SHOES

See Our Window

FOR THE LADIES

Slippers in blonde, white, black, kid and patent, in the new Beach Sandals---

FOR MEN

Dress Oxfords, at \$1.95, \$2.50 and \$2.95. Gen Dress Oxtords, at \$1.95, \$2.50 and \$2.95. Gen-uine Calfskins at \$3.50. Work Shoes, good ones, \$1.49, \$1.95, \$2.50 and \$2.95. These same shoes were from 50c to \$1.25 higher in price a year ago.

FOR BOYS AND GIRLS

Straps and Oxfords. A real tennis shoe at 49c

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Non Advertiser **Does Injustice** To Self and Town

The following article taken from The American Bankers Magazine should furnish food for thought for Carlisle business men:

"No business man in any town should allow a newspaper published in his town to go without his name and business being mentioned somewhere in its columns. This does not mean that you should have a whole-, half-, or even a quarter-page ad in each issue of the paper, but your name and business should be mentioned, if you do not use more than a two-line space. A stranger picking up a newspaper should be able to tell what business is represented in a town by looking at a paper. This is the best possible town advertiser. The man who does not advertise his business does an injustice to himself and the town. The man who insists on sharing the business that comes to town, but refuses to advertise his own, is not a valuable addition to any town. The life of a town depends on the live, wide-awake and liberal advertising business man.'

ACT NOW AND WATCH RESULTS



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