

BRAYFIELD'S

of the SEASON SALE

Practically Every Article in Our Store is to Be Reduced in Price

What a Sale! A Great Bargain Event Right in Mid-Summer

THIS GREAT SALE BEGINS ON FRIDAY, JULY 16th



The season has been late. Sales of Spring and Summer stock have dragged and we find ourselves needing money to pay for stock that would have been converted into cash by this time if the weather had been seasonable. There is but one thing left for us to do and that is put a price on this new merchandise which will make it sell. That's what we have done in this sale.

Everything's ready! It's certain to be a record-breaking, history-making sale! Come early! And remember, these are not old, shop-worn goods. They are fresh, new, crisp-stock bought for the Spring and Summer trade of 1926. Be ready for the opening day. Buyers will throng to this sale. For they know that a Brayfield Sale means a real, sure-enough cut in prices

- Steen**
Good quality and colors
29 cents
- Men's Dress Shirts**
up to \$2 value - - \$5c
- Men's Work Shoes**
One Low Cut at \$1.50
One Low Cut at \$1.50
- Pepperell Sheeting**
94 Bleached and Ble. n. Good as gold
45 cents
- LISTEN!**
English China Paper 36 in. wide 21 cents
Dinnerware and Kiddie Club 29 cents
- Marquisesettes**
Colored and White Extra Bargain
19 cents
- MEN'S SUITS SLASHED**
We Want To Clean Them Up
One Lot of Ladies Suits
Values up \$45, in this sale \$9.95
Wool Suits, \$10 values, at \$1.95
- One Rack Of Dresses**
In Silk and Corpe. values up to \$22.50
\$9.95
- Spring Coats**
About 30 Spring Coats Left.
Will Sacrifice For Cash
- HOSE**
Ladies 2 1/2 Hae. An unusual opportunity
12 cents
- Men's Socks**
Most unusual values
9 cents
- Men's Overalls**
Heavy weight, triple-stitched
\$1.19
- Men's Union Suits**
A Real Dollar Value
69 cents
88 square check, Nainsook
- Towels**
Heavy Turkish, 50 value
36 cents
Just the kind you will like
- Men's Oxifords, Shoes**
\$4.00 values - - \$4.65
\$4.50 values - - \$3.40
\$3.50 values - - \$2.75
- Ladies Oxifords, Pumps**
All styles and colors
One Low Cut at \$1.50
One Low Cut at \$1.50
- Men's Work Shirts**
These are REAL Shirts
69 cents
- Half Linens**
In good shades. 60 cent quality
45 cents

- SOME EXTRA SPECIALS**
- SHOES**
One Table of Old Size
59 cents
A Great Purchase of Unusual Bargains
- MUSLINS**
Bleached and Unbleached. Extra Values
11 cents
10 yards only to a customer
- DRESS GINGHAMS**
25 cent quality. 32 inch
15 cents a yard
- VOILES**
Plain and fancy.
19 cents
A group that affords most pleasing choice
- CREPES**
39 cents a yard
Each of these have character and charm
- SHIRTING**
15 cents
Madras. Fill your needs. Remarkable value
- HANDKERCHIEFS**
Men's and Ladies'. Only 3 to a customer
3 cents
- VESTS**
Ladies vests. 25 to 35c values
19 cents

A Value Event which commands Your Attention

REMEMBER THE OPENING DAY IS NEXT FRIDAY, JULY 16th.

BRAYFIELD'S, CARLISLE, KENTUCKY

Social-Society

PROGRAM

LONG AGO

Epiphany
Ladies' society, which has been organized for several years, will hold a social on Friday, July 16th, at the home of Mrs. W. W. P. Jones, 1215 S. 1st St. The program will include a play, a musical, and a social. The ladies are invited to bring a dish to share.

LIBERTY THEATRE

Only a small number of seats left for the performance of "The Merry Widow" at the Liberty Theatre on Friday, July 16th. The performance will begin at 8:00 p.m.

CENTRE TAKES OVER

WOMEN

A unique step in Kentucky educational circles has recently been taken by the Centre College for Women. The Centre College for Women has taken over the management of the Centre College for Men. This move is expected to result in a more unified educational system.

MARRIAGES

BIRCHMOUNT
Miss Dorothy Williams, daughter of Mr. and Mrs. J. W. Williams, of Birchmount, Ky., was married to Mr. J. W. Williams, of Birchmount, Ky., on Friday, July 16th. The ceremony was performed by Rev. J. W. Williams.

MOOREFIELD

Miss Edith Terry of Moorefield, Ky., was married to Mr. J. W. Williams, of Moorefield, Ky., on Friday, July 16th. The ceremony was performed by Rev. J. W. Williams.

DEATHS

Mr. J. W. Williams, of Moorefield, Ky., died on Friday, July 16th, at the age of 75. He was buried in the Moorefield cemetery.

WEDDINGS

Mr. J. W. Williams and **Mrs. J. W. Williams** were married on Friday, July 16th, at the home of Mr. J. W. Williams.

BERNARD

Mr. J. W. Williams and **Mrs. J. W. Williams** were married on Friday, July 16th, at the home of Mr. J. W. Williams.

STAYTOWN

Mr. J. W. Williams and **Mrs. J. W. Williams** were married on Friday, July 16th, at the home of Mr. J. W. Williams.

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