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Dry Goods, Shoes, Clothing

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Sales And Service

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Howe Knows How

OFF THE "GOLD BRICK" STANDARD

(Christian Science Monitor)

Among Americans trained by unusual retailing practices to demand special favors and to expect sweat-shop prices, there is a waiting New York retailers, under a new code ruling, will no longer give the "free hat with a suit of clothes" or "an equally "free necktie with a pair of shoes." Paradoxically, the buyer will get a better suit—since he can't get a hat as well—and merchants who have not stooped to the "gift bait" chicanery to gain sales will also benefit.

According to Mr. Grover A. Whalen, chairman of the New York Retail Authority, purchasers who are used to getting—supposedly—something for nothing as a bribe to buy are in for a bit of disillusionment. These "free" gifts have been widely advertised as being for sale with suits and shoes in a "single combination price." Curiously, the new charge-for-both system is not extended to the price tags greatly, for those "ah-soo-loot-ly free" gifts never appear in the line columns of the retailers' accounts.

Aside from its help in promoting equal competition, there are other advantages accruing to the code plan. Customers who have held back on it expecting greater concessions still do find it to their advantage to buy now —and from reputable dealers. Buyers may trust in prices has already been achieved by uniform production methods, but the saving in time and complete confidence remains sometimes an unrealized gain. Nor is there, as a deterrent to trade, has yet to be offset, for once the "let the buyer beware" has been a necessary motto. As Dr. William Trufant Foster put it, tradesmen have already accepted honesty as a policy, but not entirely as a rule of economic conduct.

If the retail code manifesto can rid the United States of greatest trading center of sharp selling practices, there is hope that all selling will follow its lead. The "gold brick" cannot continue as a corner stone of American economy.

FALSEBEARERS

(Elizabethtown News)

An unbridled tongue is the most dangerous thing about a human being. It not only gets one person in trouble but it is more than likely to get someone else in trouble. Anyone that is going like perpetual motion whether in a man or a woman says a lot of things that should never be said. Those things are often repeated, and when they are repeated by a certain class of folk something is added to them until finally they do not resemble even what was first said. Some people have very long tongues. They have nothing good to say about folk but if they can find something mean to say about them they never lose an opportunity and they pass it on until great damage is done to the standing of the man or the virtue of the woman.

If people were more interested in finding the good in others rather than the evil they would be a much better world to live in, and the scandal mongers would have to get out of business. The whispered in-sinuation against character and virtue would no longer be tolerated. How often has a woman suffered from the insinuation against her life and that insinuation been repeated by some-body who heard it from somebody else until she was marked in the community when she didn't deserve it. So it is with the reputation of a man. Shakespeare says, "The purest treasure mortal times afford is spotless reputation, that away, men are as but gilded loam and painted clay," and yet no matter how good a man's reputation may be and how much he deserves of his neighbors there are always some people who try to discredit him and cast a reflection on his reputation. These people seem they die to the hottest place in Hades, for you had better rob a man's home or steal his money than to injure his reputation. In the Book of Proverbs it is written, "Where no wood is, there the fire goeth out, so where there is no talebearer the strife ceaseth."

JUDGE IS BUSY MAN

(Falmouth Outlook)

The life of a county judge right at this time is not a bed of roses to say the least, although many seek the position, but few are selected. Judge Emil Cummins, after handling cases in seven-working week, drew early Sunday morning and started for Judge Mills with his young couple Adrian. When he reached a point near Mt. Vernon his automobile skidded on the frosty road and upset. The Judge returned to his home in this city and was immediately called to the county infirmary near town He started to the scene of the wreck in a jitney, but on his way met Judge Mills coming to town in his car. Judge Cummins then took the couple to the home of the local mayor, and the Judge left the couple there to be returned to his home on Beech Street he found a loving couple there waiting and ashamed to be married. The Judge tied the nuptial knot, which is the fourth one Cupid has had him to go to answer telephone calls, receive visitors and listen to tales of woe until a late hour Sunday night, when he was called to hold an inquest. The Judge got a few hours sleep that night and arose early Monday morning to again run the assembly at his office in the court house. Before reaching the temple of justice a party had made a request for a license to wed. The couple had no patience of a Job, but he turned it to all alike.

Outstanding debts of municipalities in the United States are estimated at $18,500,000,000.

Grocers headed the list of bankrupts in the United Kingdom in 1932. Compared with 1932, the total of all bankrupts was 4,403, or an increase of 242.

In the United States more than 200,000 motor vehicles are owned by the federal, state and local governments.

Wheat flour is probably more widely distributed than any other American product, being exported in practically every country.

LICKING

Mrs. Frank Hunt is visiting Mrs. Nelson Hunt at "Pleasant Valley.

Miss Laura D. Browning, of Ewing visited her parents, Mr. and Mrs. J. W. Browning, over the week end.

Mr. and Mrs. George Gay, of Paris, have moved to the property of Silas McCord.

Mrs. Alfred Buchanan visited Mrs. Dan McCord Thursday.

Mrs. J. T. Standiford visited Mrs. H. B. Rogers Wednesday.

Mr. and Mrs. Jim Barton and Mr. and Mrs. Curtis Hunt spent Monday with Mr. and Mrs. Floyd McCord.

Mrs. Jim McCord and son and Mrs. Lucy Myers visited relatives in Paris over the week end.

Mrs. G. N. Maxey and son spent the week end with her parents, Mr. and Mrs. J. M. Herndon.

MYERS

(Mabel Flora, Correspondent)

Mrs. Bertha Cameron and son, Leo Cameron, and Mabel Flora spent Sunday evening the past week with Leslie Lawrence and family.

Orlia Crawford spent the week end with Milton Flora.

WALNUT GROVE

(Mrs. Joe Mattox, Correspondent)

Miss Thelma Padgett spent Wednesday with Miss Lucille Bailey.

Everett Padgett and daughter, Miss Thelma Padgett, Mrs. Hester Hoke and, Mr. and Mrs. Thurman Mattox, Mr. and Mrs. Joe Mattox spent Sunday a few hours Friday night with Elva Mattox and family.

Mr. and Mrs. Tex Baker spent Sunday with their daughter, Mrs. Dock Bailey.

Everett Padgett and sons spent a few hours Thursday night with Joe Mattox and family.

DEAVERS

(Mrs. E. R. Mattox, Correspondent)

Mr and Mrs. Ray Snapp and two sons spent the week end with T. P. Mattox and family.

Mrs. H. M. Wagoner, who has been confined to #5 the Massie Memorial hospital for several weeks, was able to return to her home last week.

Mrs. Milford Hall and little daughter, Elwood Arvell, spent Monday with Mrs. R. R. Mattox.

Miss Bettie Linville and Adrian Mattox spent one day last week with Mrs. W. W. O'Neal.

A Christmas program will be given at the Deavers school house Thurs-day, Dec. 21.

Mrs. M. C. Wells spent last Friday with Mrs. Henry Napier.

Mr. and Mrs. Milford Hall and daughter and M. K. Hall spent Sunday with Elmer Snapp and family.

James Harris spent Sunday with Malcolm Hall.

PANTHER CREEK

(Mrs. F. M. Bishop, Correspondent)

Mr. and Mrs. Dexter Powers, of Millersburg spent Sunday with Mr. and Mrs. Lewis Linville.

J. L. Guthrie and son visited Bald Hill Sunday.

Mrs. F. M. Bishop received word last Friday that her daughter, Mrs. Nell Bennett of Paris, Route 5, was operated on at a Cincinnati hospital and is getting along as well as be expected.

Adrian McCord and family spent Sunday with Mr. and Mrs. Lewis Linville.

Everybody invited.

Mrs. Ethel Purcell spent the week end with parents at Hereford.

The following pupils have made the honor roll for the 4th month of school:

Grade I—Rommal Crawford.

Grade III—Eulre Snapp. Hazel Curtis.

Grade V—Dean Crawford.

Grade VI—Nona Guthrie, Clarence Crawford.

GETTING EVEN

It's scandalous to charge us $10 for towing the car only three or four miles," protested the motorist.

"Never mind, dear," replied hubby. "He's earning it. I've got my brakes on."

The public debt now totals approximately $23,050,000,000 by reason of $2,200,000,000 increase for the year.

thumbs down on the stove pipe, but agreed to give the party the regular consignment of salted pork. The Judge is in his office every day con-timing to deal out justice and charity to all alike.

STONY CREEK

Mr. and Mrs. Jim McGinley spent Sunday with Mr. and Mrs. John McGinley.

Harvey Swim spent Sunday night with Roy Anderson and family.

Mr. and Mrs. John Browning and children spent Saturday night and Sunday with her parents, Mr. and Mrs. John Pumphrey.

Mrs. Ira Kelley spent the past week with her daughter in Maysville.

Charlie Prather visited his brother, Clarence Prather one day last week one day the past week.

Mrs. Robbie Storey and daughter, Miranda, spent Sunday with Mr. and Mrs. Sterling Smith.

Mrs. Mayme Price and son spent Saturday with her daughter, Mrs. Luther Donahue at Headquarters.

There will be a Christmas tree and program at Stony Creek school house Saturday night, Dec. 23.

ELLISVILLE

(Mrs. Richard Snapp, Correspondent)

Mrs. W. L. Hunter, of Goose Creek delightfully entertained the Community Club last Thursday. The next meeting will be with Mrs. Hiram Hughes.

Mr. and Mrs. Sam Hamm were Sunday guests of Mr. and Mrs. Vernon Cannon of Stony Creek.

Miss Priscilla Clay of Moorefield spent the week end with her sister, Mrs. Leo Neal.

Hollis Lockard spent the week end with his father at Cincinnati, who is seriously ill.

Mr. Hamm has gone to Robertson county to spend the winter with his father-in-law, Mr. Mason Myers.

Mrs. Nelson Fryman and little son have been on the sick list during the past few days, Mr. and Mrs. Charlie Fryman.

Mr. and Mrs. Russell Abnee spent Sunday with Mr. and Mrs. J. Pryor near Millersburg.

Mr. and Mrs. Eddie Prather and son, were Sunday guests of Mr. and Mrs. Bennie Prather.

Mrs. Leo Pyc F. Neal had for Sunday guests, Rev. Harry Owens, Rev. Hoe Shuler, of Cincinnati Bennie Harry Mason and wife, of Paris, la Clay.

The farmers in this community are busy stripping tobacco since the re-cent rains.

Several persons from here attended services at Stony Creek Sunday after-noon.

Mrs. Manning of Carlisle, spent a few days recently with Mrs. Nelson Poe.

Mr. Christmas is around the corner were we wishing all the Mercury staff a merry Christmas and happy New Year.

SALTWELL

(C. G. Mattox, Correspondent)

Rev. J. H. Finch filled his appoint-ment at Wagner's Chapel Sunday and evening.

Sorry to hear of the death of our friend, R. O. Chambers, of Maysville, who died at the Good Samaritan hospital at Lexington. Mr. Chambers was a teacher in this county several years ago.

E. R. Kendall and Rev. C. H. Rule were in Lexington Monday.

H. H. Mattox and family spent Sunday and Sunday night with U. G. Mattox and family.

Rev. J. H. Finch and family visit-ed relatives in Wilmore the past week.

Floyd Burlow and family spent Sunday with Mrs. Nell Burlow and son at Paris.

ISHMAEL

(Kathryn Clay, Correspondent)

Rev and Mrs. Gaunce and family spent Sunday with Mr. and Mrs. Ed Sunday. Rev. Gaunce filled his appointment here Sunday morning and night.

Miss Mirpayne Kalmuel, of Win-chester, spent Sunday and Monday with the Jolliffs with her parents, Mr. and Mrs. Charles Kalmuel.

We have had some good rains re-cently which were needed very much by us wells and cisterns were getting low.

We are still having Sunday school. Everyone invited.

Mr. and Mrs. J. D. Coffee, Cincin-nati, returned home Sunday after visiting Mr. and Mrs. Sherman Crump and other relatives.

WRIGHT

Mrs. Blanche Dinsmore spent several days with Mr. and Mrs. Ed Lawrence.

Mr. and Mrs. J. H. Lawrence spent the week with Mr. and Mrs. Ed Lawrence at Carlisle.

Roy Smart, of Cave City, spent the week end with his mother, Mrs. George Smart.

Mrs. George Smart and son, Wil-liam, spent Sunday with Miss Mayme Smart, at Kingston.

Mr. and Mrs. Earlie Mikebelrre spent the week end with her parents, Mr. and Mrs. R. B. Robertson.

Mrs. Louis Conyers was taken to the Johnson hospital for treatment.

CRAYTON

While putting down tobacco one day last week, Russell Ritchie receiv-ed a painful cut in the corner of his eye when a tobacco stick fell out of the top of the barn.

Mr. and Mrs. Jay Gasser and two children, of Cynthiana, spent Wednes-day with V. L. Day and family.

Elva Small and family spent Sun-day with R. L. Harney and wife at Hereford.

Mrs. Clarence Herrington visited her parents at this place Thursday.

Mr. and Mrs. Elbridge Hollar, Vella and Rodney Hollar, Mr. and Mrs. Oral Hollar and family visited O. L. Hollar and family at Carlisle Sunday.

Hope Fryman visited his parents at Log Lick Sunday.

MYERS

(Mrs. Jesse Parsons, Correspondent)

Mr. and Mrs. Marion Davis and two sons spent Sunday with Mr. and Mrs. Jesse Parsons.

Jack Bowen spent the week end with his aunt, Mrs. Marvin Elrod at Carlisle.

Mr. and Mrs. Tom Stone spent one day recently with Mrs. Margaret Minton and family.

Mr. and Mrs. Robert Grayson and children were Sunday guests of Mr. and Mrs. Tve Parsons.

Mr. and Mrs. Marshal Walton spent Sunday with Mr. and Mrs. Taylor Bowen.

Mr. and Mrs. John Highlander and two daughters and Mr. and Mrs. Jean Booth and daughter were Sun-day guests of Mr. and Mrs. Bush Reid.

Miss Dorothy Mae Cameron return-ed home one day the past week after a visit with Mr. and Mrs. L. B. Barton at Carlisle.

Mrs. Mollie McDonnell spen: FrPi-day with Mrs. Willie Swarens.

Mr. and Mrs. Conway Tedder and son were Sunday guests of Mr. and Mrs. Ulysses Hawkins.

A Christmas Suggestion

Send A Ton Of Coal as a Christmas Present.

Our bins are full of good Block Coal at all times

We are always proud of the work turned out in our shop.

When in need of any special work we would be glad to have you call us.

Always Glad To See You
Always Glad To Serve You

Ratliff Bros. Co.

New LOW FARES between all stations on the Southern Railway System

ONE WAY FARES

ONE and ONE-HALF CENTS PER MILE for one way tickets good in COACHES

1½¢

THREE CENTS PER MILE for one way tickets good in sleeping and parlor cars —NO SURCHARGE—

3¢

ROUND TRIP FARES

TWO CENTS PER MILE for each mile traveled for Round Trip Tickets, with 15-day limit —NO SURCHARGE—

2¢

TWO and ONE-HALF CENTS PER MILE for each mile traveled for Round Trip Tickets, with 10-day limit. NO SURCHARGE—

2½¢

* Good in Sleeping and Parlor Cars.

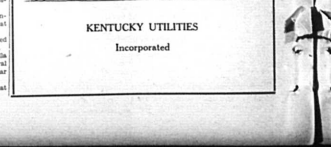
TRAVEL BY TRAIN!

Comfortable, Economical, Safe

Consult Passenger Traffic Representative and Ticket Agents for Information

J. KNOX JOHNSTON, Passenger Traffic Mgr., Washington, D. C.

SOUTHERN RAILWAY SYSTEM



KENTUCKY UTILITIES

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With nothing to lose by this confession and nothing to be reasonable, Rankin nodded.

"Very well, I'll bear what he has to say," he agreed. "But I'm afraid you're deluding yourself, Mr. Warwick. In all my experience, I've never known a clearer, less disputable case."

The ringing of the buzzer from the outer office interrupted further conversation. Over the phone, the secretary informed her employer that Mr. Buckley had arrived; and the superior immediately instructed that he enter.

Shrewdly the detective studied the student Gilmore had described as attractive but dangerous. And, despite his virility and bead clear profile, he seemed to be neither. Especially knowing Larry Palmer, if he appeared any more nervous in the presence of the Magyar or Tartar, his eyes would narrow and leave shows his fine nostrils. They lacked the directness of candor and excesses had drawn lines beneath them. His mouth was heavy, twisting in an unpleasant smile and his firm chin implied both strength and surliness. Plausible and formidable, he was far from an inexperienced youngster; clearly he possessed subtlety and intelligence.

On being introduced to the detective, he showed no fear; as if as guest, he faced both officials truculently, if not in actual defiance.

Mr. Warwick began without offering him a chair. "My reasons for sending for you are serious, Mr. Buckley," he stated. "According to the record you filed on your enrollment, you matriculated here directly from Vandalia high school. That was untrue; you had already attended Aberdeen college from which, I have learned, you were disgracefully expelled. You gained admittance here through a fraudulent high school record, containing as one title of your previous enrollment." He extended the telegram. "What have you to say to this?"

Though the detective meant here shaken him, Buckley might have been indifferent as he read the message.

"I don't suppose I can say anything. Since you have the facts directly from Aberdeen, why deny them?"

"You could scarcely expect to get through four years of school, undetected," Mr. Warwick spoke in reproach. "You mean the end of your career here, you understand—for that matter, at any other college. At the same time," he paused to emphasize his words, "I cannot help placing yourself in an extremely dangerous position."

"Dangerous? How?" A slight quiver in the boy's voice betrayed his free alarm.

"This matter is trifling beside another charge against you," the superior replied. "Your one chance of escaping it, young man, is through absolute frankness. I'll do my best to help you and Mr. Rankin has no wish to be hard on you; but unless you tell us the complete truth in every detail, I cannot do a thing for you."

"Rankin—Bill Rankin?" Was you mean, sir?" But Buckley's bewilderment did not ring convincingly and his eyes darted furtively at the alumni of com prehension.

Rankin lost patience at his fencing "Mr. Warwick has warned you, Buck ley," he broke in sternly. "It is a waste of time to pretend you have no idea why I am here. It is only in deference to him that I give you this opportunity to exonerate yourself if you can and refrain from arresting you at once."

"Arrest me for what?" the student protested.

"For the murder of Stuart Jordan last Tuesday night during the initiation at the Mu Beta Sigma house!"

If it was Rankin's intention to remove the last vestige of Buckley's assurance, he succeeded. Stark terror replaced his boldness; he started again fruitlessly, his features suddenly pallid But his countenance was wavered by amazement and perplexity, written in his drooping jaw. "Murder? You've found disturbing."

"Jordan's murder?" he cried in horror. "Oh, my G—d! I had nothing to do with that—I don't know anything about it!"

"But you didn't like him, did you?" Rankin continued in charge of the situation. "In fact, you hated him be cause you considered him responsible for your dismissal from Aberdeen. You believed he had reported your assaulting to the college authorities. Resulting in what was once a dead."

"That was a d—d lie! I always played a straight game!" Momentarily, Buckley's resentment overcame his apprehension and his eyes flashed.

Disregarding his outburst, Rankin pressed his attack, aggressively.

"And when you discovered Jordan at Philadelphia, Buckley, you had even more cause to fear him," he accused. "He was acquainted with your trouble at Aberdeen, which you hoped to suppress; and he might have guessed the artifice by which you had enrolled here. But whether he did or not, there was danger that he would report your past to Mr. Warwick or some other official and have you dismissed. Especially knowing Larry Palmer, if he supposed your friendship with him was for some dishonest purpose. You heard from Palmer that any chance of your joining the fraternity was blasted by Ned Patterson, who was Jordan's sponsor. Naturally you attributed his opposition to your enemy's interference and he threatened to see you after-ward."

As the detective paused, Buckley's silence and twitching features were a sufficient reply; and he framed his indictment with telling effect.

"Immediately after that, you pumped young Palmer in his unguarded moments about the Beta Sigma's secret codes and ritual. You learned its passwords and customs; the kind of initiation members of the fraternity were at their initiation ceremonies. About nine days ago, he told you this year's installation would be held on Tuesday night at eight thirty. You questioned him about the average attendance at them. And during your drinking bouts, you gleefully expelled. You gained admittance here through a fraudulent high school record, containing as one title of your previous enrollment." He extended the telegram. "What have you to say to this?"

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