THE CARLISLE MERCURY

BITTERISMITED 1981

STATEMATIC TO PROBLEM ASSOCIATION TO THE CARLIST ASSOCIATION TO THE CONTRIBUTION TO

Luke Mathias buys the T. A. Dorsey operty, where he now resides, for

A. T. GARDNER

JOE MATHIAS

W. G. COWAN |Pald-Up Stock

PAID 7% Lincoln Building & Loan Ass'n Tone in on WHAS- pas Feeler

PLANTING



March Comes Lionlike

But Spring's not far behind

And with the coming of Spring, our thoughts turn eand win the coming or spring, our thoughts turn to freshening up the home-wite getting in tune with the season. WALL PAPER is a great transformer. Like a new dress, it should be selected with Jear. Come in while our stock is complete and make your selection. Prices to suit your pocketbook.

Sam T. Howe & Co.

P. D. Q. STARTING AND GROWING MASH



CARLISLE MERCURY, CARLISLE, KY., MARCH 6, 1930

Purina Feeds

Ye had a wonderful sale on this starting feed last year. Custom ere satisfied and are coming back this year. Try Purina Lamb Cho ewes and lambs. As good lamb feed as can be made.

FOR CORN, TOBACCO AND GENERAL PURPOSE PHONE NO. 9

Seeds! Seeds!

CLOVERS—Red, Japanese, Sweet. Blue Grass Seed, Orchard Grass, Timothy and Red Top. Oats. Reid's "Yellow Dent" "28"

EAST MAIN STREET

WE HANDLE THE OLD RELIABLE

"AA" HOMESTEAD FERTILIZERS

Plant Bed Special

the establishment of a 300-watt bread-casting station at Federach.

3.345 gailless of sociochine whish, what at 18,000 at booking prices, such estated to C. Littirell, of Own-tocountry, will be a candidate for the Descretate isonification for Congress from the Seventh duchéet.

To a family many at Markows Nation consult, Prising, Two men were arrested.

ANALYZE THE

ALLOWANCE ON YOUR USED CAR

If a dealer pays you more than the true worth of the car he must make up the difference by extra charges on the new car or re-sell it to some one else at too high a price

PERMANENT value is always better than a temporary horses in inporary bargain in the purchase of an automobile. It pays to look ahead and consider reliability and ultimate up-keep costs, as well as comfort, safety, speed, and beauty of line and color.

Since most automobiles are bought for replacement, the value set on your used car is a factor in almost every purchase. Frequently it is given an importance beyond its true worth.

Used cars have a definite market value and you are justly entitled to an allowance based on that value. It is not fair that you receive less. It is not to your best interests to receive more.

IF a dealer pays you more than the true worth of the car he must either re-sell it to some one else at too high a price or make up the difference on the new car. This he cannot do unless he is allowed an excessive profit on the car or on financing, extra equipment and other charges. In either case, you pay the bill, for no way has yet been found to give

You may not get the largest used-car allowance from the Ford dealer, but that very fact should give you confidence that you are receiving full value in the new car. Ford charges are not marked up or increased to cover a high trade-in allowance

Because there is no waste, extravagance or undue profit in manufacturing, distribution or selling, every dollar you pay for a Ford brings a full dollar in return. In lower first cost, in reliability and long life, in the low cost of operation, service and replacement parts, the Ford will save you much more than the seeming difference in trade allowance.

FURTHERMORE, at least \$75 extra value is given to you in the new Ford in the Triplex shatter-proof glass windshield, the Rustless Steel, the five steelspoke wheels, and the four Houdaille hydraulic double-acting shock absorbers. The unusually large number of ball and roller bearings, and the extensive use of fine steel forgings instead of something for nothing. The money must come castings or stampings, are other features that show the extra quality built into the Ford car.

Tudor Sedan, \$500

Coupe, \$500

Two-window Forder Sedan, \$600 Three-window Forder Sedan, \$625 Cabriolet, \$645 Town Sedan, \$670

All prices f. o. b. Detroit. Convenient lose time payments arranged through the Universal Credit Company FORD MOTOR COMPANY

