

THE MERCURY

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Member National Editorial Association
THURSDAY, NOVEMBER 14, 1934

AS I LOOK FOR ONE OF THE 'HEAVIES' PAPER...

We explain from the Franklin Press Journal, in another column an editorial captioned, "Three A's"

"CALL THE BANN!"

The Mercury feels that the editor of the Franklin Journal, in his editorial, "Three A's," has done a very good thing in calling attention to the fact that the Franklin Journal is a member of the National Association of Public Relations Editors.

"CALL THE BANN!"

"All this was done by J. B. Jones, who is a member of the National Association of Public Relations Editors."

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THE CARLISLE MERCURY

THURSDAY, NOVEMBER 14, 1934

30 YEARS AGO

Thursday, Nov. 14, 1884
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton

Friday, Nov. 15, 1884
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton

Saturday, Nov. 16, 1884
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton

Sunday, Nov. 17, 1884
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton

Monday, Nov. 18, 1884
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton

Tuesday, Nov. 19, 1884
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton

Wednesday, Nov. 20, 1884
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton

Thursday, Nov. 21, 1884
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton

Friday, Nov. 22, 1884
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton

Saturday, Nov. 23, 1884
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton

Sunday, Nov. 24, 1884
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton

Monday, Nov. 25, 1884
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton

Tuesday, Nov. 26, 1884
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton

Wednesday, Nov. 27, 1884
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton
Born—E. M. and Mrs. Burton

BRING YOUR TICKETS TO OUR STORE

Wednesday, December 1, at 3 O'clock
and get that wonderful musical instrument
The Great American Guitar
a great invention that anyone can play. No musical lessons necessary
Those who failed to take their tickets when making purchases, should get them at once, as our supply is limited. Remember the date, Dec. 1st

JOSEPH GORDON

Your Store
Pogues
In Cincinnati
Beautiful Christmas Selections
For Your Entire Family and Friends

Mr. F. W. Taylor, Jr., has been elected president of the...
The H. & S. POGUE CO.
Corner of Fourth and Race

BOOM!

Are you prepared for the Hunting Season?
If we can help you as we have a complete line of
Hunting Boots, Laced Pants, Duck Coats, Duck Pants, Moleskin Pants, Leather Leggins

R. T. KIRKLAND & COMPANY
"The Store of Real Values"

HAULING

Day or Night Phone 25
Coal That Burns
GOOD BLACK COAL
HENRY & LEDFORD

Social Society

"THE SOUL OF A BOY"
(Whitaker Mass)
The Social Society will give a concert...

Club News
The Social Society will give a concert...

W. C. U. Saturday
The W. C. U. will give a concert...

W. C. U. Sunday
The W. C. U. will give a concert...

W. C. U. Monday
The W. C. U. will give a concert...

W. C. U. Tuesday
The W. C. U. will give a concert...

W. C. U. Wednesday
The W. C. U. will give a concert...

W. C. U. Thursday
The W. C. U. will give a concert...

W. C. U. Friday
The W. C. U. will give a concert...

W. C. U. Saturday
The W. C. U. will give a concert...

W. C. U. Sunday
The W. C. U. will give a concert...

W. C. U. Monday
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W. C. U. Wednesday
The W. C. U. will give a concert...

THE CARLISLE MERCURY

THURSDAY, NOVEMBER 14, 1934

MAN BIADES

Man Biades will give a concert...

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1882 SAM K. VEACH 1926

"HEAVIES"

COOPERS
KNOW
WEATHERMAN

Union Suits For Men
This weather calls for them and we have 'em for you

1882 SAM K. VEACH 1926

MONARCH COFFEE

None better is obtainable at any price
It Costs You Less
Metcalfe's Grocery

WHAT DOES YOUR MIRROR SHOW?

Give your skin the attention it deserves.
The beauty of the woman is her living skin.
When you use PALMER'S Lotion, you realize you are giving the best and chum that you can give.
Let us show you the PALMER line of cosmetics and convince you of this fact.

HOPKINS DRUG CO.

For Sale
Stock Of Groceries

New and clean. All Features consisting of
2 competing Scales, Show Cases,
Large Refrigerator, Meat Cutting
Toots, Electric Meat Grinder
Must be sold at Once
E. T. Flora & G. C. Myers,
Assignees of S. A. Caywood

Your poor widow!

A \$1,000 Life Insurance Policy will give a Widow and her family \$1,000 a week approximately
Now read that again. The bulk of all estates at death consists of Life Insurance, but many more go blindly through their estate without a single dollar of Life Insurance.
The amount of income which these inadequate insurance policies will produce is often about the equal to the sum which the policyholders give away. Can any man imagine his family receiving less each year than he gives to support charity, to business and relatives, for the needy, and to without number where this is happening?

Marion C. Blair
Office Over Carle's Drug Store

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