

THE MERCURY

Established 1887

Entered as Second Class Postoffice at Cincinnati, Ohio, May 1, 1887

Subscription Rates

One Year (in advance) \$2.00
Six Months (in advance) \$1.00
Three Months (in advance) .60

THURSDAY, JULY 15, 1934

PROMOTION

By Allen L. Bassett
I think, perhaps, I am not and I shall have lived forever...

TOO GOOD A BARGAIN FOR US TO MISS

It is impossible that anything so good should be offered to us...

"HAPPY READER"

"A year ago, you said that you would write me again...

TO OUR REGULAR READERS

These few lines are written to you in order to thank you...

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Double-Stamp Day
Friday, July 16th
We Are Making Friday 'Double-Stamp Day'. On This Day We Will Give Two Stamps For One on Every Purchase Made.

Buy Your Needs On Friday—Get Double Stamps
R. T. KIRKLAND & COMPANY
'The Store of Real Value'

Coal That Burns
GOOD BLOCK COAL
HAULING
Of All Kinds—Day or Night Phone No. 25
HENRY & LEDFORD

Mabley's
Only Summer Clearance
OF THE SEASON BEGINS
Monday noon, July 19th
During this event there will be many opportunities to purchase reasonable merchandise at exceptionally low prices.
A Great MONEY SAVING EVENT
Wearing apparel and accessories for men, women and children will be disposed of away below regular prices.
This is your opportunity to save.
Come to Cincinnati, visit the store at any time on July 15th and participate in this event.
The Mabley and Carew Co.
FOUR FLORIDA BANKS CLOSE
These banks at Miami, Fla., including the Bank of Florida, the Bank of Florida, the Bank of Florida, and the Bank of Florida, will close on July 15th.

Why You Should Vote For The Road Bond Issue
There are ten reasons why the voter and taxpayer of Nicholas county should vote for the road bond issue...

Second—Will prove less costly to the taxpayer to approve the bond issue than to defer it. If the bond issue is adopted it will require a tax levy of only 10 cents on the \$100.00...

Third—If the bond issue is approved the State will spend \$30.00 for every \$100.00 Nicholas county spends in the reconstruction of the roads in the Primary System...

Fourth—The adoption of the bond issue is the only chance people living in the small county roads will ever have to get their roads improved...

Fifth—Nicholas county, being an important agricultural county, must have a road system which is in a condition to support its products...

Your Newspaper Costs More Than The Light You Read It By
FOR the thousand who do not, just realize what a saving you will get by buying the Mercury...

NOTE WELL THIS FACT
The police reports for favoring this Bond Issue is that it reduces the \$25,000 annual road income of Nicholas county...

Argument Answered
An argument being used against the Bond Issue is that the money will be squandered...

BUDGET COMMISSION APPOINTED BY JUDGE
Ben T. Henry, George Gaffney and Harry Love have been named as members of the Budget Commission...

KENTUCKY UTILITIES COMPANY
FOUR FLORIDA BANKS CLOSE
These banks at Miami, Fla., including the Bank of Florida, the Bank of Florida, the Bank of Florida, and the Bank of Florida, will close on July 15th.

AID TO BEAUTY
The beauty of a woman is not in her face, but in her eyes, her hair, her smile, her walk, her voice...

Don't Fail To VOTE "YES" On The Road Bonds
The defeat of the bond issue will mean that the roads in Nicholas county will remain in a state of disrepair...

A Comparison
IF THE BOND ISSUE CARRIES—Nicholas county will get rid of its \$25,000 annual road income...

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WHITMORE MOST EASILY CULTIVATED SOIL LEAD
The Whitmore most easily cultivated soil lead is a product of the Whitmore Manufacturing Company...

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