SENSIBLE PRIZE

(Maysville Independent)

Why doesn't Mr. Hearst, Mr. Durant or some other of the gentlemen who have so much money offer a prize to the one who will run down, catch, hobble and muzzle the flu germ that is causing around this nation, taking a lot of lives and causing so much sickness and other inconvenience. They might get some valuable return for their money and the people generally be benefitted, instead of wasting the cash in fooling with the prohibition problem that will remain unsolved until Gabriel makes his last toot and time flies away.

Mercury Classified Ads Pay.

LICENSE ORDINANCE

Be it ordained by the City Council of the City of Carlisle, Ky., that licenses be and they are hereby imposed and required in the City of Carlisle, Ky., as follows:

Auctioneers, per year $10.00
Auctioneers, per day $2.00
All peddlers or itinerant retailers of dry goods, clothing, boots and shoes, hats and caps, or any of said articles, before selling or offering same for sale, shall pay a license, per year $100.00
Same, per day $25.00
For selling wares of any kind or variety on the streets, per day $5.00
Tin peddlers, per day $1.00
On each transient vender or trader of patent, secret or proprietary medicines or nostrums, by whatever name called, whether traded or sold by another or otherwise, or soliciting the sale thereof, or advertising, per year $25.00
Same, per day $10.00
Selling merchandize of any kind, except household goods, by auction, for the first day $10.00
Same, each day thereafter, per day $5.00
This does not include resident merchants disposing of their stock by auction.)
For all peddlers or itinerant retailers of fruits, vegetables or agricultural products, per day $5.00
Itinerant venders of sewing or manufacturing machines, per day $5.00
For each transient person selling hot or cold lunches on the streets, per year $10.00
Same, per day $5.00
For each lunch wagon or lunch stand on street, per day $3.00
For each soft drink stand on street, per day $10.00
For each popcorn or peanut stand on street, per year $2.00
Same, per day $2.00
Every hotelier doing business in the City of Carlisle, per year $35.00
Same, per day $3.00
(Provided, however, that the provisions of this ordinance shall not apply to any person living in the county who brings to the city and sells country produce of their own raising and selling same from their own wagons.)
Peddlers, or itinerant retailers of wares, goods or merchandise of any description, per year $35.00
Same, per day (or wholesale) $2.00
Itinerant photographers, taking pictures with camera or taking pictures for future delivery, per day $3.00
Itinerant venders of buggies or vehicles of any kind, or space for showing same on street or other places within the city, per day $15.00
On each transient vender of iron or steel ranges or stoves, per week $25.00
Same, per day $10.00
Itinerant magicians, per year $100.00
Same, per day $10.00
Spectacle peddlers, per day $10.00
For practicing the profession of occultist or optometrist, other than residents of the city, per day $10.00
For itinerant persons, firms or corporations selling or offering bread for sale at wholesale, per year $25.00
Same, per day $10.00
For each itinerant candy wagon, per year $10.00
All ordinances or parts of ordinances in conflict herewith are hereby repealed. $5.00
On each feather renovater, per day $10.00
For conducting the business of selling oil or mining stocks, per day $25.00
For peddling or selling upon the streets any articles or conducting any business upon the streets for which license is not herein otherwise provided for, per day $1.00
For a Circus or Menagerie, each day $25.00
Other exhibitions or shows, in the open or under tent, continuing for one week or more, per week $3.00
Same, per day $1.00
On each show, exhibition, concert or other performance, where a fee is charged or collected, and not devoted exclusively to religious, benevolent or educational purposes, and not in a licensed hall, per week $10.00
Same, per day $2.50
On each cane rack, knife rack, artful dodger, ring board or similar contrivance, by whatever name called, kept or operated for profit, per day $5.00
Flying Dutchmen, or similar riding devices, first day $5.00
Same, each day thereafter, per day $1.00
For conducting the business of collecting or soliciting life insurance: Each agent for each company represented, per year $20.00
For conducting the business of collecting for or soliciting fire insurance: Each agent for each company represented, per year $20.00
For conducting the business of collecting for or soliciting trust and surety insurance: Each agent for each company represented, per year $10.00
For conducting the business of collecting for or soliciting accident or casualty insurance: Each agent for each company represented, per year $20.00
For operating a billiard or pool table, first table, per year $100.00
Second table, per year $75.00
Each additional table, per year $50.00
For operating shooting gallery, per year, per gun $5.00
Same, per day $1.00
Ten-Pin or Bowling Alley, or Box Ball, for each alley, per year $25.00
For carrying on the business of wholesale coal oil and gasoline, or motor oils, per year $100.00
Standing stallions, bull or jack within the city limits—one-half of the highest price charged for season.
For operating a cream depot or place for the purchase of cream or milk, per year $25.00
For conducting the business of wholesale dealer in soft drinks, per year $25.00
For conducting the business of retail dealer in soft drinks, per year $10.00
Selling by retail, cigarettes or cigarette papers, whether the cigarette paper be sold or given away, attached to packages of tobacco, or thrown down, or away, or so placed as to put the parties in possession of same by trick or artifice, per year $20.00
For operating a soda fountain, conducting the retail business of selling soda water or ice cream, per year $20.00
For conducting the business of soliciting for each steam laundry, per year $7.50
For conducting the business of soliciting for each dry cleaning establishment, or operating same, per year $5.00
For conducting the business of plumber, per year $5.00
All ordinances or parts of ordinances in conflict herewith, are hereby repealed. Every violation of any of the foregoing provisions shall be punished by a fine of not less than Five Dollars nor more than One Hundred Dollars, and each separate sale shall constitute a separate offense.

Adopted this December 26th, 1928.

H. K. VEACH, Mayor
E. C. VAUGHN, City Clerk

CASCO KILLS COLDS!
or your money back
Quick, Sure, Harmless
At your druggist
25¢
Ask for the Purple Box

Good Judgment! Bumper Crops!
PLANT DAVIS ROOT-OUT RESISTANT STAND-UP WHITE BURLEY TOBACCO SEED
I have received hundreds of letters about this tobacco seed which I grow and a few of them I am printing in this ad.
I have one seed bed 6 feet wide and 100 feet long. I plant Root-Out Resistant Stand-up White Burley Tobacco Seed in it and got 40 POUNDS from plant LARGE and LEAFY.
I will mail you, postage paid, one ounce of Davis's Root-Out Resistant Stand-up White Burley Tobacco seed, for same size seed bed, and guarantee you will get more PROFIT from it than from any other seed you ever planted. Or will refund your money. Price of one ounce of seed, postpaid, $1.00.
Write for my illustrated booklet on growing tobacco. It's free.
Mention my name and address when writing.
UNSOLICITED TESTIMONIALS
Corbin, Ky. This makes four years I have bought seed from you. Have always had good crops. Last year I got 2,000 pounds from 100 yards of plant bed. It's the best I ever had. Will buy seed from you next year. I have a 5-A tobacco barn, and will put 2,000 pounds in it. Have been growing tobacco 30 years. Have always got the top price. Last year got 30 cents per pound average. This seed was better than any I ever got. —JOHN E. SHEARER.
Barbourville, Ky. This makes four years I have bought seed from you. My crops have been fine. Last year I got 2,000 pounds from 100 yards of plant bed. Sold it for 30 cents per pound average. Will buy seed from you next year. —ROBERT BOWLES.
Barbourville, Ky. I have used seed from you for four years. My crops have been fine. Last year I got 2,000 pounds from 100 yards of plant bed. Sold it for 30 cents per pound average. Will buy seed from you next year. —ROBERT BOWLES.
Corbin, Ky. This makes four years I have bought seed from you. My crops have been fine. Last year I got 2,000 pounds from 100 yards of plant bed. Sold it for 30 cents per pound average. Will buy seed from you next year. —ROBERT BOWLES.
Barbourville, Ky. I have used seed from you for four years. My crops have been fine. Last year I got 2,000 pounds from 100 yards of plant bed. Sold it for 30 cents per pound average. Will buy seed from you next year. —ROBERT BOWLES.
ORDER NOW—$1.50 PER OZ. POSTPAID
WRITE FOR FREE ILLUSTRATED CIRCULAR
J. V. SHIPP, Midway, Ky.
IN THE HEART OF THE BURLEY DISTRICT

CORRESPONDENCE

BUCKTOWN

The children of Jim Waugh are suffering with whooping cough.

The baby daughter of Mr. and Mrs. Ed Gray is seriously ill with pneumonia.

Helen Graves is on the sick list.

Mrs. George Smart is suffering with a cold.

BLUE LICK

(Miss Alma Barnett, Correspondent)

Pierce Powell and family spent one day recently with Mr. and Mrs. Ed Barnett.

Dan Donovan spent Sunday with his daughter, Mrs. Mattie Clark.

Carl Shapp, of Lexington spent the past week with relatives here.

Several families in this community have been on the sick list but are improving at this writing.

LICKSO

Mr. and Mrs. Otho Burke, of near Cowan, were Sunday guests of Mr. and Mrs. Bernie Humphries.

James Boggess, of Cincinnati, was a Saturday guest of Mr. and Mrs. Alonzo Boggess and family.

Mrs. James Crumm spent Tuesday with Mr. and Mrs. W. H. McClure.

S. P. McCord is quite ill with pneumonia.

Warder McCord spent the past week with Tony Moran.

Mr. and Mrs. H. B. Boggess and family spent Sunday with Alonzo Boggess.

PANTHER CREEK

(Miss Myrtle Parsons, Cor.)

Thurman Gaunce and children, F. M. Bishop and Mrs. John Wagoner have been on the sick list.

Robert Freiback, of Paris visited his parents, Mr. and Mrs. W. L. Freiback Sunday.

Mrs. Robert "Mayberie" visited Mrs. James M. Parsons Sunday.

Mrs. John Wagoner had as her guest one day last week, Mrs. Windsor Gaunce.

On account of Nicholas county rural schools being closed. Miss Myrtle Parsons has returned to her home.

CANE RUN

(Miss Marguerite Davis, Cor.)

Mrs. Frank Davis and daughter and J. W. Deatley visited Mrs. Ben Brambleit Wednesday.

Mr. and Mrs. Wilburn Clark spent from Sunday until Monday with Mr. and Mrs. Hector Smoot.

Mr. and Mrs. Marion Davis, of Myers spent the week end with relatives here.

There are several cases of flu in this community.

Lucile Paul Smoot is better after having double pneumonia.

BEAVER

(Robert Gaunce, Correspondent)

Mrs. G. M. Jones spent from Saturday until Sunday with Mrs. Carl Greene.

Mr. and Mrs. Clyde Shapp spent Sunday with G. L. Gaunce and family.

Little Roy Kenney spent the past week with his sister, Mrs. Straather Freback.

"Aunt" Sophie Jones spent Sunday with Mrs. H. D. Gaunce.

T. C. Shapp spent Sunday with Robert Gaunce.

Mrs. John Hollar, son, Hale and Miss Lou Shapp spent one day the past week with Mrs. Calvin Gaunce.

MYERS

Mr. and Mrs. Wilburn Clark, of Carlisle were the guests of her parents, Mr. and Mrs. Thomas Fitzpatrick Sunday.

Miss Ella Conway and T. H. Vice motored in Cincinnati Friday.

Mrs. Farris Flora is spending a few days with her mother at Cowan.

Misses Beatrice, Katherine and Louise Bacon, of Harrod, have returned home after spending a few days with relatives here.

Several in this community are ill with the flu.

Born—To Mr. and Mrs. Maurice Cameron, on December 26, a son. The little man has been named Donald Conway.

HOOKTOWN

(Miss Daisy Ritchie, Correspondent)

Taylor Freiback spent a few days the past week with his son, J. H. Freiback.

Mrs. Alvin Heflin and little son spent Saturday with her mother, Mrs. Collet Ritchie.

Mrs. Billie Bob Collier, of Bourbon County High school spent the week end with her parents, Mr. and Mrs. W. F. Collier, of Hookstown.

Mrs. Wallace Thorn and son spent Saturday in Paris.

Miss Daisy Ritchie spent Wednesday with Mrs. Ruth Moore.

Frank Conway and wife spent Sunday with her brother, Boa Sanford, of Hookstown.

Tom Freiback wife and little daughter of Ruddells Mill spent Sunday with Mr. Ollie Howard and wife.

Bill Ritchie and family spent one day the past week with Alvin Heflin and wife.

Miss Marie Freiback spent the past week with her brother, Robert Freiback of Millersburg.

HEADQUARTERS HONOR ROLL

First Grade: Ruth McDonald, Junior Ritchie, Mildred Lawwood, Frances Ward. Second Grade: William Bealmear, Frank Smith, Frances Heflin. Third Grade: Sylvester McDonald, O. T. Smith, Jr., Pearle Grade: Wanda Butler, Marie Ward. Seventh Grade: Nancye Smith. Eighth Grade: Hallie Freibach, Lucille Smith.

Teacher, Myrtle B. Parsons

FROM THE BACK SEAT

Husband (in car):—"Great Heavens! The engine is terribly overheated."

Wife (calmly):—"Then why don't you turn off the radiator?"

Mercury Classified Ads Pay.

LACK OF THRIFT CAUSE OF MOST OF FAILURES

By S. W. Straus, President American Society For Thrift.

There are many failures in the world today who might have become successful men financially had they only known how to save money. During the course of their careers they have earned large sums but they have let all this money slip through their fingers from day to day. Possessed of the natural gift of making money just as their successful rivals, they lacked the one quality necessary to success—thrift.

Thrift has permanent stones in the foundation of success.

The so-called plunger—the meteoric financier—the speculator—the gambler—may at times seem able to defy prudent practices and the principles of thrift. But such types of success seldom are permanent. Wealth gained through spectacular methods rather than through the working out of sound business practices nearly always proves transitory.

The majority of men who have built up great fortunes, though they have in many instances risen rapidly, owe their success primarily to thrift.

Thrift gave them the start they needed and it was the development of this characteristic that impaired the combination of courage and cautious judgment without which there can be no substantial success in money matters.

Thrift requires steadfastness and will-power but it does not require genius or brilliant gifts of mind.

The ability to make money is, to a considerable extent, a matter of natural aptitude but the more important accomplishment of thrift can be acquired by anyone.

There is no excuse for not saving money and no matter how shrewd a man may be or how keenly developed his instincts for acquiring wealth, he will never have assurance of real success unless the element of thrift is woven into all his activities.

Lack of thrift has caused more financial failures than any other cause

FORECAST FOR 1929

(Elizabethtown News)

It will be a year of great prosperity for hoteliers, hi-jackers and confidence men.

A bank will break in Florida, followed by the statement of the Miami Chamber of Commerce that the situation in the State is improving.

Nobody involved in a traffic accident in Hardin county will be going more than thirty miles an hour.

Mr. Mellon will predict a prosperous year in 1930.

Somebody will accuse Rogers Hornsby of selling out.

A lot of notables who never get there will be published as guests for the Kentucky Derby.

The Democratic party in Louisville will stay split, about three on a side.

Candidates for public office will continue to promise good service and everything.

An Economical Transportation CHEVROLET

The Outstanding Chevrolet of Chevrolet History
—a fix in the price range of the four!

represents 4 years of Development and *over a* Million miles of Testing

Years ago, the Chevrolet Motor Company designed and built its first experimental six-cylinder motor. This far-sighted step was taken because Chevrolet engineers knew that the six-cylinder motor is inherently the most perfectly balanced motor—the ideal power plant to meet the growing public demand for greater reserve power, faster get-away and, above all—*smooth, quiet performance.*

During the last four years, over a hundred six-cylinder motors were built by Chevrolet engineers and tested on the General Motors Proving Ground. Day and night, through winter's cold and summer's heat, the incessant testing went on—until the present motor was developed and finally pronounced correct.

At the same time other Chevrolet engineers were perfecting other parts of the chassis. And another great automotive organization—the Fisher Body Corporation—was devoting its gigantic resources to the creation of the finest, smartest and most beautiful bodies ever offered on a low-priced automobile.

As a result, the Outstanding Chevrolet offers an order of well-balanced excellence—a combination of performance, comfort, beauty and handling ease that is truly remarkable —with a fuel-economy of *better than 20 miles to the gallon of gasoline.*

You owe it to yourself to see and inspect this remarkable car. Come in today!

The COACH $595
Roadster $525
Phaeton $525
Sport Coupe $595
Coupe $675
The Sport Cabriolet $695
The Convertible Cabriolet $725
Sedan $650
Delivery $595
Light Delivery Chassis $400
Utility Chassis $545
Chassis $510
1½ Ton Chassis $650
All prices f. o. b. Flint, Michigan

MOTCH CHEVROLET CO.
Carlisle, Kentucky
QUALITY AT LOW COST

Patronize Our Advertisers. Try first to buy it in Carlisle

MORE ELECTRIC POWER

A steadily increasing use of electric power for the operation of labor-saving equipment in the factory, on the farm and in the home, marks Kentucky's economic progress . . . This requires constant expansion of facilities for supplying adequate electric service at a fair price from one to five years in advance of actual demand . . . To meet the needs of the immediate future we made important extensions in our service during the year just ended, and even more important extensions will be made during 1929 . . . *Today we supply electric service to 212 cities, towns and villages. We have 2,700 customers using power for industrial purposes, including 210 coal mines; 2,670 rural customers; and approximately 50,000 residential customers . . . Sixteen hundred miles of our transmission lines cover most of the important sections of the state, a sign of good service, square dealing and unwavering progress.*

KENTUCKY UTILITIES COMPANY
Incorporated

ask your doctor

of the value of a carbonated drink as a beverage. It is healthful and delightful. Order a case of pure carbonated water from any dealer or from the Carlisle Bottling Works. 90 cents for 24 bottles, any flavor.

Boyd Home Place and 2 Tracts of Land
AT
ABSOLUTE AUCTION
Saturday, January 26, at 2 P. M.

As I am leaving Carlisle to reside elsewhere, I have placed my property in the hands of Speakes & Keller to sell at auction, the "High Dollar."

THE BEAUTIFUL HOME AND 14 ACRES

Located at 219 North Street, just off Sycamore Street. One of the most desirable residences in the city. Contains 6 rooms, 2 halls, 2 porchs, bath, cement basement, stone foundation, roof of composition, newly papered and painted throughout, and in the best of condition. Has 6 stall barn, crib, chicken houses, all necessary outbuildings. Plenty fruit trees and shrubbery, and all the land in grass.

4-ROOM HOUSE AND 7 ACRES

Just off Heyman Avenue—watch for the SIGN. 4 acres under cultivation, balance in grass and will grow anything. Both tracts have been well fertilized. Stock barn in good condition and all outbuildings. House contains 4 rooms and two porchs. Newly painted, cistern, spring.

Also Stock and Many Household Furnishings and Dairy Implements

6 Cows, 3 to be fresh soon, 1 mare, 6 years old, good worker. Many other things too numerous to mention.

FREE PRIZE—$5.00 IN GOLD

MR. AND MRS. JAS. W. BOYD, Owners Col. Geo D. Speakes, Auctioneer
C. U. BRAMBLETT, REALTOR, CARLISLE, KY.
SPEAKES & KELLER REALTY CO., Agents and Auctioneers, Paris, Ky.

FARMERS
Tobacco Warehouse
East Main Street, Paris, Ky.

We Top The Markets

3 Sales Average Over - - $34.00
3 Sales Average Over - - $35.00
2 Sales Average Over - - $36.00
4 Sales Average Over - - $37.00

SALE JANUARY 14, 122,920 LBS., AVERAGE..... $38.36
TOTAL TO DATE 1,871,510 LBS., AVERAGE..... $35.35

High Basket $57

Sam Wasson	2,325	$42.58
Grimes Chapman & Doyle	4,360	42.13
Stewart & Derr	2,895	42.06
Burk, Brent & Duncan	2,815	42.42
Clay & Haggard	1,840	42.47
Dodge & Kinnaird	2,515	42.61
Woodford & Doyle, High basket 56c; low 16¢	4,720	41.85
Collins & Mastin	3,330	41.71
Lee Clark & Mason	1,420	41.19
Graves & Whitman, Mont. Co.	480	41.05
Walter Sharpe & Blevin, High clr. 57c		
22¼c Sharpsburg	3,265	40.18
Moore, Foley & Howard, Mont. Co.	2,805	40.50
Amler & Kingsolver, Nich. Co.	2,310	40.05

Prewitt & Calvert, Montgomery	6250	$41.04
Wm. Howe Wasson, Nicholas	1175	40.65
Ralls & Watson, Bourbon	1615	39.50
Nichols & Frederickson	12915	39.82
Leach & Hunt	9320	29.47
Russell Hinkle	1673	38.44
Edgar Hufstetler & Wasson	2363	38.37

Tobacco Insured As Soon As Under Our Roof

ED BURKE, President C. C. CLARKE, Manager
L. A. SOPER, Secretary-Treasurer
WM. CROMBIE, Assistant Manager; N. F. BRENT, JAS. McCLURE, ALEX MILLER, HARRY B. CLAY, MATT LAIR, Directors

DISCUSSES TOBACCO MARKETING

Tobacco marketing is the subject of a new bulletin published by the Agricultural Experiment Station of the University of Kentucky. Dr. O. B. Jesness, formerly head of the department of farm management and rural finance, is the author. The bulletin deals with the production of tobacco by types, production in different counties, exports from this country, tobacco as a source of public revenue, organization of the tobacco trade, methods and problems of marketing and other phases of tobacco industry.

FRANKLIN'S THRIFT AS TIMELY NOW AS WHEN HE LIVED TWO HUNDRED YEARS AGO

By S. W. Straus, President American Society For Thrift.

The entire world in this month pays tribute to Benjamin Franklin who was born January 17th, 223 years ago and who died on April 17th, 139 years ago. Two centuries have passed since he was at the height of his activities—two centuries in which greater progress has been made in many matters than during the entire previous history of civilization. Notwithstanding all the changes that have come into the world of men—changes in manners, customs, modes of new as well as scientific innovations—the sound sense of Franklin's philosophy stands forth now as clearly as it did in the eighteenth century.

If Benjamin Franklin were to return to the world today he would see developments that even his great mind and imagination could never have pictured. But he would nowhere see any phase of life to which his simple teachings of thrift could not be applied to advantage.

In Franklin's application of thrift principles he was neither narrow nor indecisive. There were a few fundamentals upon which he stood and upon which men and all nations must stand if success is to be theirs.

Franklin's thrift did not mean mere money saving. It meant thrift of all possessions and economy. Note the breadth of wisdom compressed in his simple maxim: "Early to bed and early to rise makes a man healthy wealthy and wise."

Another point of Franklin's philosophy was his understanding of the values of hardship. An boy, with an exceedingly limited income, he lived on vegetables in order that he might save money with which to buy books.

He knew that saving for itself was without value. He knew that without saving certain necessary objectives in life could never be attained.

In our day, inquiry often is made for a system or creed through the practices of which personal success will come. All such inquiries should turn to the writings of Benjamin Franklin. They need have no fear that they will not learn from this source will prove obsolete.

For the philosophy of Benjamin Franklin is of no period. It is of all time.

DR. S. H. HALLEY WRITES ON TOBACCO OUTLOOK

Dr. Samuel H. Halley, widely experienced warehouseman and land owner of Lexington, has an interesting article in the outlook of the tobacco industry in the Lexington Leader.

Dr. Halley concludes his review of the tobacco situation with the following thoughtful and timely suggestions:

What warehouses should the Burley planters take to heart if our present standard of quality is to be restored?

In the first place they should all take full advantage of their native expert knowledge and sound judgment in producing and curing as good and as much of a crop of smoking tobacco as it is humanly possible to produce. There always has been and always will be an active, vigorous demand for a sound crop of smoking Burley properly cured and properly handled. To do this requires but four things. The sowing of standard seed which produces colory smoking leaf; the plowing and hoeing of good land of sufficient acreage that the available farm power may not be overworked. Tobacco requires fertile soil, and land should be prepared for its culture three years ahead. By the putting into practice the expert knowledge the growers have gained, through years of experience, chief of which is the careful housing and curing of the crop free of housefgrn. All of us know that a green tobacco, four-fifths water, should be housed slowly and with care to avoid houseburn—that dread disease which takes from the leaf the life, color oil and quality which make this plant so valuable and so much sought after. By the stripping and grading of the crop for market once it is cured up. All of us know men in every county who market a well handled first-class crop of tobacco every year and who enjoy a business of succeeding.

The Experiment Station of the University of Kentucky has scattered broadcast throughout our State the advice and the necessity of diversified farming and the keeping of live stock, poultry and dairy cows. These not only help keep the land fertile; the poultry and dairy cows will give a weekly revenue; a first-class tobacco crop the "money in the bank."

The farmers of the Blue Grass State are the most intelligent in the world. For generations they have enjoyed above the average of prosperity. They can hold this prosperity if they will only use their native judgment and resourcefulness, profiting by the lessons of the past, and not bill by overproduction "the goose that lays the golden egg."

GIVES TEN CHICKS FREE

It's good news to the poultry raisers the country over, that the Kentucky Hatchery this season is giving ten chicks free with every 100 ordered before March 1st.

This enables the hatchery to plan carefully the season's work, and eliminates the guess work which is the reason for giving this generous bargain. Chicks may be ordered for delivery any time during the year and $1.00 deposit is all that is required at time order is placed.

Kentucky Baby Chicks are produced under exceptionally favorable conditions, both as to climate and hatchery equipment, and are so widely known for their fine breeding and healthy development that the King of Spain chose Kentucky Hatchery cockrels to head one of his now flocks.

These interested in the special free chick offer should write for the new catalog to Kentucky Hatchery, 327 W. 4th St., Lexington, Ky., or call by telephone.

Mercury Classified Ads Pay.

WIDE
Tobacco Cloth
READY-MADE TO FIT ANY SIZE PLANT BED

No Sewing No Worry No Trouble
NOTHING TO DO BUT PUT IT ON THE PLANT BED

Progressive Tobacco Farmers everywhere are now using this modern cloth. Try it and see the Vigorous Plants you will get. 3 and 4 yards wide. Any Length. Make your beds fit the cloth. Priced to save you money.

R. T. KIRKLAND & COMPANY
"The Store of Real Values"

TOBACCO HAULING
Large Service Trucks
BIG LOADS for Little Money
Blue Grass Produce & Trans. Co.

FEWER LEAVING FARM

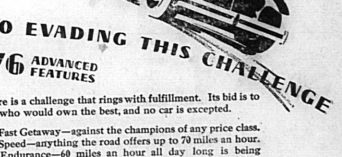
The move cityward of the American farm population has ceased to be a national problem. In the eight years preceding this, the average loss of rural population was 400,000 a year, while last year the net loss was only 192,000.

"A readjustment of farm personnel to a diminishing labor requirement need give us no concern," W. M. Jardine, Secretary of Agriculture, pointed out in his annual report. "It is an evidence of health and progress. Continuance of present tendencies in the movement of farm population may bring us within a few years to a point at which the annual loss will not exceed the proportion necessary to allow for drainage off the excess in natural increase and for the drop in labor requirements."

Farmers have larger families than the city folks, the Secretary asserts. Many persons born on farms do not stay in the rural life. These are the two main reasons the Secretary finds for the young persons leaving the farm.

Migrating birds some times fly as high as 29,000 feet.

ESSEX
THE CHALLENGER



NO EVADING THIS CHALLENGE

76 ADVANCED FEATURES

Here is a challenge that rings with fulfillment. Its bid is to all who would own the best, and no car is excepted.

In Fast Getaway—against the champions of any price class. In Speed—anything the road offers up to 70 miles an hour. In Endurance—60 miles an hour all day long is being proved by thousands. In Hill-climbing—give it the hardest task you know. In Size and Roominess—match with big cars of large passenger capacity. In Appearance and Smartness—compare it with the costly cars, in which high price is paid for just those things. In Economy—against small light cars, whose chief appeal is economical operation, and which do not contend for performance distinction.

These are but a few of the 76 advanced features which a million Super-Six owners are appraising in Essex the Challenger. Come examine and drive it. It will not only win your endorsement, but challenge your ownership interest against any value that motordom may offer.

$695 AND UP AT FACTORY

Coach	$695	Standard Sedan	$795
2-Pass. Coupe	695	Town Sedan	850
Phaeton	695	Roadster	850
Coupe	725	Convertible Coupe	895

(with rumble seat)

Standard Equipment Includes: 4 hydraulic shock absorbers—electric gas and oil gauge—cadmium shutters—saddle lamps—windshield wiper—rear view mirror—electrical connection on steering wheel—starter on dash—all bright parts chromium plated.

Hear the radio program of the "Hudson-Essex Challengers" every Friday evening

Martin's Garage
Carlisle, Kentucky