

THE CARLISLE MERCURY

CARLISLE, MERCER COUNTY, KENTUCKY, THURSDAY, SEPTEMBER 15, 1933

VOL. LIV.
COMMENT

REX W. S. MAXWELL TO BE NEW METHUIST PASTOR

The annual conference of the Methodist Episcopal Church, South, closed last night at Louisville, Ky., after a session of several days. The appointment of Rex W. S. Maxwell to be the new Methodist pastor of the Carlisle congregation was made at the closing session.

The new pastor of the Carlisle congregation was made at the closing session of the annual conference of the Methodist Episcopal Church, South, which closed last night at Louisville, Ky., after a session of several days.

LARGE MOONSHINE STAFF CAPTURED BY OFFICERS

Fourteen moonshiners were arrested by officers of the Kentucky State Police at the home of James H. Mays, near the town of Maysboro, Ky., last night. The officers found a large quantity of moonshine liquor in the house, and the men were taken to the jail at Maysboro.

The officers of the Kentucky State Police arrested fourteen moonshiners at the home of James H. Mays, near the town of Maysboro, Ky., last night.

SUCCESS OF BURLEY PLAN IN NICHOLAS IS ASSURED

The success of the Burley Plan in Nicholas county is assured, according to reports from the county. The plan, which was introduced by the late Senator W. C. Coker, has been successful in increasing the production of burley tobacco in the county.

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'MICROBE OF LOVE' AT ARDENNES FRIDAY NIGHT

The Ardenes Theatre will present a new production, "The Microbe of Love," on Friday night. The play, which is a comedy, is written by a local playwright and is expected to be a success.

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OWN THEY GO!

Ford Smashes Prices Of Ford Cars And Again Leads The World For Lower Prices

	Old Price	New Price	Amt. of Reduction
Chassis	\$296	\$246	\$50
Running Gear	\$325	\$275	\$50
Touring Car	\$550	\$450	\$100
Truck	445	345	\$100
Coupe	505	405	\$100
Sedan	600	500	\$100

The new prices average \$100.00 under former prices, and are the lowest of any makes of cars and trucks ever been sold. Last prices, F.O.B. Detroit are now as follows:

"We are making another reduction in the prices of Ford cars and the Ford truck, effective today. The new prices average \$100.00 under former prices, and are the lowest of any makes of cars and trucks ever been sold. Last prices, F.O.B. Detroit are now as follows:

"This is the third price cut during the past 12 months. On Sept. 22, 1932 the price of the Ford touring car was reduced from \$575 to \$460. June 7, to \$445, and now to \$355, making total reductions in this type of \$220, or 38 per cent. The same percentage reductions have been made in all other models. Year after year the price of the Ford sedan was \$375; today it lists at \$260 with the same equipment.

"We are taking advantage of every known economy in the manufacture of our products in order that we may give them to the public at the lowest possible price and by doing that, we feel that we are doing the one big thing that will help this country into more prosperous times. People are interested in prices, and are buying when prices are right.

"The production of Ford cars and trucks for August again makes all previous high records, with the total reaching 117,646. This is the fourth consecutive month in which our output has gone over the hundred thousand mark, the total for the four months being 453,673, which has gone a long way in making possible the present reductions. June this year, with an output of 117,247 was the previous record month.

"The noteworthy feature of our sales is the increased demand for Ford trucks and cars for replacement. This class of commercial business has been gradually increasing the past fifty days and we interpret it as a very good sign of improvement in general business.

FORDSON TRACTOR OUR GARAGE

Remember, we have as complete a Garage as you will find in Kentucky, with a complete stock of everything you need for the auto and at right prices.

We handle best makes of tires, and these you will always find the cheapest.

Our shop is complete with both tools and mechanics, using nothing but genuine Ford parts and we guarantee into work you turn out.

Get our special easy terms, on which we will sell you a Ford car—no money you will hardly miss the money.

Telephone, wire or come in and see us, and let us put one to work on your farm, and in case you do not like it you are in no way obligated to buy. Only \$625 F.O.B. Detroit.

HARPER'S GARAGE, Carlisle, Kentucky.

AROUND TOWN GOSSIP

The town school at election time will be on the 15th inst. The school board has decided to hold the election on that date.

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MICKIE, THE PRINTER'S DEVIL



BUGGIES

Wagon determined to close out the few remaining ones

--At Once--

ALHBRAND - Full Leather Top

BIG \$140.00 SPECIAL

At Least \$35.00 Less Than Today's Regular Price

This Price Good For One Week Only—Sat., Sept. 10th to 17th

Best made and at the price of a second rate buggy

Howard Hardware Co.

RATLIFF BROTHERS COMPANY

U. M. SWINFORD, Receiver

MAN, MOONSHINE CAPTURED

A man who was caught with a large quantity of moonshine liquor was taken to the jail at Maysboro, Ky., last night.

The man was caught with a large quantity of moonshine liquor and was taken to the jail at Maysboro, Ky., last night.

KISS AND SHOCKER

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WALLACE'S LIVESTOCK JOB

Wallace's Livestock Job is a business that deals in the sale and purchase of livestock. It is a well-known business in the community.

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