

# CLEARING SALE

Beginning Thursday, Jan. 3rd

## A Great Sale With A Twofold Purpose

This is an event in which you are the one who profits. Standard high class merchandise going out at these prices, spells nothing to us but LOSS in actual dollars and cents. To carry on such an event for more than a few days would bring disaster and ruin to any merchant within a very short time. However, for these few sales days—such a Drastic Price Cut Sale carries a twofold purpose.

First,—we are enabled to reduce to the lowest possible fraction, all of our surplus stocks of seasonal merchandise, which had been bought for earlier selling. We are making Terrific Reductions with the full knowledge that many weeks remain when cold weather merchandise will be in demand and the necessity of good merchandising and management compels instant reduction.

Second,—such a sale gives to our friends a once-a-year buying opportunity that even the small children can realize the tempting reductions, so radical are the bargain prices.

### Better Buy While The Savings Are Good

## LE VINE FROCKS

We have a real big lot saved especially for this sale. All kinds of goods, so you can supply your wants with little money. In 1 to 5 yard lengths

at 1/2 Price

You can wear the year round

Silk -- Woolens -- Velvets

Greatly Reduced.

Priced in three groups

\$7.95 \$11.75 \$16.95

Women's and Misses' Sizes

Wearwell Blankets

VALUES LONG TO BE REMEMBERED

PART WOOL BLANKETS  
Sateen, large size, color, pink, blue, green etc., per yard, \$2.89

NASHUA BLANKETS  
Size 64 x 76, assorted colors at per yard, \$1.79

ALL WOOL PLAIDS  
All Wool Plaids Sateen, bound, at per yard, \$6.95  
1122 000

AUTO ROBES  
A good all-wool robe, assorted dark colors, at \$4.95

CHILDREN'S ZIPPERS  
sizes 7 to 12 \$1.98

GALOSHES  
Ladies 4-buckle galoshes and Co-Eds, per pair, \$1.98

PRINTS BROADCLOTH  
Sizes 2 to 6 yards; fast colors. So extreme are the values that we suggest buying for future as well as for immediate needs.

40 in. Flat Crepes \$1.59  
40 in. Satin Crepes \$1.59  
36 in. Crepes and Tweeds, yard \$7.9c  
27 in. Printed Velvets, yard \$1.98  
42 in. Chiffon Velvets, yard \$2.98  
1 Lot 54 in. Woolens, \$1.98  
50 in. Costume Velvets, yard \$1.59

LINEN TOWELS  
Linen Towel Sets and Table Covers Greatly REDUCED

## Printzess

Coats Luxuriously Fur Trimmed

Only a few times have we offered such remarkable coats for the money. We know our customers expect the unusual in an event like this and have done our utmost.

### FOUR GROUPS

at \$9.75 \$16.95 \$29 \$39

### All Children's Coats Reduced

Silks, Velvets, Woolens

Very durable fabrics, priced to sell quickly

40 in. Flat Crepes \$1.59  
40 in. Satin Crepes \$1.59  
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42 in. Chiffon Velvets, yard \$2.98  
1 Lot 54 in. Woolens, \$1.98  
50 in. Costume Velvets, yard \$1.59

Many other great values not listed here. Sale Starts Today



Cinderella Bloomer Dress



### And Other Great Values

OUTING GOWNS Ladies Outing Gowns 79c

CHILDREN'S SLEEPERS Children's Sleepers, pair, 79c

LADIES UNION SUITS Ladies Union Suits in 50c broken sizes and styles

CHILDREN'S BLOOMERS Children's Bloomers, 20c

LADIES BLOOMERS Ladies Bloomers, pair, 39c

GINGHAMS One lot of Print Gings, values to 38c, yard 19c

TURKISH TOWELS Turkish Towels, large 19c

HOPE MUSLIN at per yard 12 1/2c

BROWN MUSLIN at per yard 8 1/2c

COMFORT CHALLIES at per yard 14c

HOSEIERY Full fashioned hosiery at per pair 89c

SILK UMBRELLAS each \$3.95

CRISS CROSS CURTAINS per pair \$1.00

CHILDREN'S UNION SUITS Children's Waist Union Suits, per suit 39c

CHILDREN'S HOSEIERY per pair 19c

LADIES RIBBED HOSE per pair 19c

9-4 SHEETING per yard 43c

AMOSKEAG OUTFIT per yard 11c

SILK AND WOOL HOSE Ladies silk and wool hose 39c per pair

### Romance in Battle

## King's Mate

By Rosta Forbes

### CHAPTER X

As the story opened out of the darkness, the first rays of dawn were breaking the German's heavily-fortified line. The first of the day's fighting was over, and the sun was shining brightly on the village that Hilda realized how many were among them. "We're in a borrowed moule, the dark camera flash over her face. She was smiling her own brave, and her eyes were shining. "We're in a borrowed moule, the dark camera flash over her face. She was smiling her own brave, and her eyes were shining. "We're in a borrowed moule, the dark camera flash over her face. She was smiling her own brave, and her eyes were shining."

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## THE FARMERS Tobacco Warehouse

East Main Street, Paris, Ky.  
Tops The Market Of The State  
921,145 pounds average \$34.23  
3 Sales Average Over \$85.00  
3 Sales Average Over \$34.00

Complete crop of Clark and Jones of 2000 pounds, average \$41.54, 100 per cent of this was purchased by the 5111 Postway, Bays, Bays, Inc. Factory Bays.

### High Basket \$56

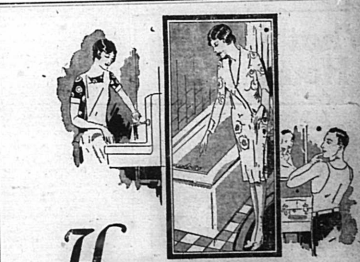
A FEW OF OUR BEST CROP AVERAGES  
Johnson & Fryman, Nicholas County, 2840 lbs., average \$40.01  
Peterson & Waggoner, Nicholas County, 1800 lbs., average \$39.82  
Berkley & Stevens, Montgomery County, 2385 lbs., average \$39.25  
C. T. Finell, Fayette County, 2345 lbs., average \$39.81  
John Lull, Harrison County, 1610 lbs., average \$39.81  
Crombie & Lyon, Harrison County, 905 lbs., average \$37.33  
Clark & Timmel, Bourbon County, 3000 lbs., average \$40.04

This House has established a reputation for service to Bourbon and adjoining counties, and offers unsurpassed service to you.

NO BETTER PLACE TO SHOW YOUR TOBACCO

ED BURKE, President L. A. SOPER, Secretary-Treasurer  
W.M. CROMBIE, Assistant Manager N. F. BRENT, JAS. MCCLURE,  
ALEX MILLER, HARRY V. CLAY, MATT LAR, Directors

The Merchants who advertise in these columns show that they value your patronage enough to solicit it.



## Hot Water that stays hot!

BEING civilized, you can't live without hot water. That day is spoiled when for any reason you have needed hot water and it was not available. Hones, where the Clark Electric Water Heaters have been installed—never know this most aggravating occurrence. For the Clark not only heats the water but once heated the thermo construction keeps it hot. The hundred percent and household uses that call for the proper sized Clark Electric Water Heater.



### Six Outstanding Clark Features

1. Economy—The Clark heater is a high quality unit. No matter how large the order, it will not cost you more than the lowest cost unit. Low operating cost.

2. Temperature Control—All Clark heaters are equipped with a thermostat which automatically governs the temperature of the water.

3. No Lime or Scale—The Clark heater is made of a material which will not scale or lime.

4. Safe—Made in our own plant, it is safe and reliable.

5. Easy to Install—The Clark heater is designed for easy installation.

6. Long Life—The Clark heater is built to last.

## KENTUCKY UTILITIES COMPANY

INCORPORATED

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# THE CITY STORE