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Costly Neglect.

Mammoth Cave, one of the world's Seven Wonders, attracted the meager total of 75,649 visitors during 1939. Many of these were checked into the Cave Park area.

The total for the year represents a decrease of approximately 6,000 paid admissions into the cave, persons who journeyed to see at least one of the several famous scenic routes far below the surface of the face from the total who were sufficiently interested in Kentucky's greatest tourist attraction to visit it during the calendar year.

The figures are released by the United States Department of the Interior and are as follows:

There is no excuse for so little travel and the failure to appreciate Kentucky's wonderland. Every visitor who has ever been in the cave declared enemies in other states were converted into friends of Kentucky because of the beauty and grandeur everything—yet everyone of the visitors failed to see the wonders of the ground.

What then is the matter with Kentucky's attractions? How can we attract the tens of thousands of motorists who pass through the state out this nation each year, despite the fact that its winter climate is pleasant and the great outdoors spreads its call to roamers everywhere?

Primarily it is because Kentucky has no "Lion of Idaho." Neighboring Virginia has sold her Dolley Madison to add to the glamour that hovers over Carlsbad Caverns. Idaho has for many years boasted of its "lion of Idaho," a mountain lion that has been stuffed and placed on display in the state.

Kentucky has the finest bourbon whiskey in the world, the finest thoroughbred horses in the world, the finest women in the world, and the finest scenery in the world. Yet the world doesn't know it. Kentucky has failed to capitalize on these assets. Other states with far less scenic and nature lovelies sing to the world what they have to offer. Kentucky is content to let the world come to it, and in consequence is left by the world.

But this is a condition which the people of Kentucky can change. The people have a great natural asset in trade which Kentucky has failed to exploit. As a result of her rich heritage of history, romance, great scenic beauty, romantic background and delightful winter climate, her Bluegrass region, her "Dixie" beauty and her well known hospitality.

Tourist trade has become the nation's biggest business, with an annual volume of more than $8,000,000,000 expended. The money goes to retailers, to hotels, to restaurants, to theaters and other recreational places, to gasoline companies, to garages and into all the usual channels of trade and industry, benefitting every citizen, building more highways, paying taxes, increasing prosperity.

And Kentucky, says the United States Travel Bureau, is losing $200,000,000 a year of her share of this business, because she is not doing an adequate job of selling her attractions.

Mammoth Cave should lead all the national parks in number of visitors during the summer months. At least, 500,000 should visit the Cave Park area, now well equipped for vacationist's enjoyment, and comfort and a reasonable estimate of what proportion of these would go into the Cave, to cover at least one of its wonder regions, is half of that number. The great benefits to the state which would result are easily visualized, should no longer be permitted to go elsewhere.

Winter Sports.

No phenomenon of these times is more striking than the sudden rediscovery of winter as a recreational asset. There appears to be a world-wide awakening to the delights of snow and ice sports, manifesting itself in this country, particularly in the northeastern states.

As recent ly as ten years ago, when the last frosts, about the middle of October, had flirted from the hilly northern parts of New England and New York, the region was deserted except for its thinly scattered native population, and hereafter until the thaws of spring became a half-forgotten place of cold, lonesomeness and snowy isolation.

Consider the present by contrast. In mid-December every inn, lodge, cabin or farm house that had en ertained vacationists last summer reopened for the winter season. Schools of skiing, with instructors imported from Switzerland and Norway, have sprung up seemingly at every cross road, replacing the golf schools of summer.

Scores of special trains, in addition to the regular ones, run from the eastern cities to these resorts, and passengers for a week end, two weeks or a month among the snows. On a single day there have been 200,000 skiers pursuing their sport on the New Hampshire, New York and Vermont hills.

The "Lion of Idaho."

The death of Senator William E. Borah ends the career of one of the most distinguished and colorful men who ever graced the Senate of the United States. Never one to be swayed by popular sentiment or by area, never considered strictly a party man, Senator Borah was a "lone wolf."

He was for almost four decades the champion of the oppressed and the down-trodden. The leading isolationist in the Senate, he had devoted mos of his efforts during recent weeks to block any possible entanglement of the United S ates in he European War. He frequently hotted tickets and measures sponsored by the Republican party, but he had the difficulty in being returned to the Senate by the voters of Idaho although he spent little time in the st e and made few campaign ad resses.

His judgment, his fairness and his devotion to the principles of isolation and respect of all of his colleagues in the Senate, both old and his dea h is a loss to the nation.

Churches Improved.

Happy And Lazy.

Paragraphs.

"Man are deceivers ever" is an old saw which has grown rusty with disuse by the average woman.

A man's home may be his castle, but it seems strange that one should ever enter his castle on tiptoe.

The esteem in which "strong, big, silent men" are held is often misplaced. The truth is they can think of nothing worth saying.

A Zurich newspaper points out that in the course of 5421 years humanity has known only 268 years of peace, which may account for the fact that it jumps out of its skin when a fire blows out or the cat knocks a floor lamp over.

But It's True——————!

Mr. Fuller scored his aces on the third, fourth and fifth holes. Cataracts prevented Mr. Krause from seeing until his ninety-fourth year, when an operation was performed.

50 Years Ago

Thursday, January 30, 1890

Dr. H. C. Rekoe sells half interest in his drug store to James Cain.

R. F. Asbury purchases E. S. Hollar farm of 85 acres for $2,000

Mrs. James K. Waller purchases Holladay property on Locust street, for $1000.

Boone Ingles sells the Zack Shaw place near Bald Hill to Zack Morris for $20 per acre.

C. C. Higgins leases the St. Cloud hotel and will take possession on the first of next month.

Adam Forepaugh, veteran circus man, who started life as a butcher, in Philadelphia, is dead, worth a million dollars.

His feet frozen and afterward dropped from exposure after being out all night in a blizzard, Jerry Hall, a farmer, died at Mount Vernon, Ind. Hall's wife and baby had been found frozen to death in the snow.

James Howard, of the county, seriously injured when he fell from a wagon on Main street in Carlisle.

Senator William Goebel assassinated at Frankfort, and martial law declared in the capital. Legislature adjourns to reconvene at Lexington, Laurel county, on February 6.

Died—Mrs. Margaret Parker, 76, at the residence of her son-in-law, near Lexington.—Infant of Mr. and Mrs. Charles Kerns at their home near Myers, on the 22th.—Miss Elizabeth Bowles at her home in Carlisle, on the 27th.

Died—Mrs. Henry Fryman at her home at Bentool on the 29th.—Mrs. Mary Ann Hall, aged 70 years, in the county on the 29th.

Thomas T. Davis recently purchased the Wood saw mill property of Mrs. Sarah Wood.

Married—Miss Lucy Bell Wilson and Mr. Erich M. Thompson to be married at the residence of the bride's father, Mr. Chris Herrington and Miss Tom Frank Wilson, both of Carlisle.

Died—Mrs. Margaret Vice, 65, at her home in Mt. Carmel.—Infant son of Mr. and Mrs. Sam Mitchell, at Mt. Carmel.—Mrs. Ellen Mitchell, wife of Mr. Sam Mitchell, at Mt. Carmel.—Mrs. Elizabeth Mitchell, wife of Mr. Sam Mitchell, at Mt. Carmel.—Mrs. Mary Ann