

# Starting Friday, July 22 at 8:30

CASH IS KING --- IT TALKS A THOUSAND TIMES LOUDER THAN GOSSIP

When you are offering Trade Marked Merchandise at the Miraculously Low Prices listed in this our Greatest 8 Day Mid-Summer Sale. Never was there a more opportune time than this to select your Summer and Fall needs with every article guaranteed.



69c

69c

69c

29c

29c

49c

89c

\$1.19c

89c

39c

iece hickory striped Blue Denim Play res, ankle length. Sizes 3 to 8. Sale Pric

Men And Boys Star Brand Solid Leather Elk Scout Shoes--- No Paper

\$1.19

#### THAT ADD TO YOUR APPEARANCE :

len's wide toes, soft Kid Dress Shoes. Plain or cap toe. Regular \$4.00 value. Sale Price ....... \$2.95 Men's Friendly Five Dress Oxfords in brown leather only. Sale Price now \$2.95

Men's Stacy Adams Dress Oxfords, regular \$13.50 value. Sale Price now \$7.95

Ladies Dress Slippers, Star Brand quality, Straps or pumps, high or low heel. Regular \$3.00 value. Sale Price \$1.95

Ladies Comfort Shors. The \$2.50 low heel. Regular \$3.00 value. Sale Price \$1.95 Ladies Comfort Shoes. The values. Sale Price \$2.50 \$1.95

Compelling Dry Goods Prices

A Cyclone Of Terrific Sacrifice Savings

Bed Sheets, 81x90, sofe bleached. Sale Price....49c | Comfort Challies, one yard wide. Sale Price, Ladies Full Fashioned pure thread Silk Hose,

asens All Leather Work Sho in black or fan leathers. The price a year ago was \$3.00. They come in cap or plain toe. Sale Price \$1.95 Men's All Leather Moccasin Toe Work Shoe. Worth a year ago on sale \$3.50. Sale Price today \$2.25 Boys' Gun Metal Dress Oxfords. \$2.50 value. Sale Price ......\$1.75 A MILLION POLLARS

Lots of money isn't it folks? You would say there isn't that much in the world anymore. Well there is a million dollars on deposit right here in Nicholas County right now and it belongs to you. You are better off than three fourths of the whole country, not a bank failure. Grant that you don't get any price for what you sell, you don't have to pay anything for what you buy. Silks that we sold a year ago for \$1.50 a yard, now 59 cents and \$1.19 for a \$1.95 pair of leather shoes--Give and Take--right now, and go ahead--keep a "pushin" and a "shovin" till we roll the clouds away. It won't be long now until the worm will turn for the better. Notody is making any big money these days, yet everybody seems to be happy and going right ahead Painting The Clouds With Sunshine. In this sale we based prices on what an article cost today, not what we paid for it. It's mostly a loss to us but what would we do if we didn't keep store. So there you are, look over this circular, pick out some the values that will save you money and take advantage of them. A collar Saved Is A Dollar Made



Balls color 36-inch Broadclath. Sale Price; Bery and Assortment—Several patterns of good Lorders 18: Lorders 18: Meah Stockings, to close out. Sale per yard. 9. Certomes, all fancy colors, 36 inches wide. Sale Price, per yard. 10: Sale Price, per yard. 10: Sale Price, per yard. 14: Several per yard. 14: Sev 

Sale Price, per yard 29c
All Pure Silk Flat Crepe, in all the wanted hades, 40 inches wide. Sale Price — 59c
Sale Price, per yard — 58c
Flat Color Cretonnes, extra heavy dispery, 58c
Flat Color Cretonnes, 68c
Flat C 

#### Store Closed All Day Thursday To Arrange Stock

Lace Curtains, \$1.45 to \$1.75 values close out. Special Sale Price, pair ....\$1.29 ace Panels, 2 1-4 yards, with silk fringe. Sale Best Table Oil Cloth, all colors. Sale Pric per yar d... Coats, worth \$2.50. Sale Price .... (The Misses Coats have caps to Children's Print and Voile Dresses. Sale

Store adies Rayon Silk Slips, lace trimmed top and adies and Misses Step-ins, silk mesh, ruffled sleeves, all colors. Sale Price ...

oroup No. 1 made up of all our \$22.50 and \$25.00 Hand Tailored Suits for Men and Young Men. Are all pure woolens with silk linings. All are "bang up" quality. Your choice at this marvelous Sale Price—

\$14.95

roup No. 2 displays suits that formerly so for \$23.50. Not a suit but what cost around \$16.50. All are the best of wool materials. We haven't a complete run of sizes but if we can fit you they are you

\$9.95 oup No. 3-Odds and Ends in Men's Sui of broken sizes. In order to clean out th

lot they go on sale for onlyloys' brand new All Woolen Suits, ages to 15, 2 pairs of pants. \$5.50 valu

\$2.89 oys' 4-Piece Long Pants Suits. All ne styles and best of woolens, worth \$6.51 Sale Price—

\$3.95

Boys' 4-Piece Long Pants Suits, values \$7.50. Suits made up to sell for alm twice the asking price of only—

\$4.95

ys' \$10.00 4-Piece Long Pants Suits, best to be found on the clothing today. Sale Price-

\$6.95

#### Ladies Shoes

Ladies Straps, Pumps and Oxfords, all Star Brand values, with Arch Sup-port. Worth \$5.00 Sale Price \$3.95 Price \$1.19
Men's, Ladies and Childrens Tennis Ladies Felt House Slippers in colors

Men's 15c Work Socks

Sale Price ....

## Men And Boys Clothing Men's Work And Dress Clothing

Men's Boot Brand Stifel Stripe Cotton Pants. Sale Price— Small lot collar attached Men's Broadcloth Shirts,

141/2 to 17. Sale Price—

len's Khaki Work Pants, the \$1.00 value, sizes 32 to 42. Men's \$2.50 Dress Pants 1

\$1.69 den's Cotton Work Pants, \$1.00 values. Sale Price-One odd lot of Men's Dress Pants in brown

89c

Men's \$3.50 Dress Pants, all woolen pants. Last year's price was \$5.00. Sale Price— \$2.95

loys' Overalls, an exceptional value, sizes 6 to 16 years. Sale Price— Men's Dress Hats, an extra good value. Going on sale for-\$1.39

Men's 220 weight Denim Overalls, triple \$1.95

oys' Work Shirts, Blue Chambray, triple stitched and Men's Swan Dress Hats, the \$4.00 values.

\$2.95 Men's and Boys' Athletic Union Suit

len's triple stitched coat style Blue Chambray Work Shirts, cut. A big special value at —
Sizes 14½ to 17. Sale Price— 29c

Men's Broadcloth Dress Shirts, \$1.00 values. Sale Price— Men's Knit Union Suits, ankle length and Always sold for \$1.00. Sale Price—

49c Boys' Linene and Broadcloth Sailor Suits, fancy trimmed, 75c value. Sale Price-

69c

Suits, Men's separate undergarments, long or short sleeves, ankle length drawers in summer weight halbriggan. Sale Price

### 39c Floor Coverings

AT ROCK BOTTOM PRICES 9x12 Brussell's Rugs. Sale Price-\$13.50 9x12 Felt Base Rugs. Sale Price-

\$2.95 9x12 Felt Base Rugs of better quality—a regular \$5.00 value. Sale Price—

\$3.45 9x15 Felt Base Rugs, while they last, Sale Price-\$3.95
Tapestry Rug, 11-3x15 feet. Sale Price-

\$22.50 2-yards wide Felt Base Floor Covering, per running





No Seconds

No Job Lots

No Misfits

Or Only One Of A

Style Or Kind

We Carry Nothing

But The Best