The Sky's The Limit!

A trip to the store will reveal many merchandise wonders here and everywhere. Price tickets are ruthlessly marked down in absolutely every section of the store. Drastic reductions have been made that will be of compelling interest to anyone who has resolved to be thrifty and sane during 1927. There will be ten famous value-giving days starting Wednesday, June 1st. Bargains will be the outstanding feature. It's one of the rare saving opportunities of the year, and inspection of the merchandise will constantly reveal the unequalled opportunities this sale affords. The low prices are bound to fascinate you. Every nook and corner of the store has contributed inspirational values for this occasion. There will be new features daily as well as new merchandise marked down level as the tremendously low prices prevailing throughout the entire store during this sale. This advertisement features only the high spots of this unmatchable event. You cannot realize the magnitude of this sale unless you come to it. Hundreds of people will be here when the doors open Wednesday morning—June 1st, join them.

SMASHING PRICES!

For Quick Action on Brand New Merchandise

STARTING WEDNESDAY, JUNE 1st

Things Will Happen Here that Never Happened Before!

The pruning knife of savings will dig deep at Brayfield's for 10 days only. Not on just short lines and undesirable merchandise but on our ENTIRE STOCK. It's going to be a whirlwind affair, a sweeping current that contains some of the most outstanding savings in our history. Radically slashed prices such as shown on this page speak for themselves. No matter where you live it will pay you to come, for all merchandise will be prosecuted vigorously. Hundreds of values not mentioned here will be on display---the worth of which every thrifty shopper will quickly recognize. We have never presented to you a more exciting opportunity to save---don't wait.

Boxholder STAMP

R. ROUTE

KENTUCKY.

THE BARS ARE DOWN

Beginning Wednesday, June 1st, a real Blue Ribbon Prize Winning Sale will start at Brayfields. The bars will be down for ten days only, during which time the entire stock will be tremendously reduced in price. Lay your plans without delay, check over all your needs before the curtains are drawn on this gigantic merchandise event—join the ranks of the thousands who will save tremendously by selecting from these groups. In every part of the store you will find amazing values looming before you which will make this sale particularly attractive to the economical man or woman. This sale will point the way for our patrons to the only sort of economy worth while—actual savings in expenditures made in merchandise of superior quality.

Store Closed Mon. and Tues.

Men's Dress Shirts

That formerly were priced up to $1.25

The moment you see this shirt and note the price you will realize what a marvelous bargain really is. Neckband and Collar attached styles in stripes, checks and plain colors ..... NOW **69c**

Men's Work Shoes

That were formerly priced $2.50

When bargains like this call, thrifty people answer. Outing bal style in soft re-tan leather with Uskide sole and rubber heel ..... NOW **$1.95**

Men's Dress Shoes and Oxfords

That were formerly priced up to $5.00

When we put such a low price as this on shoes we've done our end of the deal. The rest is up to you. Brown, Black and Tan Calf Shoes and Oxfords. Goodyear welts, square and round toe styles ..... NOW **$2.95**

Children's Slippers

That formerly were priced up to $3.50

We are breaking Carlisle's lowest price records when we offer prices like this $1.69. Childrens patent leather one strap. Sizes 5½ to 1. Comfortable wide lasts ..... NOW **$1.69**

Infants' Sandals and Shoes

That formerly were priced up to $1.25

This is just one of the thousands of wonder values ready for Wednesday's selling. Baby Kid, button and strap sandal shoes the worth of which will amaze you ..... NOW **59c**

Men's Dress Caps

That formerly were priced up to $2.50

Those who want the utmost for their money and know values will quickly see this up as the real thing. New adjustable and other styles in light and new patterns ..... NOW **95c**

Each Day--for 10 Days Will Bring a Continuous Procession of Remarkable Economies.

When you see these Coats you'll wonder how we do it

THE STYLES

A bargain that will be like a ray of sunshine and will radiate into the homes of far-sighted people who recognize this as a huge money saving event.

After one considers the smartness of these Coats—their unusual value should be appreciated. A collection of new spring models that reveals many new notes of fashion

$18.50 values now only

$11.95

For 10 Days Only

THE MATERIALS

If you are out to save money on needed coats you can't afford to miss this offer. Superb tailoring, fine fabrics, serviceable silk linings and smart colors unite to make these coats unusual values. They are gay and colorful Sport Coats in Plaid and Plain patterns in materials that will give full measure of satisfaction.

Splendid Bargains Crowd Every Corner of the Store

We have prepared a veritable feast of values and this is one of the best of all.

All Selz Six Shoes and Oxfords are greatly underpriced. This is a nationally advertised line and sold nowhere under "Six" dollars. But we are discontinuing the entire line and they all go to the block at $3.95. The stock contains $6.00, $7.50 and $8.00 grades in all solid leather shoes and oxfords. This is a supreme value and opportunity for Men and Young Men. Now only.

$3.95

MEN'S KHAKI PANTS

They're tailored to stand hard usage and are cut full and well made—and at our low price, sure to create a sensation. The very pants for outdoor men, and for men who work around their garden and yard at home. Regular $2.00 value, now only

$1.39

MEN'S WORK SHIRTS

Don't confuse this shirt for one of inferior grade. It is the regular "Red Ball" shirt of heavy weight Chambray full cut in 2-pocket style. Regular $1.00 value, now only

79c

These Values Make Your Budget Go Twice as Far

Here is an offer that fairly crackles with savings, one that will cement old friendships for our store as well as bring in thousands of new customers.

We are completely closing out our Men's Suits and Overcoats. Don't fail to visit our Basement Store and see these all wool Overcoats, Mohair and Worsted Suits. You'll not be disappointed. There are only 5 Overcoats and 11 Suits —so you'll have to hurry to get one of these $20.00 values for only

$9.95

Values which the wise shopper will appreciate

$1.00 Men's Athletic Union Suits "Life Size" brand	79c
$1.00 Men's short sleeve ankle length knit Union Suit	79c
Men's Straw 50c Work Hats	35c
50 Men's Fancy plaid Fibre Silk Dress Hose, Pair	27c
150 Men's "Stone Wall" 220 weight Blue Overall and Jacket	98c
Men's Everyday Socks, Tan and Grey mixtures and Black and Brown, Pair	9c
Men's $4.50 all wool Dress Pants—conservative and college styles	$3.25
Children's cotton ribbed Black and Brown Stockings	14c
$1.00 Ladies' "Black Cat" Silk and Rayon Hose, Pair	69c
Children's 25c Stockings in light shades	19c
Ladies' 50c Mercerized Under Vests— White	35c
$1.00 Ladies' light weight Silk Striped Union Suit	72c
O. N. T. and Cortecilla Crochet Cotton— Per Ball	7c
Cortecilla Sewing Silk, only— Per Spool	8c

SPECIALLY PRICED WEDNESDAY ONLY

9 A. M.

PERCALES AND GINGHAMS 5c Yd.

As long as 300 yards last we will sell Percales and Ginghams for 5c a yard

(Limit 6 yds. to adult)

LADIES' $1.25 SILK HOSE 89c

The Kentucky Cardinal brand —All Silk to Top and reinforced at points of wear. Full fashioned in the light and popular shades. You should buy several pairs at this amazing event!

SPECIALLY PRICED THURSDAY ONLY

FROM 9 TO 10 A. M.

KITCHEN MATS 9c

18 x 36 Mat Rugs in Tan and Green. Put one in front of stove and sink and see how they will save the floor.

(Limit 2 to adult)

Free! DOLL Free!

As long as [illegible] nicely dressed Mam[illegible]olls last we will give [illegible]m away FREE on Open[illegible] morning with eve[illegible]rchase of $5.00 or m[illegible]. The Dolls are valu[illegible] to $1.50. Make the litt[illegible]aughter happy!!

PRACTICE ECONOMY By Buying NOW!

Unquestionably Buying Opportunity [illegible]27.

Here are values that are characteristic [illegible]e price days of 1914 and the rich savings it affords will com[illegible]ost conservative buyers in the city to stock up heavily on [illegible] dresses at this time.

This group contains fancy voiles, crepes, English broadcloth and Tafe[illegible] dresses. There are values here w[illegible] $18.50—now only

$2.95

A Real Blue Ribbon Prize Winning Bargain

You will find our store packed to capacity when the sale opens next Wednesday in order to secure Blue Ribbon Prize Winning Bargains such as this. For women who are really looking for something attractive in the way of [illegible] store will be the chief [illegible]ace. The Ladies and Girl's dresses, skirts and coats on this rack are priced far below their actual cost. You'll be surprised and pleased at [illegible]alues we present in this group at only

$1

Don't Delay

Act Today!

These Dresses are yours at undreamed-of prices!

THE STYLES

Prices like this may seem like a dream but it will prove a joyful awakening for the buyers when they visit our store. This is the kind of a bargain that will place this sale head and shoulders above any similar event ever attempted in this community.

These dresses are the favored spring mode, radiant in their gorgeous new colors— flattering and youthful in their authentically correct lines.

$13.50 values now only

$8.85

10 Days Only

THE MATERIALS

Dresses and prices such as offered here will attract men and women who rarely patronize a sale of any kind. It appeals to those who value good appearance and have a regard for real economy.

These dresses are irresistible from a viewpoint of value as well as style for the fabrics are mostly Flat Crepes.

These Values Make Your Budgets Go TWICE AS FAR!

Practice Economy By Buying Now

Shrewd buyers seeking noteworthy bargains will find splendid selection in saving on this group of "Cinderella Kiddy Kloes" that will set new value standards.

These little Romper and Panti dresses are made of English broadcloth and good grade ginghams in a very stylish manner.

Grades That Were $1.00

83c

Grades That Were $1.25

95c

RUFFLED CURTAINS

Here's a Springtime value no home maker should miss. They come with white and colored ruffles with tie-back to match and they do wonders towards brightening up your room. 2½ yards long—hemmed.

49c pair

LINGERIE MATERIAL

Pajama Check Lingerie material in the dainty pastel colorings. Regular 30c value now only.

21c yd.

LINGERIE TOP 5 yd bolt

8c yd.

A Magnet Value Few People Can Withstand

Extraordinary can be applied both to the values and to the quality of these Rayon Undies which are offered for ten days at the conspicuously low price of 89c.

Teddy Chemises, Bloomers, Costume Slips of splendid quality Rayon in the most attractive pastel and street shades. Here is fascinating loveliness and quality at a fraction of their real worth.

All $1.25 grades now only

89c

To thrifty women these are Real Economies

$2.50 Cortecilla Flat Crepe, good assortment solid colors, Yd.	$1.79
$1.00 Printed Silk and Rayon Crepe, light and dark patterns, Yd.	69c
50c solid color Rayon, 36 inches wide—good colors, Yd.	39c
59c Mercerized fast color English Prints— Per yd.	44c
35c Devonshire Children's Suitings—Checks, Stripes, plain colors, Yd.	26c
12½c Part Linen Crash Towelling 18 inch wide, Yd.	9c
50c—Silk Stripe Shirtings an honest-to-goodness value, Yd.	29c
35c self figured striped and dotted curtain Marquisettes, Yd.	29c
15c White and Ecru Curtain scrims, only— Per yard	9c
Washaneedy Krinkle Lingerie Crepe—Dainty colors, Yd.	21c
35c Feather proof ticking in striped pattern, Per yard	29c
25c flowered and figured Cretonne Per yard	19c
35c Turkish Towels, size 20x40, Fancy borders, Each	23c

SPECIALLY PRICED FRIDAY ONLY

AT 9 A. M.

BUNGALOW APRONS 39c

As long as 25 Gingham Porch Aprons last we will sell them on opening morning at 39c each.

LADIES' SILK HOSE 44c

Grades that were 60c Ladies Silk Hose that are a distinct value at this remarkably low price. These Hose fit the ankle snugly and are very good looking for wear with the smart new slippers. In all the newest spring shades.

SPECIALLY PRICED SATURDAY ONLY

9 TO 10 A. M.

INTRODUCER MUSLIN 10c Yd.

For one hour only on this day we will sell 36 inch Bleached and Unbleached "Introducer" Cotton at 10c the yard.

(Limit 10 yards to adult)

Store Closed Mon. and Tues.

Pepperel Sheeting

That was formerly priced 55c

There will be no need to encourage women to buy heavily on this well known sheeting when the saving is so great. 9/4 Bleached Sheeting at only ..... NOW **39c yd.**

Children's Shoes

Regularly priced up to $2.00

Extraordinary savings now obtainable on shoes warrant prompt action on your part. Children's sturdy lace kid leather shoes, sizes 5½ to 8 now only ..... NOW **95c**

Women's Slippers

That formerly were priced up to $5.95

Here are styles and values that will out-strip any merchandise establishment in the country. Patent Kid and Suede Pumps, Straps and Oxfords. Some women's comfort 1 straps in the lot all exceptional values. ..... NOW **$1.89**

Ladies' Fashionable Footwear

Grades formerly priced up to $4.50

Economical people will find it advantageous to fill their Shoe Needs here. This group consists of Black patents and Colored Kid leathers. Spike, Military and low heel styles in Pumps and strap models ..... NOW **$3.89**

Women's Low Cuts

Grades regularly priced up to $3.00

Cold type cannot actually describe fully a bargain like this. 200 pairs of Ladies' Low Shoes in the newer styles of heels and toes. Patents predominate this group ..... NOW **$2.39**

Linoleum

That was $1.00 sq. yd.

A stupendous value for economical people—Quality and Savings that will amaze all who come to look. A beautiful lasting floor covering for living rooms, dining rooms and kitchens in several attractive and perfectly straight patterns ..... NOW **69c**

A Shipment of Savings From the Workshop of Economy is What This Sale Promises.

Brayfield Dry Goods Co., Carlisle, Ky.

FOR 10 DAYS WE WILL DRIVE HOME IN A FORCEFUL DOLLAR AND CENTS WAY THE THRIFT POSSIBILITIES OF THIS SALE FOR THE PEOPLE TO PURCHASE WITH ECONOMY FIRST IN MIND