ALMANAC

Trade Your Old Car for a Good Used Car

"He who profits by his unique mind will be heard"

BEGINNING

1—Advertise and Sell Your Surplus Stock

2—Keep Your Name and Your Business Before Your Public

3—Secure Information Concerning Your Business Problems

4—Be Sure Your Name and Your Business Are Well Known

5—Be Sure Your Name and Your Business Are Well Thought Of

6—Be Sure Your Name and Your Business Are Well Spoken Of

7—Be Sure Your Name and Your Business Are Well Remembered

8—Be Sure Your Name and Your Business Are Well Patronized

9—Be Sure Your Name and Your Business Are Well Supported

10—Be Sure Your Name and Your Business Are Well Rewarded

Advertising Pays Dividends

Advertising Is Your Best Investment

Advertising Is Your Best Friend

Advertising Is Your Best Salesman

Advertising Is Your Best Friend

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