Delightful Yuletide Custom

Clennie's Comment

Established 1867
Printed and Published Every Thursday At Carlisle, Ky. Entered as second class matter at the post off ice in Carlisle, Kentucky, under act of March 3, 1879.

WARREN R. FISHER JR. Publisher SAG KASH Editor

> SUBSCRIPTION RATES PER YEAR In State, \$2.00. Out of State, \$2.50.

THURSDAY DECEMBER 2 1948

ssortment of gat merchants and the Ro-ay clob, together with the large array of fice for the recommendation of the recommendation of the orithmental of the recommendation of the recommendation of the out recommendation of the recommendation of the recommendation of the Our merchants are alert and progressive, they support all worthy movements for the bet-

The Mirror of Things to Come



The annual exchange of cheerful Chrismus cards is one of the most delightful Yuletide customs. Its simple rules of etigutet are designed to increase your holiday enjoyment—and that of your friends the property of the control of the In Bygone Days-East Union And Carlisle Church

Bequeathed \$100 In Sparks Will

Mr. and Mrs. (With Burnett, who are where the work of the form of Ernett Property of Lockware plate, containing the short end of the form of Ernett Property of Lockware plate, containing the yielded above the fairn of Ernett Property of Lockware plate, containing the yielded above the early the property of the property of the control of the property of the property of the property of the control of the property of the property of the property of the control of the property of the property of the control of the property o

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Early Carlisle History-

· MEMO TO ADVERTISERS

and notality season for everyoes, neliding your friends. As you to be a careful as you will not be a careful as you sugarantee and the envelope address—the translational Chrisman Act, or perhaps a superior of the control of the con

Commerce Ebbs Away From City As Highway Bypasses County Seat

A COPY

MERTISE REGULARIY

SPACE CAREFULY

3 BUY SPACE

Newspaper advertising

L Make your advertising copy easy to read, establish and maintain definite stand-

you just what circulation you get for your facts and figures thus obtained are issued money. Guesswork is wasteful.

you get for your money when you adver- culation we have, where the circulation

you get to your money with you arter the circulation the mare, where the circulation of the Audit Bureau of Circulations. This is a national, coperative association of more than 2000 publishers, advertisers under the circulation that you should know when you buy more than 2000 publishers, advertisers

and advertising agencies. Organized in 1914, the purpose of the Bureau is to ment is in known and verified values.

The Carlisle Mercury Nicholas County's Leading Newspaper

1 GIVE NEWS and FACTS IN COPY 2 ADVERTISE REGULARIAY

friendly and informative. People read news-papers for the news. Give them facts and news about your merchandise and services.

2. Advertise regularly. Do what successful salesmen do—call on customers and prospects consistently.

3. Protect your advertising investment by in-

sisting on audited circulation reports that tell

*In order that you may know just what

TETHUCKY

EUR CO

COME

Three

Simple

Rules for Profitable

ards of circulation, audit the circula-tion records of the publisher members and report this verified information to

At regular intervals, one of the Bu-

reau's trained auditors makes a thorough audit of our circulation. The verified

in an official A.B.C. report.

Our A.B.C. report tells how much cir-



Extra room-extra view-and Dynaflow too in these bountiful new 1949 Buicks

This you're going to like! For its looks - its room - the wonderful

Above all, for the happy news that now you can have Dynaflow Drive on the Buick SUPER as well as the Buick ROADMASTER.

In each of these series you have your choice of the four models shown — models sleek and flowing from gleaming grille to faired-in taillights and contoured rear bumpers.

On all of them you have stepped-up risibility from curved wind shields and more glass area — area increased by 22% in four-door Sedans.

In all you find ample room made even greater by new

eradle-soft seat cushions—and access made easier by wide-swinging doors that are feather-light in action.

There is a rich new instrument panel with glare-shielded instruments. Hood latches are within the earlabries are fine and neatly tailored, truly big

And in all models, there is room, a view, the steadiness and heft of a truly big car — and prices that shine more brightly on every comparison. And under every bonnet, not only of Make those comparisons yourself. these new SUPERS and ROADMASTERS See what your dollar buys in Buick -and you'll get your order in right but on two trim Special models too

— lively Fireball power cradled on Hi-Poised engine mountings.

BUICK alone has all these features

On all ROADMASTERS, with their bril-

liant 150-hp engines, Dynaflow Drive

is standard equipment. On all SUPERS,

it is yours on option at extra cost. And with Dynaflow every engine has

a plus-new self-setting valve lifters which stay lastingly quiet and factory

SIÑ amoeth DYNAFLOW DRIVE* • FULL-VIEW YISION from enlarged glass area 66 EAST DOOMS and easy access • "LIVING SPACE" INTERIORS with Deep-Craffe or each riding QUADEUFLEX COIL SPRINGING • DUREX BEARINGS, main and connection

GALBRAITH BUICK

228 West Main Street Carlisle, Ky.

M'ATHIAS

CARLISLE MERCURY, CARLISLE KY., DECEMBER 2, 1948

CARLISLE MERCURY. CARLISLE XY, DECEMBER 2, 1948

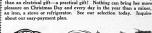
PAGE THREE

Absert N. Mills.

Mrs. Cecil Scott was in Lexing-ton, Friday afternoon.

AGENCY
JOE MATHIAS, Agent
hone 249 Carliale, Ky.
Bethel visited relatived here Thursspent







General Electric Roasters

Waffle Irons General Electric, Universal and

Percolators





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