

THE CARLISLE MERCURY

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In Memory of
WALTER B. GIBBS
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Mrs. Warren Fisher, Publisher
Grimes Currier, News Editor
Warren H. Fisher, Business Manager
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MEMBER
KENTUCKY PRESS
ASSOCIATION

THURSDAY, AUGUST 31, 1939
DEMOCRATIC TICKET
For Governor
John Johnson
For Lieutenant Governor
Hosling Green, Ky.
For Secretary of State
George Elmer Hatcher
For Attorney General
Hosling Green, Ky.
For Auditor
William H. Fisher
For Treasurer
Ernest E. Shannon
For Comm. of Agriculture
Charles B. McMillin
For State Board of Appeals
Charles K. McMillin
For State Board of Education
Walter R. Fisher
For State Public Instruction
Cynthia K. Ray

May We Remain Neutral.
A quarter of a century ago on September 14, 1914, Woodrow Wilson was inaugurated president of the United States. He was a young man of 35 years of age. He was a Quaker. He was a New Englander. He was a New Englander. He was a New Englander.

August.
On several nights recently, the temperature fell sharply and the humidity was oppressive. The change was probably one of the causes of the unusually low temperature in the past few days.

Rickety Autos.
It is really no exaggeration to say that the automobile is the most important piece of property that the average citizen owns. It is a machine that is constantly being subjected to wear and tear.

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But It's True

THE HIGHEST LACROSSE SCORE EVER MADE BY CARLISLE WAS 49-0.

20 YEARS AGO
Thursday, September 4, 1919
City school opened Monday with 129 pupils.

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Parag.
Loving is natural unless you are a miser. It is a natural instinct of the human mind to give to those who are in need.

Another good memory test is the old game of "Twenty Questions." It is a game that is played by asking questions that can be answered with "yes" or "no."



The buffalo eats the pig, too. Tomest was slaying the first game in his history, but so was the winning outfit. That was in 1918.

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TRUTH about ADVERTISING

BY CHARLES B. ROTH

ANY time, in a way more than any other, advertising is being done. It is everywhere and in every form.

Confidence is the backbone of advertising. Without it, no business can succeed and no product can be sold.

When confidence enters into a transaction, it is a great asset. It is the difference between a sale and a mere exchange.

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NEWS OF KENTUCKY

By Charles B. Roth

Grayson county will vote on the issue of prohibition on the 12th anniversary of its establishment.

The Union of the M. Sterling Presbyterian church has elected a new pastor.

Three women were arrested by police officers after they were found in a rooming house.

Walter Jackson Howell, 36, was found dead at his home on the 12th anniversary of his establishment.

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From Other Editorial Pages

By Charles B. Roth

THE DECLINE OF BEAUTY AND CHARM
(Cynthia Isaacson)
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Dove Hunting In Nichols County Is Reported Good

By Charles B. Roth

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The Time Is Near For School

So why not avoid the rush and come to

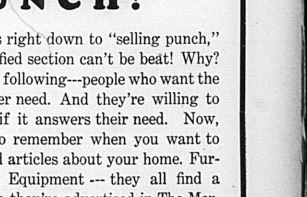
TUREMAN'S

and buy your school supplies now. Thank You, GEORGE GAFFIN, Prop.

CHARCOAL FOR Briquets and Tobacco Curing. Includes Ford logo and text about product quality.

LERMAN'S Back to School Sale

Take advantage of this sale to buy a complete outfit for all of the children for the entire school year at tremendous savings.



When it comes right down to "selling punch," The Mercury classified section can't be beat! Why? Well, it has a loyal following...

Free Ad-Writing Service! Phone 98 for an Ad-Taker! THE CARLISLE MERCURY Quality Job Printing