Used Cars 1938 Plymouth Sedan 1937 Chevrolet Coupe

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Keeping the cost of electricity down to pre-though, to discover you are voicing your war prices isn't easy these days. It requires the unstinting efforts of every one of our employees. Lineman and bookkeeper, foreman and manager, cashier and engineer each is aware that it's his job to help.

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CHRISTMAS Is Just Around The Corner Television \$169.95 Christmas Tree Lights—Pocket Flashlight dios—Record Players—Irons—Electric He Radio is our Business not a sideline.

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. n. Shannon recently constructed three farm reservoirs for stockwater on his farm in the East Un-

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Tuesday, December 28 Carlisle Armory

Round Dance 9 p. m. 'til 2 a. m. Intermission 11 to 12

Admission \$1 Per Person Spectators 50c

Sponsored By The Carlisle National Guard

"Ah-h! I Can Breathe Again!"

Introducing ...



With a background of nearly two decades of radio ex-perience Mr. Gardner is more than qualified to take over the managerial reins of Station wLEX and to continue our

steady efforts to bring our listeners the finest possible radio Mr. Gardner's experience has encompassed nearly every phase of radio work—announcing, writing, producing, pro-gramming, sales, and management—with WAPI, Birming-ham; WMBR, Jacksonville, and WABB, Mobile, among others. He was a member of the Board of Directors of the Alabama Broadcaster's Association.

YMCA activities. He is married, has two children, a boy and a girl, both in college.

We at wLEX are proud to wolcome Carroll Gardner to our, staff and to our community. We know he will prove an invaluable asset to both.

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