

# PRICES SLASHED DEEPER AT GORDON'S SALE!

We made drastic reductions in prices to begin this Sale, but deeper cuts have been made this week on nearly every article in our store—both winter goods and all-year-round goods. SPECIAL REDUCTIONS -- In Men's Overcoats, and Topcoats and Ladies' Coats. These were low in price to start with, now the price is cut to the limit for quick action. Come at once for the bargains now ready for you.

**LADIES' SILK DRESS SPECIAL**  
The latest styles and fabrics in a variety of designs, \$7.00 to \$7.50 values..... **\$4.67**

**QUILT COVERINGS**  
Some of the prettiest patterns we have ever had in this line. These are 21x values, at..... **9 1/2c**

**DRESS PRINTS SPECIAL**  
A fine line of prints to be turned loose at a price lower than anyone else offers. Yd..... **7 1/2c**

**Don't forget the FREE GIFT of \$30 worth of merchandise**

**We Can Save You Money on Tobacco Cotton — We Can Make You Money on Tobacco Seed**

## Joseph Gordon, Carlisle, Kentucky

### J. T. C. Noe To Deliver Commencement Address

Dr. J. T. C. Noe, head of the department of history of the University of Kentucky, will be the speaker at the second annual commencement exercises, to be held at the University January 29, 1932, in the Memorial Hall.

Now, known more affectionately to his friends as "Olden," Noe has been a leader at the University for twenty-five years and has spoken in more than 100 sessions at Kentucky at various meetings and conventions. He has also been a member of the Phi Kappa Phi Honor Society and has received the Phi Kappa Phi award for his services to the University.

Kentucky is familiar to all Kentuckians. Hearty the first leader of his character in the state. There are no fine points as to be found in any one of the 100 volumes of Kentucky at various meetings and conventions. He has also been a member of the Phi Kappa Phi Honor Society and has received the Phi Kappa Phi award for his services to the University.

**Mullesters Win From Farming 20 To 20**  
The Mullesters, a complete outfit of 20 men, 20 horses and 20 mules, defeated the Farmington team in the first round of the horse race. The result was a tie, 20 to 20. The race was held on the 20th of the month, January 24, at 4:00 p. m.

**Kentucky Farmers Keep Up Payments On Loans**  
Kentucky farmers appear to be keeping up their payments on loans obtained from Federal Land Banks and other sources. This is indicated by reports from the Federal Land Bank at Louisville, which reports that the total amount of payments received during the month of January was \$1,000,000.

**Other States Showed More of Their Own Money Than Kentucky**  
The other states showed more of their own money than Kentucky. This is shown by the fact that the total amount of money received from other states during the month of January was \$2,000,000, while Kentucky received only \$1,000,000.

**Strictly a One-Man Show**  
The show was strictly a one-man show. This is shown by the fact that the total amount of money received from other states during the month of January was \$2,000,000, while Kentucky received only \$1,000,000.

### A Notice To The Delinquent Tax Payers

Preparations of the list of delinquent tax payers, are being made, and will be published in next few days. Penalty and interest is added to all delinquents, and if property is advertised, it will continue to add additional cost. Although very unpleasant for us to do, we are forced by Section 419, Kentucky Statute, to advertise, and then give each delinquent fifteen days notice of time and place to come in and settle your taxes before any further burden is placed upon you. Truck and automobile owners should come in and pay tax on same, also the dog owners. We feel that we are giving you good advice, if properly considered. D. M. CURRY, S. N. C.

### Round Trip \$40.74 Round Trip To NEW ORLEANS and Return Account Of Mardi Gras

Date of Sale: January 30th to February 9th inclusive. Return Limit: February 16th. Ticket can be extended to March 3rd upon payment of \$1.00 to Southern Railway System Agent at New Orleans. All expense tour from Lexington, \$86.07. W. R. Clinkinbeard, C. P. & T. A. — 112 East Main St. — Lexington, Ky. **SOUTHERN RAILWAY SYSTEM**

### Performance—thrills you've never had in any low-priced car

65 to 70 miles an hour... 0 to 35 miles an hour in 6.7 seconds... Silent Synchro-Mesh gear shift... Simplified Free Wheeling... Unsurpassed smoothness and quietness... 60 Horsepower



**NEW CHEVROLET SIX THE GREAT AMERICAN VALUE FOR 1932**  
SEE YOUR DEALER BELOW  
**MARTIN'S GARAGE**



## Hats Off to 1932

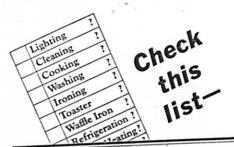
A small cartoon appeared in a current issue of the Saturday Evening Post, showing in the background the buckskin-clad figure of a pioneer American. In the foreground was a present-day American, registering dismay at financial conditions now prevailing — shouting "hard times" at the top of his voice.

All of us have grown a trifle soft and unused to hardship since the days of our pioneer ancestors. The machine age has brought us luxuries, protection against the elements, summer's warmth in winter. How effeminate easy money and luxurious living conditions have made us, in comparison with the hardy pioneers of four generations past, the pinch of the present financial depression mirrors for us all too plainly.

We are the stock of those who adventured across stormy seas in creaking craft, to land on a hostile shore; to wrest a living from the wilderness; to conquer a savage foe. Their hardships they endured, their indomitable courage is our history; the example of their courageous lives should be our heritage.

Let us face trying times as they faced stormy seas, a savage foe, famine and pestilence, in the making of a Nation. What the future holds let us face it with the dauntless fortitude that should be our pioneer inheritance. Hats off to 1932!

## For Economy and Comfort



Check this list!

Electric service has many talents: it cooks and cleans, it preserves your food, it washes and irons, it sweeps the rugs, it heats water or cooks a dessert, it illuminates your home with its warm, cheery glow.

Take a little inventory! There is more money to be saved, more leisure to be gained, if you let electricity do more for you. And remember—

**Electricity is cheap!**  
**KENTUCKY UTILITIES COMPANY**

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