Throngs of buyers came to our store last week to avail themselves of the bargains we are offering and we wish to thank you one and all, for your patronage. But we want you all to come before this sale--the first we have held in 3 years-- is over. We know it will be worth your while, for we have cut prices without mercy on a stock of new and high-class merchandise for men, women and children. You can save many dollars in outfitting your family here for the winter. Lots of bargains left. Don't take our word for it, but come and see for yourself. ALL ROADS ARE NOW OPEN TO CARLISLE. DRIVE IN AND SAVE AT GORDON'S.

### Joseph Gordon,

### Carlisle, Kentucky

#### Classified

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PRESIDENT ROOSEVELT BEFORE MICROPHONE





## from SANTA

**HE KNOWS** 

come and go---only the fittest and best of these--Newspaper Advertising--has stood the test of time, always getting results.

Before Christmas

full benefit of the predicted heavy buying.

# \*THE CARLISLE MERCURY

VOLUME LXVIII

ESTABLISHED 1867

CARLISLE, NICHOLAS COUNTY, KY., THURSDAY, NOVEMBER 29, 1934

ALLOTMENT CARDS WILL ANNOUNCE CANDIDACY May Have Leaf TOBACCO MARKETS Charity Football

FOR LEAF GROWERS

Receiving Point IN BURLEY BELT TO Tilt Here Today

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AT AGENT'S OFFICE
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THREE DAYS DRIVE

ANNOUNCES FOR GOVERNOR

NOTICE FOR CLAIM



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## Take a TIP

Old Santa has seen advertising schemes

Only 4 More Issues of The Mercury

Local merchants should start advertising Christmas wares now in order to reap the