MONDAY, FEBRUARY 8-THE BIG DAY

\$30 in FREE GIFTS to our customers at 3 o'clock promptly. Be here when the gifts are awarded.

Our Sale Continues

with further reductions in Ladies' Coats and Dresses, Blankets, Rubber Footwear, Men's and Young Men's Overcoats and Topcoats, Rain Coats, Sweaters, Men's and Boys' Leather Coats, Tobacco Cotton—in fact every article in the store. TOBACCO SEED—if you want a high price for your tobacco, get your seed from me. Dixie Stand-up White Burley gives largest leaf and brightest color, more pounds per actic and higher price per pound.

JOSEPH GORDON, Carlisle, Kentucky

On Their Way to Troubled City of Honolulu



TOP COATS **NVFRCDATS**

Ladies' Dresses and Coats.

CALL 290

ROBT. MANN Lexington Laundry Co.

Now is the Time to Buy Your Tobacco Seed NORTON'S

Kentucky Experiment Station No. 5 Standup White Burley Tobacco will bring more money per acre than any tobacco yet produced

ants, Quick Growth, Early Maturity, s. Large Broad Leaf, Heavy Producer, form in Type, Grades Itself, Quality U

A Notice To The Delinquent Tax Payers

Preparations of the list of delinquest tax payers, are being made, and will be published in next few days. Penalty and interest indeed to all delinquests, and importery in the property of the development of the property of Truck and automobile owners should come in and pay tax on same, also the dog owners. We feel that we are giving you good advice, if properly considered. D. M. CURRY, S. N. C.

MATHIAS INSURANCE

\$5,000 in Cash Prizes

For All Makes of Cars

Harper's Garage

Everything you can think of for the automobile. Let us grind your valves and see the improvement.

Cars washed, polished, and Simonized. Glass cut and ground to fit any car.

FOR SALE

One used Model A Standard Coupe. See the nicest used Radio in the county for sale--Electric.

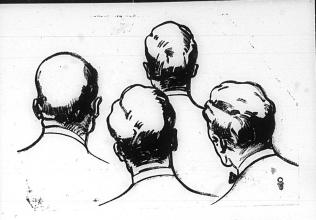
SWEET: But how busy they keep you Mothers!



Precious and lovable beyond words, these creepers and toddlers . . . But you never quite get your tasks finished . . . never quite caught up on sleep . . . never quite rested, you Mothers.

Yet Electric Service can smooth the way wonderfully as your most helpful assistant—Reducing your work . . . Saving your energy . . . Giving you more time for the many, many things you want to do. A great convenience

KENTUCKY UTILITIES



TURN THEM YOUR WAY

THROUGH THE PULLING POWER OF

advertising

No medium of advertising comes closer to the buying public of this community than THE CARLISLE MERCURY. It is read by practically every customer that comes into the store of any merchant in this community and you may be sure that your message will be read by them when it appears in these columns.

Times like these demand unusual efforts in order to retain the trade a merchant already has or to stimulate enough trade to keep his business going. He may retain and stimulate more trade through wise advertising and he will find that money spent for advertising in the local paper is an investment that will be repaid him many times.

Don't waste your money on gimcrack advertising novelties, signyou want to reach the people who buy from you and the cheapest, and in fact the only way to do that with any degree of success in this community is by placing your advertising in the columns of your

THE MERCURY

Kentucky Farm Radio Program Big Legume Acreage