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WALTER FISHER, EDITOR
GRIMES CATWOOD, NEWS EDITOR



MEMBER OF THE KENTUCKY PRESS ASSOCIATION

THESEVEN NIGHTS 1934

With industrial wars and radio broadcasts... The Mercury has more than one prediction... The result of the recent election indicates our belief...

1934 Red Cross Poster

Invites Your Membership

The Mercury has more than one prediction... The result of the recent election indicates our belief...

A Tribute To The Man

The Mercury has more than one prediction... The result of the recent election indicates our belief... The man whose name has been linked with the Red Cross...

The Tradition of 6 Per Cent

With the pay grade increase... The Mercury has more than one prediction... The result of the recent election indicates our belief...

CLIPPED FROM OTHER EDITORIAL PAGES

DANIEL BOONE, MAN OF PEACE

Christina Hoover, Manager... The Mercury has more than one prediction... The result of the recent election indicates our belief...

FIFTY YEARS AGO

Thursday, November 30, 1884

Business Bulletin... The Mercury has more than one prediction... The result of the recent election indicates our belief...

MOON MUSIC

Eight rays of the star Vega...

The Mercury has more than one prediction... The result of the recent election indicates our belief...

EDITORIAL PARAGRAPHS

A Laker's Million Dollars

It is believed that there is in this country \$100,000 of state capital which would normally be used in the mortgage market...

Loans For Home Repairs

Does your home need a new roof or other repairs? Do you need a new furnace, a new water heater...

THE NEW RELIEF ADMINISTRATION

The new relief administration... The Mercury has more than one prediction... The result of the recent election indicates our belief...

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NEWS OF KENTUCKY

Nov. 15, 1934

Minors' Majority In District Was 11,236

Pratt M. Wilson was re-elected... The majority of 11,236 votes, the difference between the two candidates...

Musketiers Win Closing Game Of Season 21-7

Pratt M. Wilson was re-elected... The majority of 11,236 votes, the difference between the two candidates...

7,408 Kentucky Farmers Have Been Granted Loans

Pratt M. Wilson was re-elected... The majority of 11,236 votes, the difference between the two candidates...

Wanted to help you cut your motoring costs

I have taken the local agency for The Pure Oil Company and would like to show you the short cut to peak performance of your car through the use of a highly P.M.W.P.P.—a modern motor fuel which combines all elements needed to give you superior all-round performance and economy.

Tolone Lubricates Longer By Actual Test

I had me to you the value of these Pure Oil products and you'll come back for more.

E. A. Seamans

Telephone Users Consider Quality and Dependability of Service as Paramount

Telephone service is such an intangible, personal service that nothing adversely affecting it, can ever become a subject of public concern...

SOUTHERN BELL Telephone and Telegraph Co. INCORPORATED

REAL BARGAINS!

Sam T. Howe & Co. Incorporated

THINK OF IT - ONLY \$6.66 CASH DELIVERED (Installation Extra) \$5 Down and \$39.10 Monthly Including Installation

Designed for Kentucky Homes by Kentucky Women

FRANKLY, we believe that no other electric range is so well designed and so much quality at such low cost.

It has the famous "Built-in-Watchman" Thermostat Control, welded construction, rugged yet beautifully lustrous DuPont finish, Sanitary Cooking Surface, speedy Quick-Cook Unit, Radio-style dial for even temperature control, and a high, elevated oven that puts an end to back-breaking bending.

One trip to our showroom — one demonstration — will convince you of the advantages of this electric range.

Take advantage of the new 24 Rate Step for Electric Cookery

KENTUCKY UTILITIES COMPANY INCORPORATED

A Kentucky Corporation... F. J. HARDESTY, Manager

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