a changed diplomatic line designed to ease East-West tensions, liberalize life in the iron curtain countries and slow down mounting fear-world pressures against Communism—all moves to quell anti-Communist riots that have made headlines.

● **GIANT "WHIRLYBIRD"**—The civil aviation world is waiting expectantly for the flights of the first commercially operated helicopter, expected to hop into the air at the Phoenix factory in the fall.

The giant 44-passenger "whirlybird" is being readied now for its first flight tests. Late this summer it will undergo Civil Aeronautics tests. These tests have been supervised by Reigel A. Vandegrift, the Scout's Martin Star II, formerly Turbo-Star. Vandegrift's findings have become important. His formula has been submitted to Washington and America as well. But the significance of the draft still remains a mystery. Most watchful guessing centers around the belief that the move has some connection with the spreading revolt against Communism in the European satellites.

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● **FOOD WEAPON**—It may prove futile, but the administration intends to plump hard for President Eisenhower's request that he be given sweeping authority to send surplus food overseas when famine threatens.

The humanitarian aspects of the request are obvious. The administration will stress the political factors involved.

The idea is more cold war strategy than anything else. Mr. Eisenhower would like to have a free hand in rushing food wherever necessary, not only to feed hungry people but to keep them from turning Communist.

● **WHITE HOUSE TIMING**—Veteran politicos are puzzled at the timing of the recent White House demand for extension of the excess profits tax by a maneuver to by-pass the tax-writing House ways and means committee.

The move, originating in a lull in the rules committee, later was withdrawn. But it left political scars on Capitol Hill which may prove malignant.

The big puzzle is: Why didn't the administration wait until the deficit—far larger than expected—was revealed?

Had the axe been released earlier from July 1, most of the steam would have been taken from the tax-cutting advocates, led by Rep. Daniel Reed (R), New York, chairman of the ways and means committee.

Instead, the administration tried to shove the excess profits tax through without revealing the nature of the problem. Now the extension probably will go through, but at the expense of making an enemy of Reed.

Blades Of Bluegrass

"Open house" has been arranged in 12 counties for farm and home improved in the Farm and Home Development Program.

This program is a cooperative effort of farmers and county and home demonstration agents and specialists of the University of Kentucky to make farms more productive and farm homes more livable. About 700 farmlies in 42 counties are enrolled.

The first step is for the family, assisted by the county agents, to study the farm and home and decide what improvements are needed. Then the family carries out the plans suggested from year to year.

Following are some examples:

Mr. and Mrs. Durlie Hayden, Anderson county: Bush and scrub tree land turned into pasture and meadow; dairy herd founded and modern dairy barn built.

Mr. and Mrs. Alonzo Walsh, Russell county: Basement with furnace installed; porch made into modern kitchen; dining room enlarged, and bathroom door made to open off hall.

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W. G. Herndon family, Caldwell county: Soil tested as to fields and fertilizer used according to tests; diversion ditches around tree fields; farm wired for electricity; new tobacco barn; full supply of vegetables and fruits preserved; lawns and walks improved and flowers, shrubs and trees grown.

Blessing Of Pets Ancient Custom In Countries Thruout The World

The next time Fido strays, you might search for him in church.

Dogs, as well as horses, pigs and other animals, are churchgoers on occasion in many countries, says the National Geographic Society. The "Blessing of the Animals," an ancient church custom, is still annually observed in parts of England, Switzerland, Austria, Spain, Mexico, and even the United States.

At Holy Trinity Church, England, the blessing is performed on the first Sunday after October 3, the feast day of St. Francis of Assisi. Parishioners, mostly children, bring everything from ponies to gold fish.

Rabbits, ducks, chickens, guinea pigs, even white mice, have received the blessing at Hereford. During the service two years ago, a pair of homing pigeons escaped from a basket. They perched on the church roof until the services was over, then flew home.

California Menagerie

At the Cathedral Garden of St. James in Fresno, California, past participants in the blessing have included baby alligators, bees, turtles, snails, hamsters and bull frogs, in addition to the more common pets.

In Catholic countries, the "Benedition of Beasts" is annually performed on January 17, St. Anthony's Day. Mexican villagers gaily paint their dogs, pigs, parrots and burros and adorn them with ribbons and flowers to honor the occasion.

In the tiny hamlet of Turtmann in Switzerland's Valaisan Alps, the ceremony is held on April 23, the day of St. George, who is patron saint of domestic animals in this region.

This year, for the 142nd time, men of Jesenwang, Austria, rode their heavy farm horses straight to the altar of the village church for a special blessing. In 1811, a fatal animal epidemic plagued the community, and in pious priest was asked to invoke blessings. When the epidemic promptly subsided, villagers pledged to bless their livestock once each year.

Jesenwang's unique ritual may soon cease, however. The little Austrian town now owns five tractors, and horses are in decline.

Special Pews

Some of England's oldest churches still have pews equipped with iron hooks and rings. Here church-goers in medieval times fastened their bloodhounds, mastiffs, and other hunting breeds during services.

A few churches had a small pew within the chancel arch, known as the "hall dog pew." This space was reserved for dogs. Special tongs, with long handles and wooden teeth, were used to capture dogs that wandered to inaccessible parts of the church.

In Siena, Italy, horses are taken to church and blessed prior to racing in the Palio, the world's oldest horse race. An annual affair since the 14th century, the Palio is a grueling three-lap run around Siena's town square that frequently takes a heavy toll of participants.

There are 150 tobacco warehouses in Lexington.

Nicholas Countians!

Now you can buy 100% Grade A Pasteurized milk made here in Nicholas County.

Look for the "Cross Acres" writing on every bottle of pasteurized milk before you buy. It's the mark of quality.

Our Dairy has been inspected and approved by the Bourbon County Health Department and given a Grade A rating.

We deliver fresh milk to retailers in Carlisle every day except Sunday. This fresh milk is only a few hours old when it is put on sale.

Remember--For Quality Milk Buy Cross Acres

CROSS ACRES DAIRY

Maysville Road Carlisle, Ky.

PARENT PROBLEMS

The Poor Speller May Turn Into a Personality Problem

By GARRY CLEVELAND MYERS, Ph.D.

MOST of us are inclined to treat a child who doesn't speak plainly on entering school, as younger than he is. We also tend to think of a person ten, fourteen or fifteen years of age as fantile if we observe a number of misspelled words in his letters.

The child in the second or third grade who has trouble with spelling may merely be discouraged with the low marks he earns in spelling. But as he grows older and must do more written work at school and occasionally write a letter, he realizes that either poor spelling will make fun of his poor spelling and that his teachers are vexed at it.

May Lower Marks

When a composition or special report, even if the literary quality is good, is returned to him he may be annoyed by the red or blue marks on words misspelled in it. As a rule, the grade his teacher gives it may have been kept low because of the spelling.

Although this very poor speller may not seem to earn about his poor spelling and even may boast about it, he really does care for it employs this amuse scorn to cover up his deeply felt inadequacy. Yes, poor spelling at any age can become a personality problem.

Some parents, even a few teachers, will tell a poor speller he was just born that way and a near relative "who could never spell" may be cited in support. But there's no scientific evidence that any person is average or inferior in most other basic school subjects can't also learn to spell, provided, of course, there are no marked visual or auditory defects.

If you have a son or daughter in the ten or twelve year classification for p——spelling and wish to help him——help this summer, work on p——f and your friends are world has been stifled for his spelling. Make him feel that he really can learn to spell well. Then set out to prove to him he can.

Work with him when no other child or the age is present. Most of all, help him save his many other words are not spelled in this way—any, onion, busy, that we learn to spell well by looking carefully at it, pronouncing it, saying the letters in their proper order, and doing this a few times over! The right spelling is remembered.

An Important Discovery

You can lead him to see that it is better to work on one word long enough to master its spelling perfectly, than to try many words and get none or few learned. Indeed, that is the most important discovery he has to make. Accordingly, he will always be careful in checking the spelling of a word and to try himself out on it until he is very sure he can spell it right.

After he has enjoyed success at spelling short words from rote memory, help him see that longer words can be broken up into syllables. Encourage him to ask you to help him spell any word he is doubtful about when he writes a school paper or a letter.

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Trade in August- SAVE MONEY!

Dodge Coronet V-Eight 4-door Sedan

Lower Down Payments! Lower Monthly Payments! This Is the Time to "Step Up" to the Winner!

Right now, your dependable Dodge Dealer offers you *top trade-in allowance* on your present car.

This is your opportunity to step up to the extra power, performance, safety and handling ease that make this '53 Dodge the Action Car of the Year.

This is your chance to own the car that topped all other B's in the Mobilgas Economy Run; set new performance records, won top Awards for style and beauty!

Come in today. Step up to a Dodge . . . and save!

TOPS ALL B's

In Mobilgas Economy Newspetakow, Dodge V-8 takes top honors over all other B's in famous 1,296-mile run.

WINS ITS CLASS

In Mobilgas Economy Run, Dodge V-8 outperforms every car in its "low-medium" class!

SETS NEW RECORDS

In AAA Performance Runs, Dodge V-8 demonstrates outstanding power-for-safety with record-breaking performance. Proved by 40 American cars over Measured Mile from both standing start and flying start.

Dodge has been honored by 3 separate Beauty Awards from recognized authorities on style and design!

Specifications and equipment subject to change without notice.

dependable **DODGE** V-EIGHT AND SIX

TUNE IN McDALLION THEATRE EVERY WEEK ON CBS-TV . . . SEE TV PAGE FOR TIME AND STATION

BUTNIN'S GARAGE - Elm & Market St.

REPATRIATED GIs EAT WITH THE HIGH 'BRASS'

GEN. MAXWELL T. TAYLOR (left), U. S. 8th Army commander, and Robert Silvera, Secretary of the Army (right), join two repatriated GIs at show in "Freedom Village" at Munsan. The freed soldiers are Pvt. Ronald D. Lovejoy (second from right), of Pilot Hill, Calif., and Pfc. Mervin J. Tuom, of Clatskanie, Oregon. American soldiers released by the Reds described how captives opposed to Communism and (International Radiophoto) Its teachings were often thrown in special confinement in POW camps.

Women To Attend Meeting In Canada

When the triennial meeting of the Associated Country Women of the World gets under way Aug. 12 to 23 in Toronto, Canada, Kentucky will be represented by 24 homemakers, six home demonstration agents and three members of the state home demonstration staff. The latter are Miss Myrtle Watson, University of Kentucky state home demonstration leader, and Miss Lulie Logan and Miss Zelma Monroe, assistant state leaders.

The Kentuckians will join country women from 19 other countries who have as one of their purposes the promotion and maintenance of friendly and helpful relations between country women and homemakers organizations of all nations and to give help where possible in their economic, social and cultural development.

The ACWW is made up of about 103 rural women's organizations from various countries. The United States is represented by the Associated Country Women of the World, an affiliate of the National Grange.

Central Kentucky Farm Income

The net income of tobacco-live-stock farmers in the Bluegrass of Kentucky was lower last year than in 1951, according to a report of the United States Department of Agriculture and the University of Kentucky.

However, despite a slight drop last year, income of these Bluegrass farmers were nearly 20 percent greater than in 1947-49 and more than three times the average for 1937-41.

Burley tobacco set a new record in 1952 in both prices received and quantities sold in the Bluegrass, according to this report. Prices averaged about two cents a pound higher than in 1951. Receipts from the sale of tobacco averaged about $4,080 a farm in 1952, compared to $3,820 in 1951.

Yields of small grains were higher in 1952 but yields of corn and hay were about the same as in 1951. Prices of livestock were generally lower in 1952, but dairy products sold higher.

Although farm production and income were higher in 1952 than in 1951, cost of production also was higher. Therefore, returns per man-hour for labor and man-hour for labor and management were slightly lower in 1952.

The study of farm costs and returns was made by Erling Holt of the Bureau of Agriculture of the United States Department of Agriculture and John H. Bondurant of the Department of Agricultural Economics, Kentucky Experiment Station.

By approximately 23 state home demonstration organizations, 15 Farm Bureau associations, 4-H farm and garden associations, the National Country Women's League, and the Master Farm Homemakers' Guild.

The UK branch of the world-wide organization, the Country Women's Council of the United States of America, will hold its annual meeting preceding the larger meeting. It will be followed by a briefing session to familiarize the five voting delegates with the resolutions to be acted upon at the plenary sessions of the ACWW. Heading the group of delegates will be Mrs. Wade Holt of Bowling Green, president of the Kentucky Federation of Homemakers.

Centers represented will be five provinces of Africa—North and South Rhodesia, Kenya, South Africa and Nyasaland—Australia, British West Indies, Canada, Ceylon, Denmark, Eire, England, Finland, France, Germany, India, The Netherlands, New Zealand, North Ireland, Norway, Scotland, Sweden, Switzerland and the United States.

Say You Saw It in The Mercury

DRASTIC REDUCTIONS --- TREMENDOUS SAVINGS --- IN OUR GREAT

August FURNITURE Sale

SHOP EARLY FOR THESE SENSATIONAL VALUES!

2-PC. LIVING ROOM SUITE

priced for real savings

A feature value in our big August Sale--this beautiful living room suite! Sofa Bed sofa and matching chair upholstered in handsome decorator fabrics in a wide choice of colors. Buy now at our unheard-of low price!

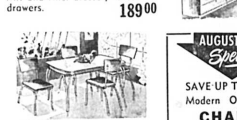
166.00

Check This August Sale Buy!

3-PC. MODERN BEDROOM

Be here when our sale starts for this terrific value! Blond or limed oak modern suite that includes bed with bookcase headboard, Mr. and Mrs. dresser, chest of drawers.

189.00



CHROME DINING ROOM SUITE 79.95

Here's a real beauty for your dining room--a t b i g savings! Gleaming chrome suite that includes table, and 4 side chairs.

AUGUST SALE Special

SAVE UP TO $10.00 Modern Occasional **CHAIRS**

Don't miss this sale-priced group of smartly styled chairs! Wide array of decorator fabrics. Shop early!

from **18.95 to 89.95**

Other chairs—wide selection For $5.00 including chrome, oak and folding chairs.

BUY ON OUR CONVENIENT CREDIT TERMS

MODERN FURNITURE CO.

Phone 69 "Where Cozy Homes Begin with Nationally Advertised Merchandise" Carlisle, Ky.

Don't Miss Our Annual SUIT SALE

35 MEN'S SUITS ALL BELOW COST

Look At These Reductions!

From 26.50 To 17.67
From 31.50 To 21.39
From 39.95 To 27.95
From 41.95 To 28.95
From 44.95 To 30.10
From 47.50 To 33.00

Some with 2 Pairs of Pants

Values Like These Won't Last Long—Come In Today For Best Selection

MARKWELL-JONES & CO.

"The Price-Wise Store"

State Parks Attract Over Three Million

Kentucky's State Parks attracted nearly ten times as many visitors during the last fiscal year as they did five years earlier when and expanded park system was begun by the State.

A report issued today by Henry Ward, commissioner of Conservation, shows that attendance for the 1952-1953 fiscal period hit an all-time high with an estimated 3,261,500 persons using the parks. The figure for 1947-1948 was only 373,589.

Last year's attendance was a gain of approximately 465,000 visitors over the total for 1951-1952. The increase was general through out the system with all 24 parks and shrines showing gains, Ward said.

Kentucky Dam Village, Gilbertsville, again was the most visited park attracting some 1,300,000 visitors. This included visitors to the TVA's giant Kentucky Dam. Kentucky Lake State Park, near Harlon, was next with 600,000 visitors. This included visitors to Park, near Corbin, was third most visited park with approximately 300,000 guests.

members of his family averaged slightly lower in 1952.

The study of farm costs and returns was made by Erling Holt of the Bureau of Agriculture of the United States Department of Agriculture and John H. Bondurant of the Department of Agricultural Economics, Kentucky Experiment Station.

By approximately 23 state home demonstration organizations, 15 Farm Bureau associations, 4-H farm and garden associations, the National Country Women's League, and the Master Farm Homemakers' Guild.

The UK branch of the world-wide organization, the Country Women's Council of the United States of America, will hold its annual meeting preceding the larger meeting. It will be followed by a briefing session to familiarize the five voting delegates with the resolutions to be acted upon at the plenary sessions of the ACWW. Heading the group of delegates will be Mrs. Wade Holt of Bowling Green, president of the Kentucky Federation of Homemakers.

Centers represented will be five provinces of Africa—North and South Rhodesia, Kenya, South Africa and Nyasaland—Australia, British West Indies, Canada, Ceylon, Denmark, Eire, England, Finland, France, Germany, India, The Netherlands, New Zealand, North Ireland, Norway, Scotland, Sweden, Switzerland and the United States.

Say You Saw It in The Mercury

Dr. Bosley Opens Cane Ridge Revival

Dr. Harold A. Bosley, minister of the First Methodist church, Evanston, Illinois, will be the speaker at the Fourth Annual Cane Ridge Meeting, on the old Cane Ridge Meeting House grounds, eight miles east of Paris, which started Monday.

Dr. Bosley will speak Monday through Friday nights at these services sponsored by the Christian Men's Fellowship of the Christian Churches of Bourbon County.

Dr. Bosley holds his doctor of philosophy degree from the University of Chicago and is recognized as one of the outstanding Methodist ministers of America. From 1947-1950 he served as Dean of the Duke University Divinity School. At one time he was pastor of the Mount Vernon Place Methodist church in Baltimore, Maryland, and succeeded Dr. Ernest Fremont Tittle as pastor of First Methodist church, Evanston, in 1950.

It is at this church that the Assembly of the World Council of Churches will be held next year. The World Council represents the majority of Protestant Churches of the world, and the assembly will bring together Protestant leaders from all over the world. A man of many talents, Dr. Bosley is the author of a number of books, the latest of which, Preaching On Controversial Issues, is the May, 1953 selection of the Religious Book Club.

The public is invited to hear this outstanding speaker at Cane Ridge.

Plan Short Course For Flock Owners

Practical problems of flock-owners and hatcherymen will be discussed at the 29th annual poultry short course at the Experiment Station of the University of Kentucky Aug. 17-21.

In addition to members of the poultry staff at the College of Agriculture and Home Economics, speakers will include 12 Kentucky hatchery operators and Roy B. Carlson of the United States Department of Agriculture and W. S. Pollard, Greensville, Miss Producer of meat-type chickens. Also on the program will be John Koon of the Kentucky Farm Bureau Federation and J. Ed. Parker, Lexington banker.

The annual meeting of the Kentucky Poultry Improvement Association will be held during the course.

Special training in blood-testing and flock-selection will be a feature of the course.

field president of the Kentucky Federation of Homemakers.

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Say You Saw It in The Mercury

Expert Coming To Flemingsburg & Maysville Again
Geo. L. Howe

Well-known expert of Indianapolis will personally demonstrate his method without charge at the Fleming Hotel, Flemingsburg, Saturday, Aug. 22nd from 9 a.m. to 12 noon & at the Central Hotel, Maysville from 2 p.m. to 7 p.m. Ask for Mr. Howe at desk.

Mr. Howe says the Howe method contracts the openings in remarkably short time on the average case, regardless of the size or location of the rupture and no matter how much you lift or strain and puts you back to work the same day as efficient as before you were ruptured.

The Howe Rupture Shield has no leg strap; waterproof, sanitary, practically invisible and can be worn while bathing. Each shield is skillfully molded and fitted to the parts under heat which gives a perfect fit and satisfaction.

Large and difficult ruptures following operations especially solicited.

Do not overlook this opportunity if you want gratifying results. Mailing address P. O. Box 5233 E. Michigan St. Station, Indianapolis 7, Ind.