### THE CARLISLE MERCURY

GRIMES CAYWOOD, NEWS EDITOR

DEMOCRATIC TICKET

For Vice President JOHN N. GARNER For United States Senate ALBEN W. BARKLEY

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### "Shoes And Ships And Sealing Wax And Cabbages And Kings.

Brief Sketches

Of Democratic

Candidates

Gov. Roosevelt



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30 Years Ago 📆

Thursday, November 6, 1879

WHY MR. FORD IS PLEASED

## **NEWS OF KENTUGKY**

## OSEVELT SHOWS LEAD IN 41 STATES No Difference In Prohi Stand, Senator Logan Sa

ratic Nominee Keeps 3-2 Lead Final Returns On Literary Digest Straw Poll Theorems on the Deposition and in the Democratic Senator M. M. Lo

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## **Busiest Spot In Kentucky**

And no wonder when you compare quality and price at all times here at Lerman's.

Coats

## Dresses

New Fall Dresses replete with charm Actual \$7.95, \$9.95 values. Crepes, Sat-ins, Velvets, New Wools

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# Just Compare These

Official Figures

What are the facts on living costs? The United States Bureau of Labor reports the average cost of living (prices of food, clothing, shelter, fuel, medical service, etc.) is 40 per cent higher in 1932 than it was in 1913. It was highest in 1920 when cost of living stood 230 per cent above the 1913 average.

The average cost of government (federal, state and local was \$135 per family in 1913. In 1932 it stands at \$450 per family—a jump of 233 per cent.

Now please note this contrast in figures: While the average cost of living has gone up 40 per cent since the year before the World War started, and the cost of government has gone up 233 per cent, the average cost of residential electric service is today 33 per cent lower than

How does this happen? Although electric power companies have been loaded with the same tax rises everybody else has had, the companies have so improved operating efficiency they have been able to cut residential electric rates an average of 554 cents per kilowatt-hour.

# Kentucky Utilities Company