

"Makes a man stop and think!"



"Guess I've just naturally been counting on a new car as soon as mine is old enough."

"But they say it may be 2 to 3 years before I can get one! Makes a man stop and think about soon as his old car!"

"Lucky, I saw my Gulf man. He said if I let him trade my car regularly with Gulf and the Gulf..."



"Lucky, I saw my Gulf man. He said if I let him trade my car regularly with Gulf and the Gulf..."

"Well, sir, the riding along with the finest lubrication money can buy and I expect to go on riding for a long time yet. So I'm not worrying!"

\*GULFPRIDE FOR YOUR MOTOR

An oil that's TIGHT in capital letters... protects against carbon and sludge!

\*GULFLEX FOR YOUR CHASSIS

Keeps friction up to 35,000 chassis point! Protection plus!



For the life of your car - go Gulf!

John M. Kelley of the Morris Valley community in Kentucky is making seven and eight cents more than \$100 per month income.

SGT. KENNEDY SENDS FRIENDS

SGT. KENNEDY SENDS FRIENDS... I received in this about three months ago. I have seen very few other letters...

LT. TALBERT TELLS OF GERMAN CIVILIAN

LT. TALBERT TELLS OF GERMAN CIVILIAN... The following letter was received recently by Mr. and Mrs. C. L. Talbert, Carlsile, from their son, Lt. E. J. Talbert, who has been in the German front...

CHINESE FOOD

CHINESE FOOD... This bit of marketery comes in capital letters... currently popular with the Yanks...

HE PRODUCES "AIR SHOWS"

HE PRODUCES "AIR SHOWS" The man behind the scene at WHAS

JEAN CLOS... Production Manager of station WHAS is a Harvard man who studied to become a stock broker...

Angular as a weathervane, Clos has a well developed nose for changing trends in the market...

Keep "Clos" contact with 840 on your dial...

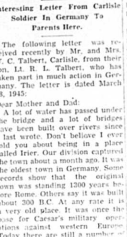
RADIO STATION... WHAS

LOUISVILLE & NASHVILLE RAILROAD

BUY WAR BONDS FOR VICTORY

The Old Reliable... Yesterday... Today... Tomorrow

Behind the Honorable Discharge Emblem



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