VS

SUPDAYS sermon

SALTWELL METHODIST CHURCH G. W. Haley, Pastor Services Sunday, April 22

m. Rev. Paul C. Gill-

MEMO TO ADVERTISERS

MOOREFIELD CHRISTIAN

PRESBYTERIAN CHURCH

ASSEMBLY OF GOD CHURCH W. R. Porter, Pastor 45 a. m. Sunday School. 1:00 a. m. Morning Wot 1:15 p. m. Evangelistic set

CHRISTIAN SCIENCE

PARIS * TODAY and FRIDAY rene DUNNE Fred MacMURRAY NEVER A DULL MOMEN

SATURDAY ONLY Plus

CIV. WIN Sun. and Mon. Bill Mauldin's Up Front

TIM HOLT IN SADDLE LEGION Tue.-Wed.-Thur. THREE GOYE NAMED NOT Plus

BELLE DUSTIN DURBON

Tomorrow & Sat.

GIRLS UNDER

GIRLS OF THE ROAD

CHRISTIAN CHURCH

and Hospital News

lisle. Pst. Raymond A. Budd. Ed Banta, Little Roc

rvices Sunday, April 22 at Hill. 30 a. m. Church School, Oral

1 GIVE NEWS and FACTS IN COPY 2 ADVERTISE REGULARLY

Make your advertising copy easy to read, friendly and informative. People read newspapers for the nexts. Give them facts and newslabout your merchandise and services.
 Advertise regularly. Do what successful salesmen do—rall on customers and prospects.

consistently.

3. Protect your advertising investment by in-sisting on audited circulation reports that tell you just what circulation you get for your money. Guesswork is wasteful.

3 BUY SPACE CORES

NEWSPAPER ADVERTISING

NCHS Student Council Officers

THY FLECTED OFFICERS-F

Check Your Fuel Oil Requirements and let us supply you

Standard Oil Co. E. A. Van Bever, Agent

Three

Simple

Rules for

Profitable

ards of circulation, audit the circula-tion records of the publisher members and report this verified information to

At regular intervals, one of the Bu-

reau's trained auditors makes a thorough

audit of our circulation. The verified

Three Churches Hold Joint Baptismal Services

See Ours Today

For the Best in Baby Chicks or place your order with us



Sunshine Means Garden Time

We have everything you need for your garden planting. --- Specializing in Beans ---

We have Top-crop, Logan and Fordhook Limas No. 242 See Our Line of GIBSON Appliances

Square Deal Grocery

"Where Ma Saves Pa's Dough"





Drive in now for your Ashland dealer's 7-point service for warm-weather motoring. Fill up with Ashland Flying Octanes, the high-octane, catalytic gasoline that provides thrilling extra



EESOCIETY 33

Carlisle, Ky. URS.-FRL. APRIL 1

SATURDAY, APRIL 21
"SHINE ON HARVEST
MOON"
Roy Rogers
Lulu Belle and Scotty
ADDED
RIOT IN RHYTHM

TUESDAY, APRIL 24 BARGAIN NITE ADMISSION 15 cents TWO BIG SHOWS TWO FLAGS WEST

O Chapter I THE INVI IBLE MONSIER and THE BEGINS FOR ANDY PANDY PLAN TO ATTEND EVERY TUESDAY VED.-THUR., APRIL 25-2 PANIC IN THE STREET

Tyric Theatre

FIT AND A FIDDLE

FRL-SAT., APRIL 27-28

"RIO GRANDE"

John Wayne
ADDED

THREE HAMS ON RYE FAGINS FRESHMAN

Insist on SWP House Paint It's WEATHERATED

For the Best Looking House

in Your Neighborhood

The Weatherated process means that SWP is subjected to continuous testing in the laboratories and in the filed for its ability to resist excessive loss of gloss, high dirt collection, uncontrolled chalking, checking and cracking, rapid erosion, color foding. (All Shervin-Williams paint products m u s t pass similar grueling

For that home of yours, the BEST house paint you can buy is your best investment. See your Sherwin-Williams dealer today. Ask him about Sherwin-Williams paint.

It Pays To See The Dealer Who Sells Sherwin-Williams Paints

HOPKINS

Drug Company

Carlisle, Kv.

jety Editor, Mrs. S. W. Keller, Phone

Teddy Shannon Retires After 500,000 Miles

Teddy Shannon hung up hi raps Friday after travelin

/ed In San Antonio

USED CARS

1950—Dodge 4-dr. sedan. 1950—Ford 2-dr. sedan.

1946-Dodge Club Coupe 1946—Oldsmobile 4-dr. sedan 1942—Chevrolet 4-dr. sedan 1939-Plymouth 4-dr.

TRUCKS

1941 International 1½-ton flat. 1941 Chevrolet 1½-ton C & Cab. 1939 Ford ½-ton Pickup.
1939 Internataional ½-ton Pickup.

Buntin's Garage

Carlisle,

We have the WORK CLOTHES for

"TOP MEN ON ANY JOB



* FIT-PERFECTED for good looks and freedom of action

* WEAR'N'FORCED for long wear

* SANFORIZED of course

Come in soon—try these popular matched work shirts and pants. See for yourself how Dickies make a good man on any job look even better,

Markwell - Jones & Co. The Price Wise Store

May Sale!

Parks 4-H Meeting



RYTEX ROSE NOTES Twice the regular quantity

> 50 ROSE NOTES \$ 4 25 50 ENVELOPES

Lovely Rose Notes with your Name in Script lettering. Fine quality White paper with White Rose on Pink Panel and Name in Deep Rose...or, White Rose on Blue Panel and Name in Dark Blue.

Order Now During This May Sale For Yourself And For Graduation Gifts!

The Carlisle Mercury

Plus PENNY EDWARDS IN MISSING WOMEN Sun, and Mon. sining as audied streadnins reports that straining as audied streadnins reports that straining as a construction of the straining as a construction of the straining as a construction of the straining as a straining as a national, cooperative association of more than 2000 publishers, advertises a destruction of the straining as a national, cooperative association of more than 2000 publishers, advertising a straining as a straining as a straining as a possible as a straining, comparing as constructions and as a straining as agreeming. Thus when you and advertising a thin newsmoother over investments and a straining as agreements. Organization of the straining as a straining

and advertising agencies. Organized in 1914, the purpose of the Bureau is to ment is in known and verified values. The Carlisle Mercury

Nicholas County's Leading Newspaper

A. B. C. = AUDIT BUREAU OF CIRCULATIONS = FACTS AS A MEASURE OF ADVERTISING VALUE