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THURSDAY, MAY 11, 1939

The Merry Month Of May.

Officially the hawthorne has been proclaimed the flower for the month of May. It is a beautiful flower, much resembling the apple blossom, except that it is pure white and has a penetrating perfume.

However, May brings such a profusion of flowers that it would be difficult to select a favorite. This month brings the gorgeous peony, the stately iris with its profusion of colors, the lovely larkspur and the fantastic columbine. Most varieties of roses also bloom in this month, and the delightful perfume of lilacs permeate the air.

Truly May is one of the loveliest of the months. For the farmer it is one of the busiest. The planting of corn, preparation of the soil for crops to be planted later and the thousand and one other chores necessary in the operation of a farm will keep the farmer busy from sun till sun these lovely days.

Appreciation Of Mothers.

When Mother's Day was first established a number of years ago, many people thought it would be just a temporary kind of observance, an expression of feeling that would soon be succeeded by something else, as happens in so many ways in our rapidly changing American life. But it has not improved so. The custom has become apparently a permanent one, and each year it is observed in more and less churches, and noted in innumerable homes.

Power is given to that feeling by the general recognition that people who have never appreciated their mothers as they should. Children have really realize what their mothers have come for them, or the extent of the sacrifices they have made. They accept these sacrifices, these labors, and this affection, as a matter of course, something to be expected and duly rendered in the way way.

As years go on, however, people see how utterly selfish and wrong that point of view was. They realize that the love and devotion which their mothers gave them then was something marvelous and beyond the power of words to express. As the years go on they have a desire to express this sentiment in some tangible way. And so this custom has come about, of observing the second Sunday in May in this manner.

May it long continue, and may it inspire all children, young and old, to testify to an affection so deep that every mother will feel rewarded for all the devotion she has lavished on her offspring.

Losing 5,000 Acres A Day.

It will take twenty-five thousand years of intensive effort by science and farmers to replace the soil that is now being washed away from the cultivated fields of the United States each year, according to Hugh H. Bennett, chief of the Soil Conservation Service of the Department of Agriculture.

Twenty-five years is a long time, but when it is realized that the loss of soil from cultivated fields is more than 5,000 acres a day, or about 2,000,000 acres a year, the enormity of the present rate of erosion is apparent. If it is to continue, the next fifty years will suffer the loss of more than one hundred million acres of soil by erosion," says Dr. Bennett, "the equivalent of 200 cheese farms."

Now, this is interesting information. It should attract the attention of farmers everywhere. There is no use to wait for the government or some other agency to fight the erosion that affects your land. The time to start the war on erosion is at hand and every farmer can do something in the struggle. Moreover, by doing something the individual will help himself.

Legend Of The Dogwood.

Just now the lovely dogwoods are bursting into full bloom to replace the fading beauty of the redbud. The dogwood takes up its little room in the yard or garden and provides such a profusion of lovely blossom that it is a pity that there are not more of them in Carlisle. In many Kentucky communities a concerted effort has been made to plant dogwoods and the efforts of these citizens will bring joy not only to themselves but to future generations.

It is well to remember the legend of the dogwood tree.

So strong and straight was the wood of the dogwood tree that it was chosen for the timber of the Cross of Calvary. To be thus used for such a purpose greatly distressed the tree, and Jesus smiled upon it and sensed this and, in His gentle pity add to it, "because of your regret and pity for my sufferings I shall make you a precious flower, and in your blossom, dogwood tree grow large enough to be used for a cross. Henceforth you shall be slender and bent and crooked and the blossoms shall be also "in the red" as a result of the remembrance of how you grieved thousands of sinners who otherwise would be without cross for their families. This, combined with the sacred lay off of millions of employees and laboring men in other kindred industries, is said to have further aggravated the public against the John L. Lewis group.

There are reports of continuous dissatisfaction among railroaders over the continued lay off, and there is talk that they may become allied with the C. I. O., although in some state political circles they have supported the some coin-mates with a view to defeating the C. I. O. in the attitude of certain of the more conservative labor groups is also demonstrated this week when numerous leaders attended the Lewis crowd visited Keen Johnson's headquarters to offer their support.

While fraught with some violence in the Harlan field, the strike is not without its humorous side. Several miners have been hailed into a Harlan court last week on a charge of violating their non-union brothers. County Judge Hall denounced as "outrageous" a charge that the non-union miners had been thrown into Cumberland river near Evarts with the statement. "We baptize you in the name of the Father, the Son and John L. Lewis."

Johnson, Donaldson In First District

Keen Johnson and his state manager, J. Lyter Donaldson, spent four days last week in the First Congressional district. They were at Paducah, Mayfield and Owensville from which points they conducted a campaign in behalf of the Johnson candidacy. He did not hesitate in predicting that Johnson would carry the First.

Not To Interfere In Local Races

A strict policy of neutrality in local races is being adhered to by the Democratic National Committee bers of the General Assembly are the direct representatives of their constituents, they should be allowed to select their Representatives and Senators without interference from any state campaign headquarters." Mr. Farley stated when interviewed on this subject. He added that this was the same policy in the present campaign, but that it would continue to be his policy when he became governor.

Highway Employees Not To Run

State Highway Commissioner Robert Humphreys this week issued an order prohibiting any employee of the state road force from being a candidate in this year's primary and reminded on the payroll.

Cooper Appears To Be "In"

In Republican ranks John Sherman Cooper appears to be a much formidable candidate for Senator than Kine Swope, the Lexington journalist-lawyer from the county seat. Other candidates for the Republican nomination for Senator are Judge Thomas Parker Hopkins of Louisville, Robert Anderson, Louisville lawyer, and Judge Ben Unseld, Louisville lawyer.

Democratic candidates for Governor are Judge Emmett Wilson of Somerset, Judge Keith McDaniel of Hopkinsville, Judge Ben Kilgore of Owensboro, Judge Ben Unseld of Louisville and Judge Hubert Meredith of Frankfort.

KENTUCKY POLITICS

By Tyler Munford

Kentucky's turbulent coal fields, scene of a prolonged strike over failure of the John L. Lewis C. I. O. and coal operators to reach a decision on the terms of a new wage scale, caused speculation this week as to the possible effect of the mine strike on the political situation.

Financial writers and economic observers have already touched at length the devastating effect of the strike on the coal industry, business and allied industries, but not until the past week did the strike assume a state of political importance. This can be attributed primarily to the recognized interest of the C. I. O. in the Democratic gubernatorial primary.

As a result of the strike, retail merchants in the coal fields are at a standstill and merchants there are known to have lost thousands of dollars. Coal operators have not only lost the profit from a product they cannot market but have also "in the red" as a result of the maintenance of coal mines by thousands of miners who otherwise would be without work for their families. This, combined with the forced lay off of millions of employees and laboring men in other kindred industries, is said to have further aggravated the public against the John L. Lewis group.

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But It's True

Most Indian girls marry before they are 12. Often they have been promised in infancy to husbands as much as twenty years older than they. There is a record of a child having become a mother at the age of nine. Ordinarily, the husband and wife live apart until the girl reaches the age of 12.

50 Years Ago

Thursday, May 16, 1889

Died—Mr. George Rice, father of Mr. and Mrs. Crawford Rice.

Robert Barr and son have returned from prospecting trip in Oklahoma Territory.

Judge Seth McDuffit continues to add luster to his stage poetry by a speech in Main street.

Rev. R. F. Caldwell buys the Presbyterian manse in Shelbyburg and will move to it.

Born—To Mr. and Mrs. W. Ellington, of the county, a daughter. To Mr. and Mrs. W. J. Hill, of the county, a son.—To Mr. and Mrs. A. Mattingly, of the county, a son.

Local Law and Order League employes two detectives to gather evidence and bring a Chief Magistrate before the Commonwealth. This is a step in the right direction. The laxa of the state provide for petty prosecutions in August and a general election in November.

Nomination of candidates for the office of governor will be one of the most important state offices, is now overhauled by all dissatisfied voters. No longer are puppet candidates agreed upon by the exact code of political bosses to be ratified by political hirelings in a petty convention. The people have come to the high office of governor, or to any office, and they propose to have a say in submit his candidacy to the voters. The primary law of 1936 provides that he must expect them, and the people have a right to demand private and public records.

It is the inherent right of each individual voter to examine carefully the character, record and qualifications of each and every candidate who presents himself. It is necessary to do this for fully each as a citizen. He must personally be satisfied that each candidate is worthy of the office he seeks. Only in this manner can the people be assured of honest and efficient government.

Republicans en mass meeting here Saturday, instruct for Estes Kefauver for governor and the following delegates to attend state convention at Lexington: W. B. Insko, T. C. Asbury, W. T. Norton, Nathan Holmes, D. F. Caswell, O. T. Giffin, John G. Blair, Arthur Mullikin, S. C. Vaughn and C. T. Caldwell.

Married—Miss Josephine Yates, formerly of Nicholas, and Mr. Howard Wright, of Lexington.—Miss Mary Ruth Galbraith, of Carlisle, and Mr. H. Raymond Sale, of Morganfield, on the 16th.—Miss Lillian Fields and Mr. Leslie Sexton, both of East Union, on the 16th.—Miss Mary Lee Sears and Mr. James Allen Chapman, both of the county, on the 12th.—Miss Eliza Barbee and Mr. William Call, both of the county, on the 11th.—Mrs. Annabelle Richie, of Harrison county, and Mr. Albert Snowden, Richie, of Moorefield, on the 11th.—Miss Lucy Hall and Mr. Ben Hall, both of Carlisle, on the 1st.

FROM OTHER EDITORIAL PAGES

CONTINUE THE "NEW DEAL"

(Somerset Journal)

Every day that the people of Kentucky enjoy the constitutional privilege of voting for a Chief Magistrate for the Commonwealth. This is a privilege that is denied the citizens of the state provide for periodic primaries in August and a general election in November.

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Mr. Johnson is no "rabbit organization" that for a century has held the office of governor will exist hand-to-hand to the uttermost to preserve the rights and liberties of the people which is God. They know him as a man who is standing with them only when he believes they can support him and endorse a promise he keeps it to the letter.

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TRUTH about ADVERTISING

By CHARLES B. ROTH

BUT IT'S JUST AS GOOD

YOU have had the experience, I haven't you, of going into some stores and asking for an advertised brand of goods, only to have the clerk hand you another brand and inform you, "But it's just as good."

Sometimes, to your regret, you bought the "just as good" item but sometimes you walked out of the store and searched until you found the merchandise you

had asked for in the first place. When you got it you were satisfied.

You had confidence in the advertised goods, because you read in the honest announcements of the advertiser what you might expect his product to do for you. This gave it a you were satisfied.

Charles Roth

You bought because you had confidence.

But when that clerk palmed off something different on you, you had misgivings, you had doubts, you had fears, you had lack of confidence.

Maybe they were justified. Maybe he knew what he was talking about. The fact remains that advertising has earned for advertising with a confidence which made your buying a pleasant in place of a disagreeable task.

Usually, but not always, these "just as good" goods are not as good—they are inferior and the merchant sells them because they carry more profit for him. He does his level best to get rid of them, because it is more to his advantage to do so than it is to yours.

Many stores pay their salesmen a commission for selling unknown and unadvertised goods, because the salesman would not sell them without some special inducement.

It is much better for you as a consumer to put your reliance absolutely in advertised goods and in stores which advertise, and to patronize both exclusively.

When a man advertises his goods and tells frankly and publicly what they will do for you, he seeks your patronage on the basis of actual value.

It may be that some manufacturers or merchants can offer just as good value in unknown or unadvertised goods. But the chances are ten to one that they can't because quite advertising not only increases the distribution of goods, but at the same time increases the production, and that means lower costs per piece. You get more for your money when you buy advertised goods. You get more in actual value. And also get more in that intangible value, known as confidence.

Confidence is one of the chief satisfactions of life.

© Charles B. Roth.

Tidbits of Kentucky Folklore

By Gordon Wilson, Ph.D.
WESTERN KENTUCKY TEACHERS COLLEGE
BOWLING GREEN, KY.

STYLE IN TOWELS

Those society people who think that they are up to date in what they do or say or wear should have had a course in etiquette training in Fidelity. There was plenty of style in this quaint old place, even though there were no finery in the ordinary sense of the term. This style extended to such common things as towels and towel racks. Towels were a part of the social scale. Very plain people, with little or no impression to make, used towels made from grass sacks, cut in two and hemmed. For very thrifty maids these towels are not so bad, they save a great deal of washing, too, for hems. But it would be hard to find anybody now who would admit having used such a towel.

The standard every-day towel for the farm hands was made from meal sacks, large unbleached sacks of that day. These were of excellent quality as look as the buckeyes of Fidelity. Whether they were possessing just such lasting qualities as the meal sacks, also begin with the old adage, "Don't count your chickens before they are hatched," I have not been able to learn. Surely a towel made from such a sack would be a thing of beauty.

When company comes unless it is that special company that is coming from church, finer towels should have their place in the linen chest and smaller by half than the meal sack towels. These towels, unbleached, are white, rather than gray in color and show off their hemstitching and crocheted edges to good advantage.

In every style there is a best, and towels were no exception to the rule. Exclusive company used only the washbowl and pitcher in the parlor room. The towel supplied here was the best in the house and sometimes even had some embroidered flowers or initials on it. The towel was placed in a dish not a broken cup or saucer, a dish that often had been the wedding present of the bride or of big Sister, a sort of companion piece to the water pitcher and glass possessing just such lasting qualities as the towel. Holding up the train of these meal sacks also help to push the old adage, "Don't count your chickens before they are hatched," I have not been able to learn. Surely a towel made from such a sack would be a thing of beauty.

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THE SMITHS LEAD

The Social Security Board has selected the "fifty first families" of the United States. Their task was to create the consternation that Senator Harry Flood Byrd of Virginia a year ago when he named the "ten first families" in addition. He let it be known that he was not responsible for the statement that nothing little was of his that they and their money were especially favored by the Almighty. Security Board, and has been going about its task with the idea that the first family in the United States must be found. Therefore are 49,000 of them on the rolls of workers, more than 10,000 of them in Kentucky.

Chairman Arthur J. Altmeyer, of the Board of Trade Unions, is the head of the Board. Associated with him are Vice-Chairman Murray Latimer, industrialist, and Board Member Vincent M. Miles, lawyer, who have power into society and long with ex-

FOR A WORLD OF SERVICE
Atlas Tires
SMITH'S SERVICE STATION
"Service that Satisfies"

NEWS of KENTUCKY

The Shelby County Farm Bureau has asked for federal tobacco grading on the Shelbyville market.

Seven persons lost their lives in accidents in Kentucky during the week end.

Rev. John R. Howes, 83, retired Methodist minister, died Monday at his home at Germantown.

Abraham Lincoln Snyder, 78, was struck and killed by a hit-and-run motorist near Owensboro Saturday night.

More than 50 per cent of the peach crop in the Paducah area was destroyed by subfreezing weather in April.

Attorney General Hubert Meredith Monday attended a meeting in Nashville of governors to patrol the Tennessee border.

Duncan Ruston, noted New York newspaper columnist, will address several days in Lexington on Central Kentucky.

Tracy Gower, 36, of Bowling Green, was killed when his automobile overturned Saturday night on the Cedar Grove road.

The Commonwealth's Attorneys Association will meet in Louisville Saturday to hear Attorney General Hubert Meredith discuss the new criminal code.

Fiscal Court of Jefferson county has appropriated $1,000 for the Kentucky Derby Festival.

Mrs. Ethel Tevis Woods, 45, of Bowling Green, was killed Saturday night when her automobile overturned on Cedar Grove road.

Delmar Slaven, 28, of Pulaski county, and his nephew, Woodrow Slaven, 18, of Somerset, were instantly killed when their automobile in which they were riding collided with a truck.

Mrs. Anna Lindsey, 72, was struck by a motorcycle driven by Jesse Stone and received injuries from which she died Monday morning. Mrs. Bessie Hall Cook, 40, was injured in the crash. Three buildings were destroyed.

Governor Chandler Saturday issued a proclamation, the Governor of Ohio for the return to Hopkinsville from Akron, Summit county, Ohio, of Mrs. Mary Fugate, charged with forgery. Miss Estelle Fields and Mr. Leslie Sexton, both of East Union, on the 16th.—Miss Mary Lee Sears and Mr. James Allen Chapman, both of the county, on the 12th.—Miss Eliza Barbee and Mr. William Call, both of the county, on the 11th.—Mrs. Annabelle Richie, of Harrison county, and Mr. Albert Snowden, Richie, of Moorefield, on the 11th.—Miss Lucy Hall and Mr. Ben Hall, both of Carlisle, on the 1st.

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Rev. Guy Tinsley, pastor of the Georgetown Christian church, was elected president of the Disciples of Christ in Kentucky at the closing session of the annual state convention at Paducah.

Oliver E. Hardy, of Louisville, who surrendered at Louisville on a charge of shooting Judge Churchill Humphrey at his home in Jefferson county on March 9, was adjudged of unsound mind and ordered sent to Lakeland State hospital Monday.

Mosley To Head Young Johnson Democratic Clubs

EUGENE MOSLEY

Eugene Mosley, of Louisville, who will head the Young Democratic organization of young Democrats for Lieutenant-Governor Keen Johnson, was born in Bowling Green and is a graduate of Western Teachers College. He is a member of the Democratic executive committee from the Fifth district and has been active in Democratic politics for a number of years. While still a student at the Louisville Male High school, Mosley was elected president of the Junior Order of United American Mechanics, a fraternal organization. He held the same position while a student at the Louisville Male High school. Mosley was born 31 years ago in Bowling Green and is married to Miss Elizabeth Wilson, daughter of Eugene Mosley, Sr., and Mrs. Lillie Jane Mosley. His father for 20 years served as county attorney of Warren county. The latter was a member of the Democratic executive committee from the Fifth district and was chairman of the Democratic committee in that district for a number of years. Mosley is a member of the Democratic executive committee from the Fifth district and was chairman of the Democratic committee in that district for a number of years. Mosley is a member of the Democratic executive committee from the Fifth district and was chairman of the Democratic committee in that district for a number of years.

Paul Blaisdell, 30, farmer, father of two children, was killed instantly and his brother, Ernest, 28, was injured fatally when their automobile overturned on the Versailles-Midway road Saturday night.

Mrs. Ruth Hall Bryant, 32, was struck by a car driven by Mrs. Mary Fugate, 27, Saturday night and died in the Hopkinsville hospital Sunday. Mrs. Bryant was a daughter of Mrs. Fugate.

Frederick A. Wallis, of Paris, former Democratic Committeeman of Wallis, former Governor Chandler announced Monday he would head the state campaign committee for Governor Keen Johnson, Democratic nominee for governor.

The Kentucky Utilities Company has made a reduction in rates to residential users filed in the Pulaski county court house. Work by the Kentucky Utilities company, formerly known as the Cumberland Power & Light company, is now being done in Somerset, Monticello, Burnside, Stanford, Lancaster, Danville, Harrodsburg, Nicholasville, Versailles, Midway, Georgetown, Paris, Cynthiana, Maysville, Carlisle, Flemingsburg, Mount Sterling, Irvine, Richmond, Berea, Winchester, Irvine, Richmond, Berea, Winchester, Irvine, Richmond, Berea, Winchester