

"V" for Victory—and Vegetables



The American War Industry Boosts Soldier Mosaic By George Peck

A number of things have been contributed to a higher morale among the men and women of our armed forces...

The small town weekly newspapers have played a vital part in keeping on the minds of our fighting men...

It is the story of the contributions on the part of the American War Industry...

On and after January 1, 1944 subscription rates to all soldiers will be the same as to all others...

Government-issued clothing is being made in quantities sufficient to meet the needs of our fighting men...

War Statistics

Today, December 15, marks the 1,568th day of World War II...

LOOKING AHEAD

THE OIL PALM: The manufacture of aviation fuel...

SOIL CONSERVATION: Four more counties have been added to the soil conservation program...

CHRISTMAS DECORATIONS: In private homes only, Christmas decorations are being asked this year to confine Christmas lighting decorations to Christmas trees...

Why Not Get Top Value For Your Money at Lerman's and Buy an Extra War Bond With Your Savings?

Our Agent Will Be Glad To Stop Rough Dr. Wash 7 Per Lb.

HOUSESHEM CAN HELP SHORTEN THIS WAR

We must win if it takes every man, woman and every dollar...

DEAD STOCK

Horses, Mules, Cattle, Hogs & Sheep Promptly Removed By Your Neighborhood Rendering Plant CALL Wm. Clark Carlisle 10 Or Lexington 3361 We Pay All Phone Charges Lexington Rendering Co.

Beware Coughs from Common Colds That Hang On

Chronic coughs often result from the common cold...

CREOLUMIN for Coughs, Chest Colds, Bronchitis

CHECK Lerman's Big 4-Page Circular

COMING TO YOU THIS WEEK MAKE LERMAN BROS. YOUR CHRISTMAS GIFT HEADQUARTERS

YOU CAN SAY Merry Christmas

TO MANY MORE PEOPLE ON YOUR GIFT LIST WHEN YOU SHOP AT LERMAN'S, PRICES IN LINE WITH THE TIME FAMOUS LERMAN TRADITION OF OFFERING QUALITY MERCHANDISE AT MONEY-SAVING PRICES.

Why Not Get Top Value For Your Money at Lerman's and Buy an Extra War Bond With Your Savings?

Our Agent Will Be Glad To Stop Rough Dr. Wash 7 Per Lb.

Have You Tried The Bonfou Laundry? Phone 33

Our Agent Will Be Glad To Stop Rough Dr. Wash 7 Per Lb.

Of Interest to Farmers of Nicholas County

Thanksgiving finds Kentucky's 441,000 farmers and their families...

A house-to-house survey made by neighborhood leaders throughout the state showed that farm families responded to the call for more food in the war effort...

Green Beans Pay: The number of acres of french beans in Nicholas County...

Produce to the Top: The number of bushels of produce raised in Nicholas County...

Well-Bred Cakes: William Fallon and son, Stanley, who operate a large farm in Fishburn and Fleming counties...

Green 26 Kids: Twelve hundred forty of the county's 200 quarts of fruit grown on the farm...

Improved Wheat Seed: Approximately 2,500 bushels of seed wheat have been produced from the 300 bushels of certified seed brought into the county...

There's a Christmas rush on telephone wires too

Help keep record-keeping clerks busy December 24, 25 and 26.

Please use Long Distance only if it is vital.

Only one who saves even on holidays.

Green County Farmers saved 600 bushels of wheat...

What a thrill the young man will get from receiving one of these double treated coats...

Tabacco Stalks

Full crop of stalks from the 1942 crop...

14,000 Hens Help Out: A house-to-house survey made by neighborhood leaders throughout the state...

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DRESS UP FOR THE HOLIDAYS

Quality Collection Of Winter COATS 16.95 OTHERS 12.95-19.95



A wonderful Christmas gift... one of Lerman's smartly styled coats...

FUR TRIMMED COATS... 24.95

Have You Thought of Giving Him a TOPCOAT 1975 24.50

These topcoats will warm... they lead the field for durability, style and shirley price...

BUY WAR BONDS

Gift Idea! Give Him One Of Our All Wool Worsted SUITS 29.95

If he wants a suit that's a little better than any he's had before...

You'll Buy Many A War Stamp With The Savings You'll Effect On Your Christmas Shopping At Lerman's

BOYS' SUITS 9.95 AND 12.95

What a thrill the young man will get from receiving one of these double treated coats...