

CLEARING SALE!

Eager Buyers Reap Rich Bargain Harvest at Joe Gordon's Gordon Wins Again with a Sale of Real Values

It is not unusual for us to say, "Gordon Wins Again," for our sales are always winners. There's a reason for this and it is not hard to find. We offer real values; when we cut prices they are not nibbled off just a little—they are SLASHED! We don't believe in slashing the price unless there is a good reason, a business reason for us to do so. Then we CUT and CUT DEEP into the original selling price. Why? We want our goods to sell; we want them to move off our shelves, so that there may be no old stock-worn merchandise to carry over for another season in Gordon's Store. A Quick Turnover is always good business and when the season is backward; when Spring days are cold and people do not buy Spring and Summer Goods, do we sit and cry over the weather? WE DO NOT. We cut the price; advertise the fact to the buying public; show them that we have goods of real value to sell at much less than their normal price and move the goods off our shelves. That is the reason Gordon's Sales Bring The Crowds. That is the reason people know that when Joe Gordon advertises a sale, it is a feast of bargains.

Tomorrow we end the first week of our Clearance Sale. Crowds have thronged our store; satisfied buyers have gone home with bargains eagerly bought—but there are numberless GENUINE BARGAINS LEFT. Get your share. Come in today, or Friday or Saturday or Monday, or on any day in the week for bargains. You won't be disappointed, for this sale is a winner and the buying public knows it. Just a few of the startling values are offered below. There are many more. Come and get yours.

FREE SHOES!	Men's Work Shirts Made of good quality blue chambray. Two packets. SPECIAL SALE PRICE 59c	Wash Suits Full little boys, sizes 2 to 7 made of new prints and solid colors. beautiful assortment of styles. \$1.50 value. SALE PRICE 39c	SHOES! SHOES! SHOES! SHOES!	Helen May Prints A great assortment of fancy patterns, latest styles. 20 to 25c values, going at 16c	THREAD Cotton, black and white. 3 for 10c 6c	FREE SHOES!
	Men's Work Socks Good Heavy. Cotton, grey mixed, 15c value. At this sale ONLY 9c	Men's Overalls Made of 270 blue white back denim. Triple stitching. At this sale only 98c	Pepperell Sheeting Everbody knows what that is, one quarter, unbleached. Sale Price - - 42c Same Bleached - 46c	Pepperell Sheeting	LADIES' SILK HOSE A good assortment of colors. To close out at 29c	
	Men's Khaki Work Pants Medium weight, made good. \$1.25 value, SALE PRICE 79c	Boys' Overalls Made like men's, of high grade 220 white back blue denim, triple stitched, sizes 3 to 8. 79c sizes 9 to 16 89c	Little Boys' Suits 2 or 3 suit, one pair long, one knee pants, and vest sizes 4 to 9. \$7.50 to \$8.00 value. \$4.98	Little Boys' Suits	Ladies' Silk Hose That good Chipman's full fashioned, color silk, reinforced with rayon, light and dark. \$1.50 value. To unload at this sale at 69c	
	Service Work Pants Pink check blue cotton pants. Well made \$1.25 value. SALE PRICE 89c	STRAW HATS SLASHED! Prices on Straw Hats Absolutely Slashed To Bits. Here's a seasonal bargain that should appeal to every man and boy. Hot weather is coming and straw hats will be in demand.	Boys' School Shoes Here's one lot of Boy's School Shoes and Five Drive Shoes, to be closed out POSITIVELY BELOW COST. They are good shoes, but because we do not handle this brand any more, we will close them out. NO MATTER WHAT THEY COST US. You cannot afford to overlook this opportunity.	Ladies' Shoes or Slippers To everyone buying \$1 worth or more, you fit yourself. Fit is not guaranteed.	Little Girls' Bonnets Silk and rayon, fancy trimmed, colors pink and light blue, tan, dark blue and red. \$1.50 value. SALE PRICE 89c	

To Every Customer Who Buys \$1 Worth of Goods or More, a Pair of Ladies' Shoes or Slippers will be Given FREE. Fit is NOT Guaranteed.

JOSEPH GORDON, CARLISLE, KENTUCKY

All accounts due Wm. Howard & Son, also those due Logan Howard, must be paid between now and July 1st. If not paid in cash they must be collected by bankable note.

LOGAN HOWARD

At Gordon's now in full swing. A week of record-breaking prices brings crowds of buyers to Carlisle.

THE WORLD WAR

The First BIG Motion Picture History of the World War

This Big Picture Will Be Shown At The LYRIC THEATRE on Wednesday night, JUNE 13, under the auspices of Nicholas Post No. 17, American Legion.

Two complete shows will be given, beginning promptly at 7 o'clock. This picture differs from all other war pictures. It is a true record of events of the war taken during actual operations by photographers and is produced through the courtesy of the Army and Navy Departments.

Prizes Offered for Essays

Boys and Girls in School are Eligible

The local committee in charge of Train 48 eligible to enter this essay contest for the reception of the Better Live Stock Special Train is offering cash prizes for essays by school boys and girls. The prize will be awarded those producing the best essays on "The Advantages of Better Live Stock to My Community." Three prizes will be given two weeks after the visit of the special train.

Add a SUN ROOM

A small investment in a sun room makes a big difference in a home. Comfort in there, and pleasure, where children can play or grown-ups enjoy the card game or radio apart from the activities of the living room. A little living-room—a small bill of other materials—that's all!

RATLIFF BROS. COMPANY Inc.
Phones: 10 and 88

NOTICE TO THOSE OWING US

As we were compelled to give possession of our house June 1st, we are now out of business, and must collect our money.

All accounts due Wm. Howard & Son, also those due Logan Howard, must be paid between now and July 1st. If not paid in cash they must be collected by bankable note.

LOGAN HOWARD

DINSMORE'S FOLLY

By Crittenden Mariott

CHAPTER II
"I never rains but it pours!" It was what I thought when I saw the first storm clouds of the war taken during actual operations by photographers and is produced through the courtesy of the Army and Navy Departments.

Popularity... that only QUALITY will bring!

STANDARD MOTOR OILS



The claim often made for other oils—that they are as good as "Standard" Motor Oil—obviously suggests that this product is the standard of quality in the oil industry.

Every time you buy a gallon of gasoline— you pay 5c per gallon Kentucky State Tax

STANDARD OIL COMPANY

INCORPORATED IN KENTUCKY

Don't Discard Worn Shoes!

A footman found it necessary to notify his wife that he might not be home that evening, in which case he would phone her. This is what he told her: "I'll ring you at 8 o'clock. When you hear the bell you'll know I'm home. Don't answer it, and I'll get my socks back."

Alois Peters

CHEVROLET

A Car for all the family to enjoy—the Coach only \$585

Revealing in its beautiful comfort and roadability of a 107-inch wheelbase... offering the drive, dash and stamper that most demand in an automobile... and so easy and safe to handle that every mile at the wheel is a pleasure.

Removal of War Tax Lovers Delivered Prices!

Match Chevrolet Co.

Carlisle, Kentucky

QUALITY AT LOW COST