

THE CARLISLE MERCURY ESTABLISHED 1917

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WALTER FISHER, EDITOR
GIMES GYACUM, NEWS EDITOR
DEMOCRATIC TICKET
For Mayor
JAMES B. HARRIS, JR.
W. M. REBE, Jr.

THURSDAY, OCTOBER 25, 1934

A Protection Sure To Be Needed.

When our citizens are compelled the protection to see their smooth, well-organized highways will be great. One thing more is needed, the average driver will be needed...

Local Democrats Should Organize.

Most Democrats in this county, we fear, are not interested in the coming August primary as secured and fail to remember that there is a general election to be held on that date...

One In Fifty Thats Old.

It has been ascertained that the average man in this county is one in fifty who is past middle age...

A Capable Young Man.

A 19-year-old, self-educating student, the Mercury would commend the work done by Mr. D. C. Moore, who was required to accept a transfer to Kentucky.

"A Capacity For Future Contingencies."

The Mercury would like to state of those who are in the habit of saving for the future, that they are in a position to face any emergency that may arise...

A Real Congressman.

The Mercury likes to think that a real Congressman is one who will be true to his constituents and will do what is right for the people of his district...

More Copious.

George's "more" may not be the best word to use in the world, but it is a word that has a meaning and it is a word that is used by the people of this county...

AN EDITOR'S RANDOM THOUGHTS

Now on the golden days of the year, did you ever think of the fact that the leaves of the trees are turning and the ground is becoming bare...

IT PAYS TO ADVERTISE

It is a well-known fact that advertising is one of the best ways to get your business in front of the public. It is a way to get your message across to the people who need it...

Square Deal In Business.

The very essence of a square deal in business is to be fair to all parties concerned. It is to give each one of them what is just and honest...

THE COST OF ADMINISTERING BELIEF IN KENTUCKY

The Louisville Herald-Populist publishes an article of very interesting nature titled "The Cost of Administering Belief in Kentucky"...

PEACHES THAT ARE OVER-PRODUCED

The peach crop in Kentucky is estimated to be over a million bushels. This is a record for the state and it is a source of concern for the growers...

CLIPPED FROM OTHER EDITORIAL PAGES

THE SINGING TUNES (Continued)
Kentucky is a state of singing tunes. From the mountains to the plains, from the cities to the farms, the people of this state love to sing...

THE NEW REAL HAS DONE BIG BUSINESS

Charles Francis Menninger has been elected as the new president of the National Automobile Chamber of Commerce...

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NEWS OF KENTUCKY

The Protection of the State. The protection of the state is one of the most important duties of the government. It is to keep the state safe from external enemies and to maintain the peace and order within...

Musketiers Lose To Stand 13 To 7

The Musketiers defeated the Stand 13 to 7 in a football game held at the fair grounds. The game was one of the most interesting and exciting of the season...

Gunshot Wound

A gunshot wound was inflicted on a young man in the city of Lexington. The victim is recovering from his injuries and is expected to be discharged from the hospital in a few days...

FIFTY YEARS AGO

Fifty years ago, on October 25, 1884, the city of Lexington was celebrating its 50th anniversary. The occasion was marked by a grand parade and various other events...

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Lerner's Specials For One Day Only Saturday, October 27

- SILK DRESSES, formerly \$4.95 \$2.90
LADIES COATS, \$6.90 to \$15.90 values from \$10.75 to \$23.75
LADIES FELT HATS, \$1.98 sellers 1 day only 98c
LADIES FOOTWEAR, new fall styles, in pumps, ties, arch types, suedes, calfskin, reptile, glazed kid as low as \$1.79 to \$2.98

ZIPPER JACKETS

- Blue Melton Suede Zipper Jackets \$1.96
100 per cent wool Blue Zipper Jackets \$2.95
These Jackets worth from \$2.95 to \$4.95

MEN'S RIDING PANTS, double reinforced \$1.69 sizes 29 to 42

MENS HIGH TOP SHOES, \$2.69 to \$4.95 values \$4 to \$7.95

MENS STURDY WORK SHOES, \$1.59 and up

Mens \$3 Dress Oxfords, just 40 left \$1.94

Mens Felt Hats, all colors, for 1 day only \$1.25

Mens Winter Weight Union Suits, 89c value 74c

Mens Sport Coats, \$1 value 59c

Great Subscription Bargain that means... MAIL IN YOUR MAIL BOX... Select 4 of these Famous Magazines... The Kentucky Farmer, The Country Home, The Household Magazine, The Women's World, etc.

Kentucky Utilities Company. A modern electric light and power system. Features include: modern appliances, efficient service, and a wide range of utility services. Contact us for more information.

MODERN. The first of 6000 bldg of death... A modern electric light and power system. Features include: modern appliances, efficient service, and a wide range of utility services. Contact us for more information.

These are 11 keys to happiness... CLEANLINESS - ACCURACY - HEALTHFULNESS - ECONOMY - SAFETY - STAY - MODERN. A high-quality product that provides numerous benefits. Contact us for more information.