THE CARLISLE MERCURY

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CARLISLE MERCURY, CARLISLE, KY., MARCH 16, 1933

HEALTH NOTES

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NEWS OF KENTUGKY

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Principal Provisions Of

New Basking Measure transcription than the first state of the fi

We Have Done Our Best

to take care of our customers during the bank holiday, accepting checks on local banks and cashing good checks where we have been able to do so. With the resumption of normal trading and banking, we will shortly announce a Spring Sale, in which hundreds of unusual bargains will be offered.

Now is the time to buy before the advance in prices.



Reduction In Ice Prices

It is with pleasure that we announc to our customers a reduction in prices on coupon books and cash ice, effective March 1, 1933 May we suggest the use of coupon books not only for convenience but additional savings.

Our ice salesmen will be glad to explain the new prices

Kentucky Utilities Company

Phone 339

Facts Show Users Pay Only

For All Electric Service

In this period of hard times when most folks are pinched to make ends meet, agitation arises here and there to cut electric rates down to the supposed level of the cost of living.

Know the facts on living costs?

Also the cost of government (federal, state, county and city) went up from \$135 a year per family in 1913 to \$450 in 1935—a jump of 233 per cost.

But what of electric rates?

downward from 1913.

Today it is 33 per cent lower than it was in 1913, although the average cost of living is 33 per cent higher, and cost of government 233 per cent greater.

Kentucky Utilities Company