Established 1867
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SUBSCRIPTION RATES PER YEAR

In State, \$2.00. Out of State, \$2.50. THURSDAY, JULY 1, 1948

Clennie's Comment

By Clennie Hollon

What Fire Insurance Can't Do

nice and sultry there in the courthouse. \ Early History Of Carlisle here and wipe our brows while the And Nicholas County

In By Gone Days

Social Security Aid To Retiring Worker



WAR

From Pasture Land



\$50 An Acre Profit

New Telephone Rates Essential to Continued Good Service in Kentucky

Southern Bell's rates in Kenticky are not adequate to meet today's costs and assure a financially sound Company capable of Tao Company's new testing the control of the con

to keep the Company seasons service good.

Furthermore, even the earnings under the emergency rates have been lowered by continued cost increases and are now running only about 2.9% on the millions of dollars invested in Kentucky telephone facilities.

Adequate Earnings Necessary For Continued Good Service

For Continued Good Service
To continue to furnish good and improved service for the progressive
communities of this fast-greate state, the company must have rates
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service is constantly improved, kept modern and enlarged. Since January 1, 1946, we have spent \$20,00,000 on new facilities in Kentucky, and in the next few years, \$50,000,000 of additional new facilities will be needed. These expenditures mean job

to the Com-tucky.

If we are to continue this improve-ment and expansion work, the Com-pany's earnings must be sufficient to attract the necessary new capital.

Telephone Service Still An Outstanding Bargain

face in compation with the heavy increases in our cost of rendering you series. They are lost in compation with the increases in our regions with the increases and the increases and the increases and the increase and increase and

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

CARLISLE MERCURY, CARLISLE, KENTUCKY, JULY 1, 1948

LOCUST GROVE

SUNNYSIDE

CRAYTON

SALT WELL

a meeting at Rosslyn in Personal County.

Mrs. Emory Asbury spent St. Sounday evening w

Use Mercury Want Ad-



Service BEAT IT!!

FILISVILLE

Less our regular 2% Discount

SOUTHERN STATES

Carlisle Cooperative

Don't lose unnecessary time hoeing that gar-den. Cultivate it faster and easier with one of our

Deluxe Garden Plows complete with cultivator, single shovel and turning shovel for only

5.10

FLEMING-MASON RURAL ELECTRIC CO-OP

ANNUAL MEETING

Appliance Show

HIGH SCHOOL-FLEMINGSBURG Time-9:00 A. M.

Saturday, July 10, 1948 Guest Speaker-GOV. EARLE C. CLEMENTS

Entertainment By ROY STARKEY RADIO SHOW

Electrical Gift To Every Registered Member

FREE TO LUCKY 3 Ranges, 2 Water Heaters, Home Freezer Ironer, Radio and Other Valuable Prizes!

Important Business Session

Nicholas Locker Plant BE THERE - It's Your Co-Op

SUNDAY **Full Course Dinner**

Beginning July 11 In addition to our week-day lunches, we offer either a hot or cold plate lunch on Sunday. Choice of drinks with lunch include: Iced Tea, Coffee and Milk. Selection of bread included with lunch: Hot Rolls, Biscuits, Cornbread.

Fountain Service Sandwiches of All Kinds

Williams Restaurant & Confectionery

(Formerly Marshall's)



Fourth of July SPECIALS

Ice Cold Watermelons

Big-Medium-Small Priced According to Size 16 oz. White Villa Pickles 8 oz. Honey Grove Pickles

Complete Line of Paper Napkins, cups and plates.
Complete line of package or bulk cookies.
Potato Chips, pound package or less CHEESE

Sharp and American Sandwich Meats

Coatney Bros.

We've Got It & Come See It!



Coolerize Your Car

Radiator Cleanser Reverse Flush

Clary's Service Station

Main & Sycamore Streets

Weddings - Commercial - Pictorial

PHOTOGRAPHS

For Appointment Telephone 98 or 349-W

Telephone 70

Carlisle, Kentucky

Photos By Flash

Sag Kash Carliele - Kentucky





Harper's Garage

1915 - 1948 Your Excited Ford Dealer