Tunnel Hill-

James S. Henry



Vote For
E. F. Prichard
He Has Helped Our
Schools and Teachers
—Pd. Political Adv.

Monarchi "Deep-Heet" Cooker is DIFFERENT because it has



Cole Hardware Co. W. Main St.



## NOTICE

To Tax-Payers Of Nicholas County

The time has come again to list your property for taxation. The law limits my time to complete the tax books. Please don't wait until the last days to give me your list, but come to my office AS SOON AS POSSIBLE and list your property. I will appreciate your help. Please come Thank you!

Mrs. Adeline Shepherd Tax Commissioner Mrs. Lillian Hazelrigg, Deputy





The Carlisle Mercury

The Largest Certified Paid Circulation In Nicholas County

Turic Cheatre

Carlisle, Ky.

THUR-FRI, JULY 21-22
"DOWN TO THE SEA
IN SHIPS"
Richard Widmark
Lionel Barrymore
Dean Stockwell
Added
BOWLING TRICKS SATURDAY, JULY 23
"HIDDEN DANGER"
Johnny Mack Brown
Raymond Hatton
Added
WANNA BE A SAILOR

THUR.-FRL, JULY 28-2 "HELLFIRE"

BUILDING

Let us do your work

**SUPPLIES** 

Of All Kinds

Ready For Immediate Delivery

DORSEY BROS. & FISHER

**Back To School** 

KIRKLAND'S

Children's Sizes, 3 to 61/4 at

Children's Sizes, 7 to 14 at

\$2.19, \$2.89 and \$2.95

Get your supply while sizes are

All Ladies' Dresses **Greatly Reduced** 

ies-Elect

Letton and Mrs. Harno have issued invitaca at the home of Mrs.
n from 3 to 5 p. m.
from 2 km 5 p.
from 2 km 5 p.
from 4 from 4 from 5 from 5 from 5 from 6 from 6

fostetler. rs. Naomi Ritchie Cook



· MEMO TO ADVERTISERS

GIVE NEWS and FACTS IN COPY

2 ADVERTISE REGULARLY

Make your advertising copy easy to read, friendly and informative. People read news-papers for the news. Give them facts and news about your merchandise and services.

2. Advertise regularly. Do what successful salesmen do-call on customers and prospects

consistently.

3. Protect your advertising investment by in-sisting on audited circulation reports that tell you just what circulation you get for your money. Guesswork is wasteful.

\*In order that you may know just what

3 BUY SPACE CARA

NEWSPAPER ADVERTISING

"In order that you may know just What you get for your mony when you advertise in this newspaper, we are members of the Audit Bream of Circulation. This is a national, cooperative association of more than 2000 publishers, advertises and advertising agencies. Organized in 1914, the Jurpos of the Bureau is a town of the State of the Bureau is a town of the State of the Bureau is a town of the State of the Bureau is a town of the State of the Bureau is a town of the State of the State

The Carlisle Mercury

Nicholas County's Leading Newspaper

A. B. C. = AUDIT BUREAU OF CIRCULATIONS = FACTS AS A MEASURE OF ADVERTISING VALUE

This newspaper is a member of the Audit Bureau of Circulations; Ask for a copy of our latest A. B. C. report giving audited facts and figures about our circulation.

Three

Simple

Rules for

Profitable

establish and maintain definite stand-ards of circulation, audit the circula-tion records of the publisher members and report this verified information to

advertisers.

At regular intervals, one of the Bu-reau's trained auditors makes a thorough audit of our circulation. The verified facts and figures thus obtained are issued in an official A.B.C. report. Our A.B.C. report tells how much cir-culation we have, where the circulation

Use Home Freeze For Food Variety makers Tell Of



49 LOWEST PRICE ANYWHERE! CASHMERE CASHMERE BOUQUET TALC 39



Drug Co.

43

**Hopkins** 

JULY SALE Double the Usual Quantity





\$ 50

Vellum in White Blue or Grey. Name and Address n Sheets and Envelopes in Block or Script style in Blue or Mulberry ink.

Twice As Much In July . . . For Yourself . . . . For All The Family . . . And For