

Classified

FOR SALE
Chained runs are entirely new...
Wanted
Wanted—Good hand on job...

CORRESPONDENCE

Blairville
Mrs. Richard Swapp, Correspondent...
Wanted
Wanted—Good hand on job...

Brevities

Franklin
Franklin, Tenn., June 1, 1932...
Wanted
Wanted—Good hand on job...

Fool Problem Met by Hardy Swiss

Woodmen
The hardiness of the Swiss people...
Wanted
Wanted—Good hand on job...

CONCERNING GARMENT BAGS

There seems to be considerable...
Wanted
Wanted—Good hand on job...

Two Nicholas Co. Farms

FARM NO. 1
E. T. Flora farm, formerly known as the Sagg farm...
Wanted
Wanted—Good hand on job...

COUNCIL REJECTS

Proposed Reduction in Rates
Not Enough Members Say...
Wanted
Wanted—Good hand on job...

APPROPRIATION FOR HEALTH UNIT MADE

Final Court Appropriates
\$500 For Continuation of Health Department...
Wanted
Wanted—Good hand on job...

SCOTT IS NAMED POSTMASTER HERE

Appointment For Four Year Term
Confirmed By Senate Last Thursday...
Wanted
Wanted—Good hand on job...

PERMIT GRANTED FOR POLICE RADIO

Station To Be Erected in Eastman
Will Serve Nicholas And Other Central Kentucky Counties...
Wanted
Wanted—Good hand on job...

BILLION REVENUE MEASURE PASSED

President Signs Measure Which Will Raise Budget To Balance EveryBODY
Will Hit Collections

EVERYBODY'S DOING IT

What Is the trick? Why are they doing it?...

FOR RENT

FOR RENT—A good room for rent...

WANTED

Wanted—Good hand on job...

MISCELLANEOUS

BATHS—Bath and shower...

THE EVANS STORE

Radio records, records, records...

THE F. C. BURNETT

See our new money on page...

NOTICES

The regular meeting of the...

ARTIST EXHIBITION

Exhibition of paintings by...

PUBLIC SALE

Will sell at public auction...

CALL FOR THE NEWS

Have you the Mercury...

HATHAS INSURANCE

AGENCY
JOS MATHIAS, AGENT

REPTURE

E. J. MEINHARDT
OF CHICAGO
IN CONVICTION AGAIN

WILMINE BARK ROBBED

Wanted
Wanted—Good hand on job...

FURNISH HIS HORRY

Wanted
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WIFE BEAT HIM IN CHARGE

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“I never read the advertisements”

You know this person. He thinks he is telling the truth. But quite him and he will recite the make of his motor car, his hat, his shirt, his shoes, his tooth paste, his towel, AD INFINTUM . . . with the accent on the "AD." In other words, they are all ADVERTISED products.

Why, he could no more escape the presence and the power of the printed word than he could evade that of contemporary American life.

Their messages are vital to daily existence. They have a definite association with the pocketbook, than which there is nothing more intimate and personal.

The important thing is not merely to "read the advertisements," but to read ALL of them.

One advertisement you "didn't see" may contain information you would have gained a great deal to possess. Certainly it is as important to you to know that the Joneses are having a sale of sheets or shirts, as to read that Congress is in special session.

"Friend, Guide and Counsellor"—The Advertisements in This Paper

THE MERCURY

4-H CLUB MEMBERS AT JUNIOR WEEK

County Agent, Ed Linder and his club members were at the annual meeting...

Stockyards Awarded \$10,000

Where a water company has contracted with a city to furnish a supply of water...

Annual Farm Waste Equals Paper Supply

Rural material enough to make several times the quantity of paper...

Garner Relief Bill Voted by House

Quoted Over a Republican Aid to assist members of President Hoover's relief program...

PERMITS GRANTED FOR POLICE RADIO

Station to be erected in Eastman will serve Nicholas and other central Kentucky counties...

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Appointment for four year term confirmed by Senate last Thursday...

APPROPRIATION FOR HEALTH UNIT MADE

Final court appropriates \$500 for continuation of health department...

COUNCIL REJECTS PROPOSED REDUCTION IN RATES

Not enough members say proposed reduction in rates...

BATH CLOSET PLAINS

Denise McClain, 27 years old, has had a bath closet...

ONE COUNTY MAN SHOTS SLAYER OF HIS FATHER

W. T. Simpson, 21, prominent town citizen, was shot and killed...

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