

# THE CARLISLE MERCURY

CARLISLE, KENTUCKY, THURSDAY, DECEMBER 1, 1932

## With One Bold Stroke Lerman Bros. Sacrifice Several Thousand Dollars of Fall Goods in Order To Raise READY MONEY

It must be that everybody knows the Fall season has been the hardest in several years. The manufacturers have not as much in stock in the past as they have in the past. We are therefore, in order to give the JANUARY REDUCTION SALES we are presenting to you.

### THIS SALE STARTS SATURDAY, DEC. 9 8 a. m.

#### LOOK AT THESE

WOMEN'S REINFORCED...  
WOMEN'S SWEATERS...  
WOMEN'S ALL-WOOL...  
WOMEN'S SATIN...  
WOMEN'S LINON...  
WOMEN'S SHIRTS...  
WOMEN'S DRESS...  
WOMEN'S COLORED...

#### Save Money NOW!

BOYS OVERALLS...  
BOYS SWEATERS...  
BOYS SHIRTS...  
BOYS DRESS...  
BOYS CAPS...  
BOYS HATS...  
BOYS SOCKS...  
BOYS SHOES...

#### Every Item Reduced

MEN'S WORK SHOES...  
MEN'S EXTRA HEAVY...  
MEN'S DRESS SHIRTS...  
MEN'S HEAVY COATS...  
MEN'S LINON...  
MEN'S PANTS...  
MEN'S HATS...  
MEN'S SOCKS...  
MEN'S SHOES...

#### Tremendous Savings on All Fall Dresses

Three Big Lots  
**\$6.50**  
**\$7.45**  
**\$9.75**

#### BIG MONEY SAVINGS!

MEN'S DRESS SHIRTS...  
MEN'S HEAVY COATS...  
MEN'S LINON...  
MEN'S PANTS...  
MEN'S HATS...  
MEN'S SOCKS...  
MEN'S SHOES...

#### Don't Miss This Sale

BOYS UNION SUITS...  
LITTLE GENT DRESS...  
COTTON PLEATED...  
MISSES SCHOOL SHOES...  
BOYS UNION SUITS...  
LITTLE GENT DRESS...  
COTTON PLEATED...  
MISSES SCHOOL SHOES...

#### Check off What You Need

MEN'S FLANNEL SHIRTS...  
MEN'S ALL-WOOL...  
MEN'S SWEATERS...  
MEN'S SHIRTS...  
MEN'S DRESS...  
MEN'S COLORED...

#### A Quick Stock Adjustment Boys 2-pants Suits Come and Pick Them Out \$7.45

BOYS UNION SUITS...  
LITTLE GENT DRESS...  
COTTON PLEATED...  
MISSES SCHOOL SHOES...

#### The Tri-State Pays Transportation and 55c

BOYS UNION SUITS...  
LITTLE GENT DRESS...  
COTTON PLEATED...  
MISSES SCHOOL SHOES...

### LERMAN BROS.

LOOK FOR THE SIGN UNLOADING SALE

#### THE BREWER'S CHAIR

A law firm charges a \$10 fee for...  
The Brewer's Chair...  
A law firm charges a \$10 fee for...  
The Brewer's Chair...

#### NEVILL'S CREDIT COURT

J. Alexander, etc. vs. J. Alexander...  
Nevill's Credit Court...  
J. Alexander, etc. vs. J. Alexander...

#### HOVENWORK IN A BURN

Woman's life in a...  
Hovenwork in a burn...  
Woman's life in a...

#### FORBETTING - building with 116

FORBETTING - building with 116...  
FORBETTING - building with 116...

#### Queer Feelings

"Queer feelings" I feel...  
Queer feelings...  
"Queer feelings" I feel...

#### QUEER FEELINGS

QUEER FEELINGS...  
QUEER FEELINGS...  
QUEER FEELINGS...

#### JOHN WHITE & CO.

JOHN WHITE & CO...  
JOHN WHITE & CO...  
JOHN WHITE & CO...

#### THE TRI-STATE BUTTER COMPANY

THE TRI-STATE BUTTER COMPANY...  
THE TRI-STATE BUTTER COMPANY...  
THE TRI-STATE BUTTER COMPANY...

## LOCALS

If you are a tobacco smoker, read columns 1, 2 and 3...  
Local news...  
If you are a tobacco smoker, read columns 1, 2 and 3...

## PERSONALS

Mrs. J. M. Beets was quite ill...  
Personal news...  
Mrs. J. M. Beets was quite ill...

## RELIGIOUS

Rev. J. H. Linton, will...  
Religious news...  
Rev. J. H. Linton, will...

## DEATHS

Mr. George H. Taylor...  
Deaths...  
Mr. George H. Taylor...

## WEDDINGS

Mr. and Mrs. J. M. Beets...  
Weddings...  
Mr. and Mrs. J. M. Beets...

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## THE CARLISLE MERCURY

Buy Christmas Presents Here

## Gifts for Everyone

Gifts of Quality at Convincing Prices

## HOPKINS DRUG CO.

We invite you to inspect our stock of Sheaffer Pens, Cigar Paper, Johnstons Candles, Fox Paper, Glass, China, Kodaks, Perfumes and Toilet Waters.

## CITY STORE

Being determined to offer you a variety of winter suits, coats and dresses, beginning FRIDAY, DEC. 9TH

## Half Price

Extra Good Values To Select From

## Radios and Radio Material

Howard K. Veach

## 1882 SAM K. VEACH 1922

### Presents Men Like

### His Christmas Gift

ONE WORTH WHILE

### WHY NOT NOW?

See our great selection of gifts. You will find tokens for all those you wish to remember at a great variety of prices.

### CHRISTMAS SUGGESTIONS

For Women  
Diamond Brooches 10.00 up  
Card & Vanity Cases 5.00 up  
Diamond Rings 16.50 up  
Pearl Necklaces 6.00 up

### For Men

Cigarette Cases, 55.00 up  
Cuff Links, many patterns 1.00 up  
Waltch, all grades & patterns 1.00 up  
Gold Pens, ball & fountain 3.15 up  
Gold Pencils, best makes 3.15 up

### C. A. Pitman & Co.

See our great selection of gifts. You will find tokens for all those you wish to remember at a great variety of prices.

## THE R. L. BOONE GROCERY CO.

Here you will find all of those good things that make Christmas dinner an event long to be remembered.

## THE R. L. BOONE GROCERY CO.

Everything fresh, clean and of Nationally Admitted Quality. We want you to visit our store and see for yourself, when you begin shopping.