The Carlisle Mercury

ESTABLISHED 1867

Printed and Published Every Thursday At Carlisle, Kentucky

Entered as second class matter at the post office in Carlisle, Kentucky, under act of March 3, 1879.

WARREN R. FISHER JR.....Editor-Publisher

SUBSCRIPTION RATES PER YEAR

In State, $2.00 – Out of State, $2.50

Our Editorial Platform

1. Zoning of city for answering fire calls.
2. Consolidation of city and county schools.
3. Installation of natural gas lines.
4. Better lighted business district.
5. Establishment of a Board of Trade.
6. Location of an evaporated milk plant in Nicholas County.
7. Full support of the Nicholas County Community Chest.
8. An industry for employable males.

THURSDAY, NOVEMBER 10, 1949

Advertising And Prices

An expert on retail trade has said, "This year stores are planning as much and in many cases actually more advertising in both dollars and in percentage of business than last year. We will see the largest retail advertising dollar expenditure in history . . . Newspapers, radio, direct mail and the other tools will share in this selling drive."

Here is additional evidence that competition really is intense today. Store advertising has several related purposes. First of all, it is designed to interest people in goods and to keep buying at a high level. It is also designed to create new customers, and to keep the old customers coming back. It is the visual link between those who have something to sell and those who want to buy.

Every now and then someone argues that advertising and other types of promotion are wasteful, and amount to an unnecessary charge against the consumer who buys the wares. This is about as shortsighted as any viewpoint could be. The fact is that advertising has been a potent force in holding prices down. It helps make possible mass production and mass distribution—and without them prices would really be out of sight. Furthermore, it keeps the competitive spirit at a high pitch. No merchant will last long charging out-of-line prices. His customers will read the ads of competitive stores and take their trade to them. Advertising is one of the great constructive forces within the economy.

Get Down To Cases

In view of W. Ross McCain, president of the National Board of Fire Underwriters, fire prevention campaigns have helped to bring about a reduction in American fire losses. During seven out of the first eight months of this year, fire waste was lower than for the same months of 1948. The decline worked out to just under eight per cent.

This was a real accomplishment. However, in spite of that, our fire loss is disgracefully high. As Mr. Cain said, "With all the progress that has been made, there is still much to be done. Every single day of the year, at least 30 Americans die in fires, and nearly two million dollars in property is destroyed by flames every 24 hours."

It cannot be emphasized too often that most of this waste is unnecessary and avoidable. As an example, nearly a third of all fires result from careless handling of cigarettes and matches. Many of the remaining are caused by overloaded electric circuits, frayed extension cords, the use of gasoline for cleaning, starting fires with kerosene, and improperly-cared for stoves, furnaces and chimneys. These losses have cost the nation tens of thousands of lives and billions of dollars in property damage—and there isn't a single one that can't be easily and inexpensively remedied.

The reduction in fire loss is encouraging. Now let's really get down to cases and make a big cut in this needless waste.

Carlisle Will Have Loose Leaf Market, First Sale Thursday, December 5th

Thursday, November 7, 1949

At a meeting of the board of directors of the Farmers Tobacco Warehouse Company Monday afternoon, it was definitely decided to open the Carlisle tobacco market on Thursday, December 5. Carlisle is a logical point for a loose leaf tobacco market being located as it is in the rim of the wheel which comprises the great burley tobacco belt. At one time the Carlisle market ranked third in the State in number of pounds sold.

—20—

The first heavy frost of the season fell Monday night, killing flowers and other vegetation.

—20—

Mrs. Lida Hamm suffered a fracture of the arm last Thursday night when she slipped and fell on the pavement near her home on College Hill.

—20—

Work has been started on the extension of the water works system in Dorseyville. The pipe has all been received and is being put down under the supervision of Joe Clay, water works superintendent.

—20—

Both hickory nut and walnut crops this year are said to be almost a failure.

—20—

Eggs are retailing at around 50 cents per dozen, the highest price for several years.

—20—

Emery Clark, son of Mr. and Mrs. W. F. Clark, of Carlisle, who is Captain of the Carlisle high school football team last year will, one of the outstanding high school players in the state, is making an enviable record at Cumberland University, Lebanon, Tennessee.

—20—

Rev. D. T. Brandenburg preached his farewell sermon at the Presbyterian church Sunday and he and family will leave this week for Lee county to reside.

—20—

Real estate agent G. R. Snapp sold this week for Mrs. Millie Darnall and Mrs. Belle Colliver a tract of approximately four acres of land in Henryville to Alfred Harris at a private price.

—20—

J. T. Ockerman has about completed his residence on the Upper Jacksonville pike in the suburbs of Carlisle on the lot recently purchased from H. T. Butts.

—20—

BORN—Mr. and Mrs. Frank Jenkins, of Elaborado, Arkansas, are announcing the birth of a nine pound daughter, Ruth Ann, on Saturday, November 2. Mrs. Jenkins was, before her marriage, Miss Ruth Colliver, of Carlisle.

MARRIED—Miss Ruth Kerns, daughter of Mr. and Mrs. Lee Kerns, of the county and Leslie McFarland, Bath county, secured a marriage license at Paris Saturday.

DIED—Mr. Peter B. Miller, 63, died last Friday following a long illness.—Mr. James Call, 75, died at his home near East Union last Thursday following a long illness with cancer.—Mrs. Lettie Cannon McClary, 29, wife of Ray McClary, died at her home at Locust Grove Monday.—Mrs. Sarah Elizabeth McCann, widow of the late Wm. McCann, died at her home in Hildale, Kansas, Oct. 16. She was a native of Nicholas county.

—20—

Thursday, November 9, 1899

Col. Albert Boone here this week in the interest of the Black Diamond Railroad.

—50—

W. B. Ratliff sells his farm of 175 acres near Moorefield to James Berry at $60 per acre.

—50—

J. H. Stewart opens turkey pens here for Brent Bros. to buy turkeys for the Thanksgiving market.

—50—

Mrs. A. T. Forsythe and Mrs. Alice Gillespie suffer painful injuries when their buggy is ran into and they are thrown from the buggy.

—50—

Returns from the election Tuesday indicate the election of W. S. Taylor, Republican, for Governor by a majority of 10,000 over William Goebel, Democrat. Gobel claiming election however, by 7,500.

—50—

Following was the vote in the election of city councilmen Tuesday: W. I. Dorsey, 215; James George, Sr., 195; Al Peters, 189; John G. Powell, 175; A. Laubley, 169; C. G. Dallas, 155; J. H. Ives, 154; G. E. Motsh, 144; R. M. Parks, 121. The first six men will compose the council.

—50—

MARRIED — Miss Maymie Rogers, of Sharpsburg, and Mr. Claude H. Ratliff, of Carlisle, on the 8th.—Miss Bessie Armstrong, of Paris, and Mr. R. L. Parks of Carlisle, on Oct. 31st.—Miss Blanche D. Dinsmore and Mr. William Wind, both of Carlisle.—Miss Rosa E. Evans and Mr. Victor Kookendoffer, both of the county.

DIED—Mrs. Nancy Colville, 68, at the home of her daughter, Mrs. Leslie Talbert in the county on the 5th.

WHAT PEOPLE WANT

"What kind of university do the people of Kentucky want? As we travel up and down this state, and across it from one end to the other, we find the people of Kentucky want a good university. They lead us to believe they want a university that recognizes the entire state as its campus, and this is the kind of university we are attempting to give the people."—H. L. Donovan, president, U. K.

CAT STATISTICS

The Wildcats of the University of Kentucky wound up the season last year with an overall percentage of .772 in contests played. In 138 sports events, including football, basketball, baseball, track and minor sports, the Cats won 105, lost 31, and tied two.

Uses Trench Silo For Surplus Feed

To be sure of filling his two large silos, W. J. Foster of Daviess county planted 50 acres to a mixture of corn, soybeans and cane. Each silo holds about 340 tons. When one was filled, it was apparent, said Farm Agent John E. McClure, that Foster had more feed than space. He decided on a trench silo for temporary storage, buying snow fencing and paper to store 175 to 200 tons of feed.

STRICTLY FRESH

A NEW YORK man lived to be 96 and collected on his own life insurance policy. That was a smart one that took a long time to sell.

The Soviets accuse Marshal Tito, among other things, of using tomatoes. Even in the face, they don't like Tito's shade of pinko.

* * *

A Connecticut man was accused of throwing away his wife's false teeth. It is to be supposed that wifey put the kibosh on him for a new set.

* * *

Economists say disposable income of the average American has risen every year for the past 11 years. And each year it has all been disposed of.

Just ten years ago, on the morning of November 11, America waited, as it always does on Armistice Day, to pay tribute to the men of World War I. I was waiting, too, but on that particular occasion, I must confess, my thoughts were somewhat scrambled as I strolled nonchalantly up and down the corridor outside a room marked Delivery in a hospital known as Sheltering Arms. The floor was littered with flagpoles and it was some time before I realized they were mine. Heavens, I'd been through all that once before! Then it was 11 o'clock and the sirens started ringing and the bells started blowing and there was a slapping noise in the whitewalled room where they'd taken my wife and then there was a tiny cry. Rae Louise, my daughter, had arrived.

Kentuckians will be interested in a new book by Frank Waldman, sports editor of Parade. The name of it is "Famous American Athletes of Today," and Chapter H is entitled "The Four Kentucky Wildcats."

There are yarns about each of the former U. K. basketball stars. About how Ralph Beard began shooting baskets when he was a toddler using a can for a hoop; about how Cliff Barker learned his uncanny ball-handling magic by practicing with a volleyball; about how Alex Groza tacked up on the wall of his room at U. K. a picture showing a player about half his size stealing a rebound from him; and about how Wallace Jones got the nickname of Wah-Wah when as a child his brother Hugh had trouble pronouncing Wallace's given name.

Frank winds up his story of the fabulous four, who in four years of college play had the amazing record of 130 wins to 10 losses, by writing: "They weren't without flaw. It is true that once in a while they lost a game. Yet it was their ability following these upsets to pick themselves off the floor and carry on in true championship style that won for them their lasting place in the annals of American basketball."

WEEKLY CROSSWORD PUZZLE.

MOVIE STAR

Here's the Answer

HORIZONTAL
1,2 Pictured movie personality
11 Small particle
12 Grain
13 Farewell!
14 Sign
15 Let stand
16 12 months
18 Laughter sound
20 Therefore
22 Bhute (abbr.)
23 Pain (pl.)
24 Egyptian sun god
26 Begin
28 Finished
32 Half-em
33 Either
34 Scales of pay
37 Sea
41 Prominent symbol
43 Measure of area
44 Dance step
45 Written form of Mister
47 Per
48 Greek letter
50 Street car
52 Capable
53 Urge on
56 Age
57 Apply friction
58 Ocean
59 She is a popular ——
60 At one time

VERTICAL
1 Fellas
2 Indiana
3 Not (prefix)
4 Print measure
5 Skill
6 Lexivium
7 Ensnare
8 Lake
9 Above
10 Tidy
14 Horse feed
19 South America (abbr.)
17 Peruse
19 Strike
21 Native metal
22 Transpose (abbr.)
25 Any
27 Beverage
29 Insect
30 Female deer
31 Unit of energy
36 Transported
35 Erbium (symbol)
36 Add up
38 24 hours
38 Railroad (abbr.)
39 She is a Hollywood star
43 Space
44 Flesh (comb. form)
46 Scarce
47 Exist
48 Historic
49 Melody
51 Entangle
53 Vehicle
54 Pounds (abbr.)
55 Solar body
56 Personal language

"E Pluribus Unum"

By Dr. Gordon Wilson

In spite of the patriotic associations evoked by the title I am using today, I do not intend to preach a sermon or make a spread-eagle oration on patriotism. Rather, I am interested in saying a few words about the lack of continuity of our lives in America but a strange unity in spite of it all. I have just read, with unusual interest, a book on New England village life as it was lived down off our own times.

The thing that made the deepest impression on me was the sense of continuity that the Connecticut village home of the author had always had. The author himself had spent much of his life in the West, but he had come back East to spend his declining days. Hundreds of the people of that village, who had emigrated to the West, had, like Joseph of old, specified in their wills that their bones should ultimately rest in the old village churchyard. No amount of travel among far-away places could quite still this desire to return, even after death, to one's earliest scenes.

Since this village had had its share of sea-going men, many of whom had perished at storm or had lost their lives in ocean battle, even many cenotaphs had been erected, to show that the bones of village-born people should have rested there. How unlike much of the Middle West and Border States this is!

Since these rural towns are made up of people who have come, literally, from the ends of the earth. Business, professional duties, home, and education for children engage the attention of the people, who seem as much a part of the town as the descendants of the early settlers, but there is no especial ancestral appeal about the older buildings, the old cemetery, the local legends and traditions to send the interest in any such any where.

In spite of this Bedouin roving of you and me and most of our neighbors, there is a striking unity about our interests aside from those clustered around certain family names or burial plots. It is rather rare when some one who has long been away from his childhood home wishes to rest among his ancestors. Most of us regard our little world where we have done our work as the one in whose soil we should be interred rather than some sentimental plot in what is now only a strange place. A linked history or tradition is thus broken, but the unity of being a citizen of a bigger world probably makes up for what we have lost of adherence to one place.

The younger generation seem even more a group of people from everywhere than mine did, it seems to me, for many my students to have spent their eighteen years before college time in many places. Especially children whose fathers have war or peacetime military service have seen many parts of our country and have had to readjust themselves often to new places, and manners. And that brings me to what many of us older people fail to recognize: that among the younger ones there is not such a gap as between their parents and grand-parents. A similarity of background has made it possible for children to be moved across the continent without utterly spoiling their outlook on life or giving them a feeling of infirmity.

Since my interest in this shifting of our people is of long standing, I have often inquired of my students as to their one or many homes and usually find that only rarely does one come to college who has lived continuously throughout his brief life in one house or even in one neighborhood. In his travels the average student has discovered that differences between one area and another are largely memories of middle-aged or old people and that humanity, as represented by young people, can be accustomed to whatever is necessary.

Maybe what we have lost of continuity in one area, with its legends and mores, comes back to us in the multiplicity of experience of our people from everywhere. The old fears and loyalties must seem slightly childish to many of the younger ones, who have lived among people whom older people had merely heard of.

The Plague

State Forester H. B. Newland, speaking at a conference held the other day under the auspices of the Kentucky Chamber of Commerce to promote better fire protection, said a quarter million acres of Kentucky woodland is burned over annually. He called it a "million-dollar bonfire."

And Governor Clement said unprotected forests were responsible for 79 per cent of the 4,100 fires last year. The Governor thinks "organized protection" is a remedy for the terrific damage done to the woodlands of Kentucky.

The Chamber of Commerce gathering was attended by about 500 people representing all walks of life in the state, which is evidence of a public awakening to the need of forest protection such as the mountain states of the far west already have.

C. A. Dempewolf from down our way was elected Second District representative of a newly created "Keep Kentucky Forests Green" Contest. Mr. Dempewolf is president of the Henderson County Farm Bureau, which affords him a good opportunity to start an educational campaign which would serve as an example to farm bureaus all over the state.

Fire protection and better care of timber land generally is mostly a local affair. Statewide organizations are all right, but you have to reach land owners through a campaign of education. This can be done through county farm bureaus and local newspapers. Roadside signs would help. They are used in the timber states of the west. Pamphlets, carrying a set of simple rules, could be circulated among owners of timber land.

The educational campaign should include attention to timber that should be cut before it does of old age or rots in the heart. In the western half of the state 75 per cent of the farmers with small patches of woods let good timber go to waste through neglect.

Two years ago I told an this column about a farmer with 35 acres of woods on a 500-acre farm who cut his full-grown trees every eight or ten years and cleaned up the tree laps to reduce fire hazards. He left all trees under two feet in diameter. This gave him an adequate supply of lumber indefinitely.

Kentucky Research Foundation Can Aid State's Progress

Kentuckians leading the struggle for their state's continued economic development may be overlooking one of the most powerful weapons in their arsenal, the Kentucky Research Foundation.

Though largely unnoticed by Kentucky business and industry, the Foundation is rapidly acquiring a favorable reputation among out-of-state industrial concerns as a reliable research agency.

The Foundation, an affiliate of the University of Kentucky, was incorporated a little over four years ago for the express purpose of promoting research projects through which the University might cooperate with the state's business, industrial and agricultural interests in the development of Kentucky's economic resources.

To date, though U. K. scientists have been kept busy on numerous research problems financed by out-of-state sources, not a single project has been carried out at the request of a Kentucky firm.

Kentuckians, however, stand to benefit, indirectly at least, from several research contracts administered by the Foundation. An inexpensive, dual power plant, developed at the U. K. Aeronautical Research Laboratory and financed by the U. S. Department of Commerce, is expected to prove highly valuable to operators of small sawmills, of which Kentucky has many.

Progress for Kentucky's coal industry also is in the making through the work of the Foundation. Realizing the importance to the industry of highly trained mining engineers, many Kentucky coal operators have established mining engineering scholarships at the University. These scholarships are administered by the Research Foundation.

Several other Kentucky industries, too, have established scholarship funds that are operated under the direction of the Foundation, but as yet none have turned to it for research assistance.

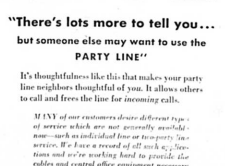
College Radio Schedule

The following radio programs are scheduled to be heard daily at 12:45 p. m. over station WHAS from the College of Agriculture and Home Economics, University of Kentucky. Nov. 14, Mike Duff, "The Kentucky Poultry Improvement Plan." Nov. 15, Joe Freeman, "What We Know About Wild Onion Control." Nov. 16, J. Horlacher, "The Teaching Program of the College." Nov. 17, F. N. Fergus, "Evaluating Fescue." Nov. 18, Robert H. Ford, "Questions from Farm People." On Saturday, Nov. 19, at 11:49 a. m., Miss Ida Hagman will have as her subject, "Money Talks."

TEST YOUR I. Q.

1. Where is the Smithsonian Institution located?
2. In what year did Franklin D. Roosevelt first become elected governor of New York State?

3. On what date is Navy Day celebrated?
4. Who was the author of "Two Years Before the Mast"?
5. Who first made famous the expression, "Speak softly and carry a big stick"?



"There's lots more to tell you... but someone else may want to use the PARTY LINE"

It's thoughtfulness like this that makes your party line neighbors thoughtful of you. It allows others to call and frees the line for incoming calls.

MANY of our customers desire different types of service which are not generally available now—such as individual line or two-party "in-service." We have a record of all such requests and we're working hard to provide the cables and central office equipment necessary to furnish the desired service as soon as possible.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

Answers to TEST YOUR I. Q.

1. In Washington, D. C.
2. In 1928.
3. Oct. 27.
4. Richard Henry Dana.
5. Theodore Roosevelt.

See RATLIFF BROS. for an Estimate on that New House

Quality Lumber and Workmanship

RATLIFF BROS.

UK Prof Honored By Colleagues

In recognition of his outstanding accomplishments, Dr. Irwin T. Sanders, head of the University of Kentucky Department of Sociology, has been chosen by his fellow faculty members as the "Distinguished Professor of the Year" from the College of Arts and Sciences. As a result of his selection, Dr. Sanders will be given a period free from all teaching duties to conduct a research project of his own choosing and to prepare the annual Arts and Sciences lecture.

UK Speaker Defends Federal School Aid

Federal aid for education does not mean federal control, one of the nation's leading educators said last week in an address at the University of Kentucky. The speaker, Dr. John K. Norton, of Columbia University, declared that if the amount of federal aid received by a state is determined on an objective basis as opposed to determination by official discretion, and if administration of the funds is left in the hands of state and local officials, federal control

UK A SMALL CITY

If all students and their wives and babies and all staff members and their families are counted, the University of Kentucky has a total population of about 12,000. Only eight Kentucky cities are larger.

SGA AT UK

Upon enrolling in the University of Kentucky every student automatically becomes a member of the Student Government Association. SGA is the student governing body of the campus.

THE DURWOOD is a cottage-type, story-and-a-half home with a one-car attached garage.

This home has a bedroom on the first floor, making it convenient to leave the second floor temporarily unfinished. When completed, the second floor plans include two bedrooms, one 10' x 10½ and the other, 9' x 12½.

The plan of The Durwood provides easy access to all rooms. There is a large dining space in the compactly-cabineted modern kitchen, and convenient connection to the garage.

There are closets near both entrances, a linen closet on each floor and large wardrobes in all of the bedrooms as well as a storage closet in the garage.

Construction is of frame, with an extra fire-proof wall between the house and attached garage. The exterior of the house is siding. The roof is covered with asphalt shingle.

The dimensions of the main body of the house are 32 feet wide and 26 feet deep. The net area, without the garage, is 799 square feet, and volume is 19,987 cubic feet including the basement.

For further information about THE DURWOOD write the Small House Planning Bureau, St. Cloud, Minn.

Small House Planning Bureau
St. Cloud, Minnesota

Please send me more information, without obligation, about the plan features and the type of construction used in the house as pictured in The Carlisle Mercury.

NAME

ADDRESS

CITY STATE

SUNSHINE GIRL—While the folks up north are getting ready to meet Jack Frost, Miami Beach, Fla., is enjoying a big overdose of sunshine. To prove it here is Betty Seaghers wearing a swim suit of tomorrow's fashion. The diagonal lines on the suit are the waistline and the trimmings.

Fish and Game Minnows Can't Be seined From State Streams For Commercial Uses

Due to the rapid depletion of the minnow supply in Kentucky streams, the Division of Game and Fish and the Fish and Game Commission have declared an emergency exists and in an effort to combat this emergency have barred the seining of minnows commercially from the running streams of the state. The emergency regulation, enacted under authority vested in the Division and the Commission under KRS 150.025, subsection 4, became effective on October 21, 1949, which is five days after the date of the filing of the measure with the Secretary of State.

In pointing out the necessity of the new regulation, the Commission declared that decrease in the supply of minnows is affecting the fod supply for fish in the streams affected and that indications are that greater demands will be made on the minnows for commercial use, unless this seining is prevented. Therefore, the Commission found, that only the barring of seining minnows by Commercial dealers will prevent their depletion and the consequent damage to the fish of the streams. It is pointed out by the Division that Commercial dealers may raise their minnows in their own or leased ponds, but are barred from taking them from the streams for selling purposes. They may sell pond or goldfish minnows purchased from commercial hatcheries, but at all times the sale of creek minnows is barred.

Teen-Agers Like Snack Food Shelf

One way to get teen-agers home early after movies or school affairs is to have a party shelf of foods at home, from which they may prepare their own snacks. The suggestion comes from Mrs. Florence Imlay of the College of Agriculture and Home Economics, University of Kentucky.

Many of the foods placed there may be from those put up during the summer by the teen-ager and her mother, such as meat, chicken jam, jelly, fruit, tomato and fruit juice. Supplementing them might be cocoa, cheese, gingerbread mix, nut and honey butter, popcorn, and nuts. The cookie jar, too, must have a place.

If the refrigerator will be space for milk, butter, cheese, hamburgers and the like. More important than a wide variety, in the opinion of the young people, is the knowledge that the foods there are for their use. Cleaning up the kitchen afterwards can be part of the fun, too.

From such a shelf might come cheeseburgers and tomato juice, hot spiced fruit juice, milk or cocoa with sandwiches of meat, chicken or peanut butter; fruit juice and cookies; scrambled eggs and toast, or even hot gingerbread made from a "mix" prepared at home and stored in a cool place.

Homemakers Clubs Provide Library

Homemakers clubs in Gallatin county are providing the only library service there in one of that county. Started last year with 140 donated books, the service was carried on largely by the home demonstration agent, Miss Jewell Wilson, who brought a suitcase full of books to each homemakers club meeting. Through a slight charge made for each book loaned, the number of volumes is being increased. A total of 1,056 people took advantage of the library service last year.

Puts High Value On Farm Manure

Manure produced on Kentucky farms could be highly valuable, if properly used, according to Dr. Martin Weeks of the Experiment Station of the University of Kentucky. He said 25,000,000 tons are produced in a year, worth, in terms of commerical fertilizers, $62,000,000, or more than all hogs raised in the state.

However, improper handling of manure results in large losses, according to this agronomist. More bedding should be used, he said, and the manure spread as soon as possible, or carefully piled and protected from the weather.

In addition to its plant food value, manure tends to keep the soil from packing and generally improves its mechanical condition. Also it helps the soil to hold water.

H. A. McKinney of Livingston county sold 95-pound lambs in September off Ladino clover pasture, receiving 50 cents premium per hundred-weight for their fine fish and excellent quality.

Clayton Saylor, Bell county 4-H'er, has bought his third brood of 300 chicks this year.

Hay Follows Grain

Many farmers in Russell county got good crops of hay from fields where small grain was harvested earlier, said County Agent Allan C. Davis. He cites the case of Harold Wheat who harvested 280 bushels of wheat from a seven-acre field, or 40 bushels to the acre. Recently he cut two and a half tons of hay per acre from this field.

Say You Saw It In The Mercury

Mercer county farmers sowed between 3,500 and 4,000 acres of vetch.

Shelby county homemakers ordered 37,000 bulbs of hyacinths, daffodils, crocuses, tulips and regal lilies for fall planting.

You Can Walk A Block And Save $ DOLLARS At Feeback's Furniture & Appliances

Get The Car That Gets You There

4-WHEEL-DRIVE 104 inch Wheelbase

WILLYS Station Wagon

Also—Two Other Great Willys-Station Wagons
2-Wheel-Drive Station Wagon with 4-Cylinder Engine. Overdrive at no extra cost.
2-Wheel-Drive Station Wagon with 6-Cylinder Engine. Overdrive at no extra cost.

The 4-Wheel-Drive Willys Station Wagon keeps going through road and weather conditions that stop others cold. You can count on its powerful all-wheel traction to get you through deep mud, sand or snow—to keep rolling on slippery ice with less skidding. It climbs grades . . . crosses roadless country . . . goes places impossible for conventional vehicles.

This new Willys model is a comfortable, smooth riding car for six with plenty of luggage room. It's doubly useful, too. Rear seats lift out to provide big load space in the full-size all-steel body. See and drive it today.

Dampier's Garage
West Main Street Carlisle, Kentucky

Give The Mercury for Christmas

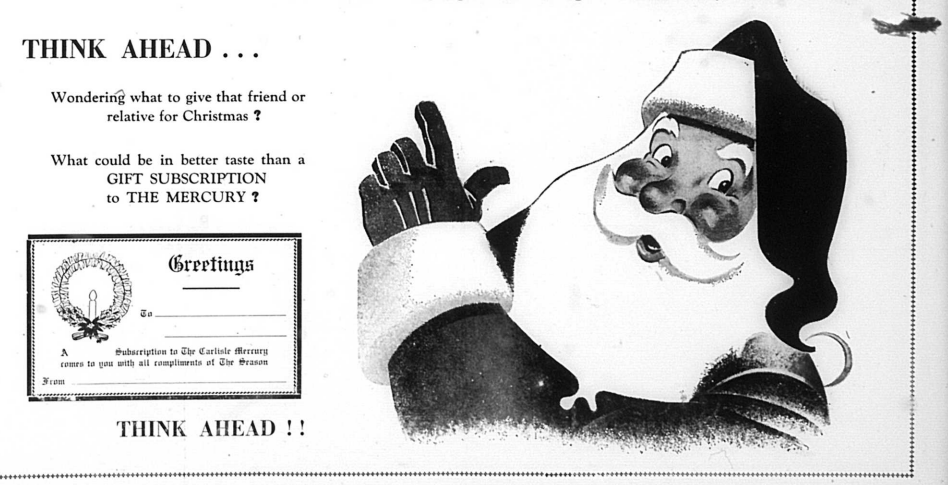
and LET US DO Your Shopping For You!

. . . A Gift That Will Be Enjoyed Every Week Of Next Year ! !

THINK AHEAD . . .

Wondering what to give that friend or relative for Christmas ?

What could be in better taste than a GIFT SUBSCRIPTION TO THE MERCURY ?



THINK AHEAD ! !