Wednesday, January 28 p. m. Lyric Theatre



MATHIAS AGENCY JOE MATHIAS

Have

tm

Editor Lives In Carlisle

SERVICE & REPAIR Household Appliance Stoves—Furnaces Washing Machines Irons—Toasters

James S. Henry Phone 200 357 W. Mai

Baby Chicks

Our first hatch will be Monday, February 2

and each Monday thereafter. Charles E. Rankin Hatchery

"Ky. U. S. Approved Pullorum Passed"

Flemingsburg, Ky.

OTIEST: These WORK RESERVES give Ford Trucks a greater range of use by permitting them to bondle leads beyond normal duty. Ford Trucks are not limited to doing one single, specific job.

esting one sangue, specific jou.

SECOND! These Bonus Built
WORK RESERVES permit Performance
Trucks to do their jebs "released,"
with less stand, less wear. Thus,
feed Trucks fast longer because
they work emise!

Telephone 186

BUILT STRONGER TO LAST LONGER!

A New Broom May Sweep Clean

But An Old Broom KNOWS Where The Dirt Is Here Are The Facts; You Be The Judge!

The Carlisle Mercury (Home Published and Operated) Located Since June 1, 1947 at 232 North Locust Street, due west of the side steps of the courthouse.

Another County Paper

(Printed In Paris On Leased Equip-ment). Maintains an office at The Mercury's old location.

Four Persons On Payroll Editor Lives In Paris

Results of Survey on Jan. 8th Issues Both Papers

Carried a total of 27 stories on Page 1. Had Only one story not in The Carlisle Mercury.

A total of 108 3-4 inches of local news on Page 1. A total of 12 inches devoted to a Paris function.

The Carlisle Mercury Another County Paper ocal interest editorals occupi inches. Editorials on Nation opics Occupied 19 3-4 inches.

Local Features Occupied 54 3-4 Local features occupied 621/2

The Carlisle Mercury
17 Community Letters (Excluding repetitions)

Another County Paper 16 Community Letters (Exclud-ing Repetitions)

Social and Personal News

The Carlisle Mercury A total of 89 inches in 6 column

Church and Religious News

Nearly three full columns devote total of 55 1-4 column inches.

Another County Paper
Only a little over a column and a
half devoted to church and religious
news. A total of 32 1-4 column
inches.

More than three full columns de-voted to farm news. Each article worthy of consideration of every Nicholas county farmer. A total of 70 3-4 column inches.

The Carlisle Mercury

Little more than a single column,

Another County Paper

Classified Advertising --- Want Ads

The Carlisle Mercury A total of 24½ column inches carried. Thirty classified ads of-fered to reader

Another County Paper A total of 17 column inches car-red. Seventeen classified ads of-fered to readers.

The Carlisle Mercury 1,726 Subscribers According sworn statement filed at Carli Post Office on October 1, 1947

Another County Paper Claims greatest paid circulation is Nicholas county but has neve published circulation figures.

Which Offers The Local Advertiser The Most Consideration and the Best-Read Media in Which to Place His Account?

The Carlisle Mercury

In Carlisle Since 1867

Still \$2 A Year

\$1.25 For Six Months

WHEN WE WORK WITH GOD

BOILDIGHTS ON THE SOUTHAR SECURIAL SECTION IN STREET, THE PARTY AND THE

WE ALL have work to do off about the control of the ple:

It was by faith Abel offered a more acceptable sacrifice to God than Cain, and even though he died, he is known as the good son, while Cain is branded as the first murderer. son, while Cain is ornous.

first murderer.

Noah's faith in God was justiwhen he, "moved by fear," his household and the beasts of the earth. Archann's fath was as strong that at the Lordy child, and the strong that at the Lordy child, Lasac, as a secretice, insac's blessing of his two sons. Easu and Paul writes, and then Lisac "wornshiped, leaning, upon the top of the staff." Moses, when he was born, was hid three months of the parents, because they saw he was a proper child; and they were made to be the staff. On the strong the staff of the staff of the strong the s

what a true minister and mission-ary abould be. We quote his own them is a minister with the sum thing, that the ministry be not blamed!

"But in all things approving corrective as the ministers of God, in much patience, in amictions, in "In stripes, in imprisonments, in tumnits." I above, in watch-ings, in fam.—Ex;

Judge A Farmer By His

Many Subjects To Be Considered At Farm Convention

nomson Phosphate Co 407 S. Dearborn Street Chicago 5, Illinois

Radio Service

Repairs of all types

New and Used Radios

for Sale Also Used Auto Radios

Gene's Radio Shop Graeter Building

Eugene Clinkenbeard, Owner Night Phone 85W

Catholic Information

sev- Boy Raises Rabbits

Community And Church Make Big Yields

One Extra Egg

Per hen every 60 days will pay for your chicks Our chicks are bred for high egg production. Fast Feathering, quick growth and low mortalit WRITE OR SEE US BEFORE ORDERING CHICKS HATCHES WEEKLY STARTING FEBRUARY 2. BABY CHICKS—SEXED PULLETS COCKERELS WHEN AVAILABLE

FIVE LEADING BREEDS MT. STERLING HATCHERY



Give your car or truck protection against winter

Inspections are FREE!

Heres' what you get: ** Battery and line voltage checked

** Lights checked

** Generator charging rate checked

** Spark plugs checked

** Compression checked

** Compression checked

money! . . . Prevent failures! . . . Drive in y to Service Headquarters . . . Winter is long

-Don't wait longer. Buntin's Garage Carlisle, Kentucky

DODGE · PLYMOUTH







Safeguard Your Future With A

Women To Report On Meeting In Holland

> Stockholders' Meeting Annual Election

Nicholas County **Building and Savings** Association

Monday, January 26, 1948

At its office in the First National Bank Building BE THERE!

WITH AUTOMATIC CONTROL

Come bedtime, you just turn on the switch, and turn it off in the

the switch, and turn it off in the morning. The bedside control auto-matically maintains a relaxing warmth at the same even temper-ature all night—whether it thaws or freezes. Some even have dual coa-trols so husband and wife can each

select degree of warmth preferred.

Federal Land Bank 4% Loan No Application Fee-No Appraisal Fee

Inquire At National Farm Loan Association

oraine Kinney



RENFRO VALLEY FOLKS FROM THE

KENTUCKY FEATURING
Fiddin Slim Miller
Lily Mae
(The original Coon Creek Girl)
Emory Mario One-Arm
(America's Greeket One-Arm
Banioist) FEATURING

HEARD EACH DAY
ON CBS NETWORK..... NOW
THE GREATEST
HILLBILLY SHOW
ON TOUR TODAY JANUARY 27 7:30 p, m

Nicholas County Courthouse ADMISSION-Children 30c; Adults 60c

Sponsored By Lloyd George Post, VFW "And We're All . . . JUST AS WARM AS CAN BE"

Just imagine the comfort of climbing into a pre-warmed bed and Just inagine the comfort of climbing into a pre-warmed bed and fine filling to she upon con affectively cover that being you as wern as you like, no matter what the themsometre does. The new condens bed covering a summary to the contract of the contract

KENTUCKY UTILITIES COMPANY

SEVERAL OTHER INTERESTING AND EDUCATIONAL TALKING PICTURES

Stanley Galbraith & Son

Harper's Garage If you don't have tickets or need more—ASK US FOR THEM LIFE INSURANCE EXPERTS PROVE—FORD TRUCKS LAST UP TO 19.6% LONGERI

Five Persons On Payroll

The Carlisle Mercury Another County Paper Published 7 columns to page, Pages In Paper—Total of 56 co

Page 1

Carried a total of 32 stories on Page 1. Had six stories not in other paper.

A total of 133 inches of local news carried on Page 1, plus 27 inches of local picture material. Only two inches devoted to out-of-coun-

The Editorial Page

Local interest editorials occupied 17 inches.

Neighborhood News

Other paper's Correspondents turned in a total of 109 1-4 inches of Neighborhood News.

Another County Paper
A total of 54 1.4 inches carried in
5 columns devoted to social and
personal items. One local picture
carried.

The Carlisle Mercury

The Carlisle Mercury

General Farm News

Another County Paper

24 inches to be specific, devoted to farm news.

Local News Other Than Page 1

Circulation

Which Offers The Nicholas County Subscriber The Most Value For His Subscription Dollar?

Published, Edited and Printed Continuously