THE CANCER QUACK

THE CARLISLE MERCURY



NATIONAL EDITORIAL ASSOCIATION

THURSDAY, MAY 13, 1937

The Date On The Ballot

Dominion Of The Air

AN EDITOR'S RANDOM THOUGHTS

Our Livestoc kMarket

50 Years Ago 20 YEARS AGO

FROM OTHER EDITORIAL PAGES





the safest, most comfortable, most dependable travel on earth-Costs so LITTLE!



NEWS OF KENTUCKY

ALL THE HOT WATER
YOU NEED Sectionally
FOR JUST A FEW
CENTS A DAY

SO CLEAN ... SO COOL ... SO EASY TO USE ...

SO SAFE ... SO ECONOMICAL ... AND THE MOST

TASTY, WHOLESOME MEALS YOU'VE EVER SERVED M.R.S. HOMIFOLKS: Just put your raw miterials—soup, mest, the simple sustaints, pudding, rolls, pie, cake—in pans and oven ... set the simple sustaints (control of the simple sustaints) on the simple sustaints (see the simple sustaints) on the simple sustaints (see the simple sustaints) on the simple sustaints (see the simple sustaints) of the simple sustaints

F. J. HARDESTY Manager

KENTUCKY UTILITIES COMPANY

Ways To Rid Flock Of Lice And Mites

HOME Free!

What is the "Low-price Field"?

You hear a lot about "the low-price field" these days. A good many cars claim to be in it.

Both Ford V-8 engine sizes are economical to operate. The 85 horsepower gives greater gas-oline mileage this year than ever, and the "60"

miles per gallon of gasoline.

Check and see how much Ford saves you. Ford Founded the Low-price Field

Ford V·8 Prices Begin at \$529

Harper's Garage



FULLY EQUIPPED

KITCHEN CABINET That Retails at \$39.50

3-IN-I OVERSTUFFED **BED STUDIO COUCH**

YOU TOO CAN

OWN ONE

of these pieces of useful



See at our store.

ASK ABOUT THEM! Kitchen Cabinet Goes on May 25th Studio Couch Goes on June 29th



CARLISLE, KY.

So whenever the low-price field is mentioned,

Until Ford came, no average American could Until Forte Charge and Constant and Constant and Constant and Fordsprices are still low — with the prices of the 60-horsepower Ford V-8 \$30 to \$60 lower than those of any other car of com-

But with Ford, "low price" doesn't merely mean low figures on the price tag. It means much more than that. It means low prices and low costs all the car's long life. Low prices for ser-vice — for parts — and, above all, for operation.

delivers the highest mileage in Ford history.

Ford Keeps That Field Low-priced Today

SEE OUR LINE OF USED CARS. MANY BARGAINS