



Even Champions Need Tuxedo

Champion cows have generations of good breeding behind them. They inherit their ability to produce record quantities of milk.

Carlisle Coal & Feed Co.

Tuxedo Dairy

A Protein Content for Every Requirement - 16% to 24%, 31% to 35%

The Tuxedo Line of Feeds: Tuxedo-Cow, Tuxedo-Goat, Tuxedo-Horse, Tuxedo-Pig, Tuxedo-Bird, Tuxedo-Fish.

WHAT THE GRAY HORSE DID

Continued from Page 7. The gray horse ran to the black hind door of the time window when the door was closed.

IT'S SURPRISING

A few packets of seed, spaded soil, a rake and some string is all you need to plant the done.

HOW EASILY

Sunshine and moisture bring up the sprouts and the great miracle is done.

BEAUTIFUL FLOWERS

All summer long the flowers are in bloom, radiating color and fragrance.

ARE GROWN FROM

High growers - Chrys. climber - reds, yellow, blue - all shades - Everything you could want in annual flowers.

THESE SEEDS Dependable Everywhere

Northrup, King & Co's Seeds

5¢ Ask Your Dealer. NO GREED SEEDS AT ANY PRICE

them," said the boy. "He was just here for a while and then he went away. I was always a little afraid of him."



One Nicholas County Farmer Fed No Corn This Winter

But he brought mules and horses, 3 milk cows, a good flock of sheep and two brood sows through the winter with their condition above the average.

How did he do it? With Alfalfa and Soy Bean Hay.

PLAN TO LIME and GROW ALFALFA

Now is the time to get out your rock. We start grinding this week. Rates reasonable; honest weights. See

FISHER HENRY Phone 87

HOME BUILDING AND MAKING

By Mrs. Myrtle Weston. Leader of Home Demonstration Agents, University of Ky.

CAN I FINANCE A HOME?

"Can I finance a home?" This is the question which many who long to purchase the joy of owning a home ask themselves.

COUGHS STOPPED ALMOST INSTANTLY

Doctor's Prescription Relieves Coughs Almost Instantly.

A. T. GARDNER OPTOMETRIST

105-145 Broadway, Louisville, Ky.

Where Economy Rules

"Delight In Every Bite—Fresh With Every Sun"

"Where Friends Meet"

"Exclusive, But Not Expensive"

"Always Glad To See You"

"Pay Cash And Pay Less"

"More Than a Druggist"

"Home of Magnolia Red Ash—High in Heat Units"

"If It Is Not Right, We Satisfy You"

"Our Service Will Wear Out, But They'll Take Their Own Time About It"

"The Servant of the People"

"Home of Better Clothes"

"Between You and High Prices Stands"

"Our Prices Sell and Good Quality Tells"

"Not a Bellyache in a Truck Load"

"You'll Like Our Direct Way Bigger Checks"

"The Joy and Cheer of the Old-time Fireside—With the Doors Open"

"Nothing On Earth Or In The Air Traveled So Far So Fast"

"You'll Like Our Direct Way Bigger Checks"

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Rules of Contest

In each of the spaces on this page appears a slogan of a Carlisle business house or of some product a local firm handles. Those who enter the contest are to write the exact name of the firm whose slogan appears therein.

The Store That is Always Busy. We Cloth the Whole Family—The Store of Real Values. The Outstanding History.

The Prizes

Table with 2 columns: Prize Rank and Amount. First \$10.00, Second \$5.00, Third \$3.00, Fourth \$2.00, Fifth \$1.00, Sixth \$1.00, Seventh \$1.00, Eighth \$1.00, Ninth \$1.00.

Quality Supreme—Lowest Prices. of Quality.

"If You Get It Here, It's Good"

"The Joy and Cheer of the Old-time Fireside—With the Doors Open"

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\$25.00 Free - Merchants' Slogan Contest - \$25.00 Free

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This is Nation-wide CHALLENGER WEEK

Essex the Challenger is put to the proof under official newspaper observers

Everywhere in every way Essex the Challenger is put to the proof under official newspaper observers

In Fast City—no car is excepted. In Speed—anything the road can run up to 70 miles an hour.

In Hill Climbing—the hardest hills in this community—and in America.

In Retainability—40 miles an hour all day. In Economy—better than 20 miles to the gallon.

In THIS CITY under official newspaper observation, Essex the Challenger will demonstrate its right to challenge the best that motorism offers.

Watch ESSEX the CHALLENGER Martin's Garage Carlisle, Kentucky