You've GOT To

Look Ahead!

(Warren R. Fisher, Editor 1912-1937) Paul Brannon, Publisher Larry B. Brannon, Editor

SUBSCRIPTION PRICES
In Kentucky



THE CARLISLE MERCURY 25 Years Ago

KENTUCAY MARION

FREE TO FARMERS

-Another Big John Deere Day

THE WINDJAMMER"

BOB BURNS GALE ROBBINS

and Talking Animals

ADMISSION BY TRACTORS AND EQUIPMENT

JANUARY 11, 1947, STARTS AT 10 A. M.

and other Interesting Talking Pictures If you don't have tickets or need more, ask us for them

- AND A PREVIEW OF



obson. 20 Pct. More Eco-Uni. Than In 1945

QUICK RELIEF FROM STOMACH ULCERS
DUE TO EXCESS ACID

deaths, including 21 from traffic



# When Your Little One Carches Cold

VICKS



1947

- \* Old days
- \* Old times

For auld lang syne we bring you this cheery New Year message.



GOOD LUCK TO YOU!

\* Old friends

HOLBROOK'S

## Social and Personal

Lex- Church News

mer. R. R. Rosati was able to home the first of the first

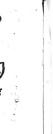
and sen Jimmir, and Mrs. Frank. Tailbert, who was III from passe his foreigners' by Mary. Baker's consistent Marrice King. There of the charm's Wiser Statement were gentle of relatives. The Statement was produced by the Statement of the Stateme

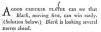


#### Hear Ye! Hear Ye!

We hereby proclaim to every townsman and rural resident of this section-men, women and children alike-that it is our devout and earnest wish that the year A. D. 1947 bring unbounded health, happiness and prosperity to all.

Harold's Cafe





That's the way sound business management operates, too. Here at K. U. we're looking five years ahead. We're making plans now for 1952.

During the last ten so twelve years, our average home customer has had his electricity cost reduced about half—that is, he is getting twice as much electricity for his money as he got ten to twelve years ago. 'As usage increases in the future we expect to continue this downward cost trend.

We expect to see Kentucky grow industrially during these five years. We regard as an obligation our job of helping Kentucky to obtain new business that will pro-yide more employment and take some of

serve to obtain 45 new, tax-baying industries employing 7,190 people. We already have commitments from others who expect to locate in our area during 1947. In our rural areas we are extending lines as fast as materials become available.

last two years alone we have worked with local civic groups in the 80 counties we

Do we really believe in Kentucky's agricultural and industrial future? Well, we're spending \$14,000,000 during these next five years to back up our belief and judgment

. . . \$14,000,000 for new power plants, enlarged facilities, new line extensions, and increasingly dependable service. We are interested, too, in developing new and more efficient uses for the homemaker's most economical servant, electricity. We want to bring her more comfort, more

the tax load off the individual. During the convenience and less drudgery. For instance, we and the other business-managed electric companies and manufacturers have been working for several years on the "Heat Pump," the astounding new equipment that promises to revolutionize home heating and cooling. Experimental models for use in Kentucky have already been ordered, and these next five years should find the "Heat Pump" in extensive use.

K. U. recognizes its duty to the people of Kentucky, not only to keep abreast of the times, but to look ahead, sensibly, practically and intelligently.

Solution to the checker problem shown above: Black moves 24 to 27; White jumps 31 to 24; Black 23 to 19; White jumps 24 to 15; Black jumps 18 to 11 to 2 to 9; and has White's only King trapped in a single corner.



### KENTUCKY UTILITIES COMPANY

1200 Men and Women Striving To Serve You Better

A Bright

### NEW YEAR'S AGAIN!

- With its noisy celebrations, laughter and light-heartedness, it's moments of thoughtful retrospect and purpose.
- Enjoy the holiday. Accept our thanks for past favors and our good wishes for . . . A Harry New Year.

Luther M. Thompson



SPAGHETTI DINNER "" 296 LIGHT GLOBES, Westing 126 by 11.26 by 11.26 by 11.26 by 11.26 by 11.26 by 12.26 by 12.2 SODA CRACKERS ... Kroger's ... Babba 22c

CANE SUGAR\* Stand of Market 190 CICEBERG LETTIVE 150 CICEBERG LETTIVE 15

We twist the dough before baking to give you whiter, finer-textured bread. We use 100% white flour, Every loaf of Kroper Bread comes from the oven fragrant and golden-crusted — with finer, snow-white texture. Enjoy it today!

.... Doz. 21c 

Stanley Galbraith and Son Phone 270-W