#### THE CARLISLE MERCURY

WARREN FISHER, EDITOR

GRIMES CAYWOOD, NEWS EDITO Bix Months (in advance)

Three Months (in advance)



### The Governor's Integrity Of Purpose.

#### \$113,826 Saved Kentucky In Three Months.

Alas!

But the score or better
s had to face
shad t

#### Entitled To Respect.

#### Another Record Spoiled.



# 30 Years Ago

HEALTH in the HOME Practical Studies for Wives and Mothers

By Dr. ERNEST H. LINES
Eminent Authority and Charl Medical Don
New York Life Insurance Company

QUESTIONS:



in a special selling

### \$1.00 & \$1.39 a yard

Thrifty women will take advantage of this pre-Easter sale of spring fabrics, for the values offered are certainly astounding. All the new silks are reduced to this one low price of \$1.00 and \$1.39 a yard.

> Flat Crepes Plain and Printed

R. T. KIRKLAND & CO.

Patronize Our Advertisers. Try first to buy it in Carlisle

#### Now is the Time to Buy Your Tobacco Seed NORTON'S

Kentucky Experiment Station No. 5 Standup White Burley Tobacco

will bring more money per acre than any tobacco yet produced R. L. NORTON, Carlisle, Ky.

## Easter Holidays

One Fare Plus \$1.00 Round Trip TICKETS
ON SALE
FINAL
LIMIT

TO DATE OF SALE

Baggage Checked, Stopovers Allowed Travel By Train. Comfortable-Economical-Safe

W. R. Clinkenbeard, CP&TA

112 E. Main St., Lexington, Ky. Phone Ashland 49

## SOUTHERN RAILWAY SYSTEM

## On the 🥙 Trail of a Sale \* B

A concern in Carry Illicity, called the Planeis field Concern in Carry Illicity, called the Planeis field Content of the Content of the Content of the Content of Con

to-Station service, and other distances for correspond-ingly small cost.

Many southern concerns are using the service to increase sales and gain good will. Perhaps we can help you make your telephone service more profitable. Call or write the telephone Business Office.

### SOUTHERN BELL

Telephone and Telegraph Company

### NEWS OF KENTUCKY

All trocks hauling animals across the Maywille-Aberdeen bridge musi-

And the Respiration of Control of

HUNTING TO BE BETTER

American Revolution of Section V. Paragration Trumps Term. Signature of the deciding of a none geometric special for the section of the secti

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The new Massack tempts at THEIR CONTENENC WAS provided in the part of the part

## · ROGER STORES

## SALE OF FLOUR

Always priced low at Kroger's. This sale of Flour means extra savings on this important food.

Country Club A fancy general purpose flour 25c 24 1-2 lb. bag ..... 49c Barrel ..... \$3.90

Gold Medal or Pillsbury's 12 1-4 lb. sack 37c 24 1-2 lb. sack 69c

P&G WHITE NAPTHA SOAP 9 BARS 25C

### Jewel Coffee Special low price all this week

3 Lbs. 50c MALT, Country Club. . . . . Can 30c BUTTER FINGERS . . . 5 bars 14e CAKES, Coe'n't M'shm'll'w . . 15 SALADA TEA, sm. 9c, 14 lb. pkg, 22c TOMATO SOUP, Vane'p's.. 6 ens. 25c PAILS, 12 qL. galvanized. . . . . . Each 13c BROOMS, Clifton, 29c; Avondale 45c 

rankfurters, all meat . . . . 2 lbs. 35c

RATH ROOM Tissue Clifton Brand. Stock up at this price

| Frankfurters, all meat. 2 lbs. 35c |
| Picnie Hams, sugar cured. Lb. 11c |
| Dry Salt Sides. Lb. 8c |
| Pure Pork Sausage. Lb. 11c |
| Fresh Pork Callies. Lb. 9c |
| Lord row Lb. 9c |
| Callier Lb. 9c .4 lbs. 25c 4 Rolls 15C

Produce

Seed Potatoes EARLY OHIOS 100 lb. Bag \$1.53

COBBLERS

100 lb. Bag \$1.43

### \*\*\*\*\*\*\*\* Shall We Get Together and Cut Electric Service Rates?

YOUR DOLLAR BUYS MORE AT A KROGER STORE



bottom. How, then, can we expect ever to get a lower rate for electric service?

tricity should follow likewise and proportionately (even though electric service rates have headed thours per month).

The other 70% is "fixed" and beyond the control of both the customer and the company.

Yet all of these customers could be served with additional kilowatt-hours at a very small in-

That part of the cost of your creased cost. electric service which is within our control has been reduced to our control has been reduced to the most practical minimum.

Coal and labor costs are lower than they should be.

Clectricity is cheap!

To attempt further reductions would be unfair to the coal op-erators and to the competent and faithful employees who live and spend their earnings in your community. Let's assume, there-fore, that the cost is on rock

Bananas are cheapter, 40.5, 400; most dectric service rates!—comes the plea from here and there.

Some asy that coal, labor, materials, etc., have come down in price, therefore the cost of electricity should follow likewise and the company of the

the procession downward for ser-eral yearn), yet these items are approximately only 30% of the total cost. profit on the whole.

than they should be.

**Kentucky Utilities Company** \*\*\*\*\*\*\*\*