# The Carlisle Mercury

Established 1867
Printed and Published Every Thursday At Carlisle, Ky.

WARREN R. FISHER JR. ...... Publisher

SUBSCRIPTION RATES PER YEAR

# Our Editorial Platform

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Big Crowd Hare For Court Day; knows you to act as your precep-Good Work Horses Bring \$100 Up be of great

TENUETT .

jest among us

• MEMO TO ADVERTISERS

How you can be in

most effective kind of selling.

Of course that is not possible but you can give a friendly, newsy talk about your business to the best families in our community through the advertising columns of this newspaper. You can describe your merchandies or service, quote prices and tell to a lot of people at one time.

a lot of places ... at one time It you could make regular, personal call tained, how much people pay for this pects and talk to them about your methandise and service, that would be the most effective kind of selling.

The Carlisle Mercury

Nicholas County's Leading Newspaper This necespager is a member of the Audit Bureau of Circulations: Ask for a copy of our latest A. B. C. report giving audited facts and figures about our circulations

OF COCULATIONS = FACTS AS A MEASURE OF ADVERTISING VALUE

He'll Take the High Road



in advertising.

The Bureau is a cooperative association of 2000 publishers, advertising agencies and advertisers in the United States and Canada. Organized in 1914, its purpose is to furnish advertisers with verified information about the circulation of its publisher members.

The Bureau maintains a large staff of

Gene's Radio Shop

Extra Values Look At These Prices

Record Players

Automatic Record Players \$20.00 Cabinet Model Radio \$15.00 each Automatic Record Players \$38.00 Complete Aerial Kits \$1.00 each Used Radios \$5.00 up Porcelain Ceiling Light Sockets 80 each Nationally Advertised Irons \$5.00 each Television Sets \$169.95 and up

Telephone 71

**New Radios and Record Players** 

Gold Medal Award

AS THE "FASHION CAR OF THE YEAR"

compliment to the styleconecious voman who will recognize and appreciate the flatering background it provides for her best dreased appearance.

BABY CHICKS

BABY CHICKS

Baby Chicks and Started Chicks

All Leading Varieties Hatched From Bloodtested Flocks

GURANNEED—To Live and Grow

Mammouth S. C. White Leghorns Our Specialty

BLACK HILL POULTRY FARM AND MATCHERY

R. R. I. Mt. Olivet, Ky.

Your Local Co-Op

ITS PURPOSE-To Make More Money For Farmer Why Pay More? All Feed 10c A Bag Cheaper

Carlisle Cooperative



INSURANCE



1915

Phone 53

Harper's Garage