

**Boys' Oxfords
And Shoes**

Lots of wear in these, though the style is "not up to the minute. Here they go in 2 lots at

69c and 98c

**Boys' Work
Shoes**

These are well made and will stand hard knocks that healthy boys give them.

Going at

\$1.98 \$2.38
\$2.98 \$3.69

**Men's Dress
Shirts**

\$1.00 values at 79c
\$1.50 " " \$1.19
\$2.00 " " \$1.59
\$2.50 " " \$1.99
\$3.00 " " \$2.39
\$3.50 " " \$2.69
\$5.00 " " \$3.39

Special

One Lot of
Arrow Collars
5c

Boys' Pants

1 lot of Boys' Knee Pants, some which sold as high as \$4

98c

1 Lot Boys' Long Pants
\$1.98

1 Lot Boys' Long Pants
\$2.39

**Men and Boys'
Caps**

1 Lot of 40 Caps to go at **17c**
Boys' \$1.00 Caps to go at **79c**
Mens' Caps, \$1.25 to \$1.50 values at **98c**
Mens' \$2.00 Caps, in sale at **\$1.59**
Mens' \$2.50 Caps, in sale at **\$1.98**
Mens' \$3.00 Caps, in sale at **\$2.39**

Newest Styles For Boys

These are the newest styles and patterns for the youngster. All this season's models

\$6 values \$4.65 \$9 values \$6.95 \$10 values \$7.95
\$12.50 values \$9.95 \$13.50 values \$10.95 \$15 values \$11.95
\$17.50 values \$13.95 \$18.50 values \$14.95 \$20 values \$15.95



**THE FIRST TIME IN THE HISTORY
OF THE C. C. COLE COMPANY**

And it will be a Real Bargain Sale in every sense of the word. For it is our intention to reduce stock and we have priced our goods accordingly. Think of it! Nettleton and Walk-Over Shoes, Stetson Hats, Wilson Bros. Haberdashery, Kirschbaum and Clothcraft Suits--All Nationally Advertised Goods-- will be SLASHED WITHOUT REGARD FOR PRICE OR PROFIT in this sale.

During all the years of this store's existence, it has never advertised a Cut-Price Sale. During all these years it has built such a substantial reputation for the excellence of its merchandise, that it has come to be known as "The Home of Better Clothes."

With such a reputation behind us, our announcement of a July Clearing Sale is an event of the highest importance in the merchandising history of Carlisle. Our friends and customers will know that this is no catch-penny advertising dodge. **We Want to Reduce Our Stock.** For that reason alone we are announcing this, our first Clearing Sale.

Everything Goes!

It is all reasonable merchandise and the opportunity is offered men of this section to purchase their requirements in Summer Wear at prices that are amazing. Thursday, July 12, the opening day. Store will be closed Wednesday

Boys' Knee-Pant Suits

Yes, that's what we said!

Boys' Knee-Pant Suits that sold as high as \$20
An opportunity to save that no parent should miss
One lot of these splendid values **\$2.48** One lot, with 2 pairs of pants **\$3.48**

**Work Shirts
For Men**

Built to Fit the Working Man

Triple stitched. Two button down pockets and other added features. Special at

49c

**Men's Oxfords
And Shoes**

These are good quality and good workmanship, but not the latest styles.

If you want them you can have them at

98c

**Men's Work
Shoes**

Built To Wear

We clear them in four lots at

\$1.69 \$2.98
\$3.69 \$4.69

**Men's Union
Suits**

Good Quality Underwear in various materials for summer wear. We sacrifice in our July sale at

75c values 59c
\$1 values 79c
\$1.50 values \$1.19
\$2 values \$1.59

Men's Overalls

That Famous "Headlight" Brand

made of Special Weave Denim and LEE OVERALLS, made of 8 oz. denim, both worth \$2.25, at

\$1.79

**Boys' Dress
Shirts**

1 Lot Boy's neck-band shirts \$1 value

49c

**JULY
CLEARING SALE
JULY**

SALE STARTS ON THURSDAY, JULY 12 - ENDS JULY 21

Men's Suits

In Nationally
Advertised
Brands

These are Kirschbaum, Clothcraft and other standard brands that sold up to \$42.50

Hard to believe, but here is a suit that sold at \$42.50, that we are clearing out in sale at **\$27.95**

One lot of suits that formerly sold as high as \$20, are going in Clearing Sale for **\$14.95**

Suits that sold up to \$25 and a fine value at that price, will be sacrificed in this sale **\$19.95**

One lot of suits I ought to sell at \$29.50 will go in our July Clearing Sale for only **\$21.95**

Here's a real value in a \$32.50 suit in our July Clearance at **\$26.45**

Summer Suits

Get ready for the scorching days that will make these suits a necessity

Palm Beach Suits that formerly sold for \$10 at **\$6.98**

\$16.50 Palm Beaches and Linens **\$11.98**

to go in sale at **\$11.98**

\$22.50 Tropical Worsteds and Gabardines. A real bargain at **\$14.98**

Summer Pants

One lot of \$3.50 Panama Cloth Pants, an excellent value at **\$2.79**

One lot of \$5.00 Palm Beach and \$6.50 Gabardine Pants, at **\$3.79**

Our Store will be Closed

All Day Wednesday, July

Eleventh to arrange our

stock and prepare for sale



HATS

These are Stetsons, Styleparks and other well known brands in this lot of Hats

One lot of Felt Hats **\$1.98**

One lot of Felt Hats **\$2.38**

\$5.00 "Styleparks" **\$3.98**

\$8.50 Stetsons at **\$6.38**

Straw Sailors that sold from \$3 to \$5 go in this sale at **\$1.79**

Another lot that sold as high as \$5.00; some great values here **\$2.79**

One lot of genuine Leghorns and Panamas going at **\$3.79**

NOTICE!

NOTHING EXCHANGED, ALTERED

OR CHARGED DURING THIS SALE.

Don't forget the

opening date is

Thurs., July 12

THE C. C. COLE COMPANY CARLISLE Kentucky

Boxholder
SEE SEEN P. L. & E
U. S. POSTAGE
Carlisle, Ky.
R. Route.....
Permit No. 7
KENTUCKY

Straw Hats

These are good serviceable hats, just a bit out of style, at

49c and 98c

**Men's and Boy's
Work Shirts**

"Big Moore" Work Shirts in all grades
Blues, khakies, polka/dots
Regular, Slims and Stouts

In 2 lots
59c 79c

Work Pants

Ranging in value from

\$1.75 to \$2.75

these will go in our

July Clearing Sale at

\$1.39 to \$2.19

**Stockings
For Children**

A real value for the youngsters

35c values for 19c

50c values for 29c

**Men's Wash
Pants**

3 Lots of men's wash pants, to go at

98c \$1.59 \$2.19

Men's Socks

10c values 7c
15c " 11c
25c " 18c
35c " 29c
50c " 39c
75c " 59c
\$1 " 69c

**Boy's Dress
Shoes - Oxfords**

This lot contains some values that sold as high as \$5 now

\$1.98 \$2.98

\$3.48 \$3.98

**'Washington, D.C.'
Overalls**

The famous 'Washington, D. C.' Overall, made of heavy 220 weight denim, full cut, triple stitched, \$1.75 value, in this sale

\$1.29

Men's Dress Pants

\$2.50 values \$1.79

\$3.50-\$4 " \$2.98

\$5.00 " \$3.98

\$6.50 " \$4.98

\$7.50 " \$5.98

Rain Coats

1 Lot of Men's Rain Coats

\$1.98

Fish Brand Slickers

\$3.79