MEN'S SEVEN SHOPPING AGES

Periods of Life Which All Salesmen Recognize as Unchangeable as Nature's Laws.

Merchants divide their customers into seven classes according to age. First there is the [illegible] age when all articles of wear are selected without consulting the personal taste of the wearer. Then comes the teen age when the chief concern is to find clothing made of some fabric that will resist the rough surfaces of cellar doors, tree trunks, outbuildings, and other prominences on which small boys and girls will climb in spite of all attempts in educating them otherwise. Third is the sweetheart period, when boys and girls first find that they shouldn't scratch each other's eyes out. It is at this time they begin to take a first interest in clothes. The tendency is toward loud ties, striped socks, fancy dresses, etc., to the delight and profit of the merchants. Fourth, comes the courting age during which each sex is looking for his or her life mate. Each dresses with the chief purpose of pleasing the opposite sex. Candy merchants, flower shops and theaters reap a rich harvest from the folks of this period. Fifth stage is the early-wed. The young folks are becoming established in a home. They first learn the real value of money and the joy of citizenship. Sixth, the practical age. In 99 homes out of 100, the problem during this period is economy. Consequently, sales of all kinds appeal to the mothers of this age. Seventh and last, the sunset age, that glorious period of life rich in its experience and friendship. Comfort is about the only appeal that salesmen can make to this period of life.

BASED ONLY ON TRADITION

Ancient Religions All Had Foundation in Supposed Wisdom Handed Down by the Ancients.

A state of original barbarism prevailed through the fragments of remote antiquity preserved among various nations and through all the religious traditions of the ancient world, according to books esteemed sacred by various oriental nations.

In the Shuking and other fragments of Chinese history, and in the Ramayan of the Indian Valmiki pictures are drawn of the happiness and virtue of the first men. Plato said that his countrymen derived all their knowledge of divine things from the ancients, who, as he affirmed "were wiser and lived nearer to the gods than we."

The Egyptians began their history with dynasties of gods and heroes who were said to have assumed human form, and to have dwelt among men. The golden age of the Hindus, and their numerous avatars of the gods, are fictions of a similar character, as well as their two royal dynasties descended from the sun and moon, a remarkable coincidence with which is found in the traditions of Peru.—Detroit News.

Rainmakers' Beliefs.

The Dove and Stars.

Do It Now!

Organized Unselfishness!

The Salvation Army

Yes Sir-ee!

We made this cigarette to meet your taste!

Camel CIGARETTES

CAMELS have wonderful full-bodied mellow-mildness and a flavor as refreshing as it is new.

Camels quality and Camels expert blend of choice Turkish and choice Domestic tobaccos [illegible] Camels blend never tires your taste. And, Camels leave no unpleasant cigaretty aftertaste nor unpleasant cigaretty odor!

What Camels quality and expert blend can mean to your satisfaction you should find out [illegible]

R. J. REYNOLDS TOBACCO CO. Winston-Salem, N. C.

Why Doctors Treat the Blood with Iron

Quick Improvement From New Form of Iron

For Sale by Hopkins Drug Co.

LOOKING THE FAMILY OV[ER]

Cutting Answer.

"Mr. Irwin," said the office clerk, "you broke a pair of scissors ... promised to ... them. So ... them." "Go ... "that's simply ..."

Let Us Pursue It.

Let us not confine ourselves to barren words ... While we see the right, and approve it too, let us dare to pursue it.—Charles Sumner.

SHOE POLISHES

BEST FOR HOME SHINES
SAVE THE LEATHER
THE BIG VALUE PACKAGES

PASTES AND LIQUIDS For Black, Tan, Ox Blood, Dark Brown and White Shoes

THE F. F. DALLEY CORPORATIONS LTD. BUFFALO, N.Y.

Overland

The Supremacy of Stamina

More than a year's abuse in seven days and not a flaw

STAMINA! 5,452 miles in a week. 32½ miles per hour, *elapsed* time. Continuous day and night driving on country roads, rough and frozen. This remarkable record made by Overland at Indianapolis is just another proof of Overland Serviceability and the extraordinary riding qualities of *Triplex* Springs.

The gasoline record at 32½ miles per hour was 20.24 miles per gallon

C. U. BRAMBLETT, DEALER
CARLISLE, KENTUCKY

PIFFLE FOR CALLOW YOUTH

Advice Handed Out by Successful Business Men Is, to Use a Slang Phrase, Bunk.

A successful lumber merchant has been giving a newspaper interviewer a few of the mental wrinkles that influenced him in the making of money. Here are some of them:

"If your initials spell a word it means you will be rich.

"If, on the other hand, you mend a garment while wearing it, you will always be poor.

"If your right hand itches it is a sign that you will receive money. If your left hand itches you will spend it. This is because right begins with R and R stands for receive, while L stands for let go.

"When you see a shooting star you should say 'money.' As many times as you are able to say the word during the fall of the star, so many extra dollars will you have in your pocket as a result."

Helpful words, aren't they? Well, they are no better and no worse than the bulk of the talk handed out by successful men for the guidance of their fellows—that is, in the matter of making money. The rich or successful business man doesn't disclose his real secrets—if he has any—though he often attends club luncheons or dinners and makes a speech pretending to do so.—Philadelphia Record.

NOTHING TO IT AS A PIE

With Lemon Filling Gone, Remainder of Confection Could Only Be Classed as "Squash."

A business man of Jeffersonville, active in the counsels of the Young Business Men's club and of the Rotary club and one of whose outstanding characteristics is a liking for pie, says he has learned a perfectly good way of making squash pie out of lemon pie, but prefers the latter kind, says the Indianapolis Star. He had been to a sale in Utica township, not to buy, but attracted by the fame of the cooks who were to serve pie. He surrounded one lemon pie and asked to have another packed to take home—for his wife, he said. The women packed it between two paper dishes, the upper one inverted, and then wrapped it in newspaper. He placed it on the back seat of his automobile and started for home. Unfortunately he gave a friend the package for a cushion. When the package was turned over to the lady of the house and was opened by her it consisted of an upper paper dish, an upper pie crust, a lower pie crust and a lower paper dish; that was all. It was a clear case of "squash," and not a sign of lemon filling left.

Horse Once Reverenced.

The sacrifice of horses characterized the Scandinavian and Teutonic cults, whilst Tacitus tells us that the Germans sought omens and monitions from white horses kept at the public ...

Soul Development.

Unfortunate Sermons.

His Girl.

When In Lexington

TRY OUR LUNCHEONETTE

We specialize in Home-Made Candy, Individual Ices and Cakes. Our Catering Department is in competent hands and we guarantee satisfaction.

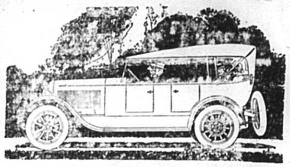
McGURK & O'BRIEN

ITCH! MONEY BACK!

HOPKINS DRUG COMPANY

CHANDLER SIX

Famous For Its Marvelous Motor



Why the Chandler Holds Its Leadership

THE Chandler car has attained and held its place of leadership among all sixes, by steadfast pursuance of worthy policies.

There is but one Chandler car, one Chandler chassis. To that chassis, for seven years, have been devoted the ambitions and the engineering ability and the sincere purposes of its builders.

Featuring this sturdy chassis is the famous Chandler motor, brought to a point approximating perfection through these years of refinement and development.

Nearly eighty thousand Chandler owners know the excellence of this motor. They know its power, and the flexibility of its power. They know its endurance. They know its economy. They know it affords all the speed that any responsible driver would ever wish or dare to use. They know that on mountain roads it leads the way up.

On this one chassis are mounted six handsome and comfortable types of body, built by America's best body-builders and splendidly finished and cushioned.

You Will Be Delighted With a Chandler

SIX SPLENDID BODY TYPES

Seven-Passenger Touring Car, $1[illegible] *Four-Passenger Roadster, $1995* *Four-Passenger Dispatch Car, $2075* *Seven-Passenger Sedan, $2995* *Four-Passenger Coupe, $2895* *Limousine, $3495*

(All Prices F. o. b. Cleveland, Ohio)

Main Street Garage

CHANDLER MOTOR CAR COMPANY, CLEVELAND, OHIO

The Whole Secret of A Better Tire

Simply a Matter of the Maker's Policies

This you will realize—once you try a Brunswick—that a super-tire is possible only when the name certifies that the maker is following the highest standards.

For tire making is chiefly a matter of standards and policies—cost plus care. Any maker can build a good tire if he cares to pay perfection's price.

All men know Brunswick standards, for Brunswick products have been famous for 74 years.

Formulas, fabrics and standards vary vastly in cost. Reinforcements, plies and thickness are a matter of expense. And these variations affect endurance. It rests with the maker how far he wishes to go—how much he can afford to give.

For there are no secrets nor patents to hold one back.

To ascertain what each maker offers one must analyze and test some 200 tires—as our laboratories have done.

Then it is a matter of combining the best features and building according to the highest standards.

Once you try a Brunswick you will understand how we have built model tires, regardless of factory expense.

Yet Brunswick Tires cost you the same as other like-type tires. Our saving is on selling cost, through our nation-wide organization.

We realize that you expect more from Brunswicks, and we assure you that you get it. ONE Brunswick will tell you the story.

And then you'll want ALL Brunswicks. No other tire, you'll agree, gives so much for your money.

THE BRUNSWICK-BALKE-COLLENDER CO.
Cincinnati Headquarters: Northwest Corner Seventh and Main Streets

Sold On An Unlimited Mileage Guarantee Basis

Cord Tires with "Driving" and "Swastika" Skid-Not Treads
Fabric Tires in "Plain," "Ribbed" and "BBC" Skid-Not Treads

Main Street Garage

LOCALS

PERSONALS

MARRIAGES

DEATHS

BIRTHS

RELIGIOUS

MT. ZION CHRISTIAN CHURCH

MYERS CHRISTIAN CHURCH

CHRISTIAN CHURCH

METHODIST CHURCH

SOLDIERS ARRESTED HERE WEDNESDAY FOR DESERTION

CHAUTAUQUA NOTES

SCHOOL NEWS

CLASSIFIED

5 CENTS A LINE. COUNT SIX WORDS TO LINE.

NOTICE:—Cash must accompany order for classified ad. The amount is too small to warrant opening an account.
NO INSERTION ACCEPTED LESS THAN 25 CENTS.

FOR SALE

FOR SALE—Pony cart and harness, sold right if sold at once.
5-20-2t J. WILL HOWARD

FOR SALE—Black yearling bull.
5-20-2t FRANK C. TAYLOR

FOR SALE—One Ford touring car in good condition. Will sell cheap.
5-20-1t* Robert Alexander

FOR SALE PRIVATELY

1 walnut bed and springs
1 walnut dresser
Stand table, book shelf, piano stool, dining table, kitchen table,
1 rug, 9x12 and several small rugs
For further information call 273.
5-20-tf Mrs. Stanley Keller

FOR SALE—A Chandler Dispatch demonstrator, at the Main Street Garage.

FOR SALE—Four-burner Perfection coal oil stove. Good as new.
5-13-1t* Rhoades Burton

FOR SALE—One 4-90 Chevrolet, at the old price. You'll have to hurry.
MAIN STREET GARAGE

Tires Guaranteed 600 miles. Sold by Garret Duncan.

	Casing	Tubes
30x3	$11.75	$2.25
30x3½	13.95	2.45

In any sizes save from 35 to 50 per cent.
5-13-1t GARRET DUNCAN

FOR SALE—One ton Commerce Truck, used. A bargain.
MAIN STREET GARAGE

FOR SALE—Practically new Lally Light Plant. Cheap.
5-6-4t* P. O. Box 174, Paris, Ky.

FOR SALE—Registered Shorthorn cattle of all kinds. Prices reasonable.
G. L. CARTER,
4-15-tf Carlisle, Ky., R-3

FOR SALE PRIVATELY

I offer for sale privately one of the best small farms in Nicholas county, located four miles from Carlisle on the Jackstown pike. Well watered and fenced. Part of the farm is virgin soil covered with good timber. Apply to
DR. B. F. REYNOLDS,
4-22-tf Carlisle, Ky.

BARGAINS

Waugh Dry Goods Co. is the place to get nice gifts for our girl graduates.

HOUSE CLEANING TIME

Brooms, mop, brushes, dusters, polish paint, step ladders, and ever-thing at the Howard Hwd. Co. Inc.

Six big lines of Barn and Roof Paint, Red, Black, and Yellow at Dorsey Bros. & Fisher.

Jack Tar Middies for the kiddies in all sizes at Waugh Dry Goods Co.

Spring housecleaning calls for Furniture Polish, Dorsey Bros. & Fisher have "Nugloss," best on the market.

Say, if you are going to build a barn it will pay you to buy the best lumber you can get. See R. W. Neal; he can save you a nice bunch of money on it. Write or call.
R. W. NEAL,
5-6-tf Carlisle, Ky.

BLUE LICK WATER

We have opened up my bottling plant at Myers, and will be there every day, including Sundays, to take your order for Blue Lick Water.
The Natural Blue Lick
5-20-3t* Water Company

LOST & FOUND

LOST—Between Carlisle and Millersburg, one 34x4 tire and rim, finder will please address J. T. Kenton, Cynthiana, Ky. and receive reward.
5-20-1t

LOST—Either on the streets of Carlisle or at the Lyric Theatre Monday night, a sterling silver pin in the shape of a buckle. Finder will please return to the Mercury office. 5-20-1t*

STRAYED OR STOLEN—From my farm near Moorefield, about a month ago, a red brindle steer. A suitable reward will be paid for any information leading to its recovery.
C. S. WHALEY,
5-20-2t Carlisle, Ky., R-2.

LEGAL NOTICES

NOTICE

Notice is hereby given those who are grazing school yards to do so no more.
Nicholas Co. Board of Education

GRIND SATURDAYS

My mill is ready for operation, in the alley between Elm and Sycamore streets. Will grind, meal, chicken feed, graham flour, etc., beginning Saturday, May 1.
4-29-3t* Hubbard Endicott

NOTICE OF POLL TAX

The books for poll taxes have been completed and poll taxes are now due. Under a recent enactment of the Legislature all persons who pay poll tax only must pay by July 1, when the penalty is added. Where other tax is paid the entire tax is due January 1. If you pay poll tax only come in and settle before the first of July and save the penalty.
JAMES W. MYERS, S. N. C.
5-13-tf

The Ewing Fair and Races will be held August 19, 20 and 21st. A special program has been arranged this year and the meeting this year is expected to be the most successful in its history. This is the greatest Agricultural Fair in Kentucky. Make your arrangements to attend. 5-6-tf

SERVICES OFFERED

SHOP—On Sycamore, near Main. Horse-shoeing, repair work, rubber-tiring. Reasonable prices. Work done right. Claude Walker

PUBLIC SALE

We will offer for sale at our home on College Hill in Carlisle, Ky., at public auction,

SATURDAY, MAY 22, 1920
at 2 o'clock p. m.

the following personal property:

Side-board, dining chairs, dining table, rocking chairs, stand table, couches, piano, washstand, rugs, stair carpet, folding sewing table, vacuum cleaners, carpet sweeper, trunks, walnut bedstead, 2 lamps, laundry stove, three burner oil stove with oven, lot of inch and half inch pipe, and many other articles.

Terms cash.

W. E. Darragh.

The torso of Jesse Glenn was buried in the cemetery at Leoxburg, Bracken county, where it had been in the vault since last December, last week. Up to the present no traces of the dismembered parts of the body has been found.

An examination of teachers for State certificates will be held at Frankfort May 21 and 22.

Spring has come—likelle!

AND HOME CAME TED

A comedy in three acts.
HIGH SCHOOL AUDITORIUM
THURSDAY, MAY 20, 1920
At 8 o'clock p. m.

CHARACTERS

Skeet Kelly, The clerk	TEDDY BRYSON
Diana Garwood, The Heiress	MARTHA ROSS
Miss Loganberry, The Spinster	GLADYS FEEBACK
Ira Stone, The Villain	MARION INSKO
Aunt Jubilee, The Cook	MARY D. THOMPSON
Mr. Man, the Mystery	HENRY HARPER
Jim Ryker, The Lawyer	HICEL ASBURY
Mollie Marklin, The Housekeeper	WYNONA McNEW
Henrietta Darby, The Widow	MARY DONNELL POTTS
Ted, The Groom	HARRY B. TILTON
Elsie, The Bride	MARY CURRY
Joe Thorpe, A Reporter	JOHN PARKER ROSS
Senator McCorkle, The father	BERNARD LINVILLE

SCENE—The office and reception room of the Rip Van Winkle Inn, in the Catskill Mountains.

ACT I—An afternoon in April. What happened to Ted?
ACT II—The same night. Who was the burglar?
ACT III—The next morning. Who was Mr. Man?

Fine Land Sale at Public Auction

Saturday, June 5th, 1920 at 10 A. M.

430 ACRES, DIVIDED into 6 FARMS.
KENTON COUNTY, KY.
Four Miles South of Independence, Ky., and 15 Miles South of Cincinnati, Ohio.
LARGE FRONTAGE ON SPLENDID PIKE
4 PASSENGER AND FREIGHT TRUCKS DAILY TO THE CITY
Close to Graded and High Schools and Good Churches
AN IDEAL PLACE TO LIVE

200 Acres in old blue grass sod. All farms have good frontage on the Pike.

S. K. RINER & Co. Real Estate
SHELBYVILLE, KY.

1882 SAM K. VEACH 1920

MEN'S FUR FELT HATS

The Figures Behind the Prices

All Men's Fur Felt Hats are made of Coney, Beaver and Hare's Fur

COST OF FUR
CONEY FUR

1914		1920
$5.50 per lb.		$14.00 per lb.
	BEAVER	
$7.00 per lb.		$18.00 per lb.
	HARE FUR	
$2.75 per lb.		$21.00 per lb.

COST OF TRIMMINGS
BANDS AND BINDINGS

1914		1920
$1.50 roll, 18 yds.		$8.00 roll, 18 yds.
	LININGS	
$1.50 per doz.		$9.00 per doz.
	LEATHER SWEATS	
$10.00 per gross		$24. per gross

COST OF LABOR

The cost of labor on every one of the sixteen operations through which a hat goes before finished has more than doubled, which is just as it should be.

BUT THE MANUFACTURER PAYS
700 per cent more for fur in that hat
400 per ct. more for trimmings on hat
200 per cent more for leather in hat

The buyer of the hat is shocked at the price he must pay, and the retailer is shocked at the price he must charge.

And yet we are selling our hats at far less than the cost to manufacture would indicate. We have a style to suit and fit every head, face and pocketbook. SEE US.

1882 SAM K. VEACH 1920

USE

OUR SPECIAL "WHITE ROSE"

"THE DEPENDABLE FLOUR"

MADE BY

THE CARLISLE MILLING CO.
CARLISLE, KENTUCKY

REPORT OF CONDITION OF
THE FIRST NATIONAL BANK

AT CARLISLE IN THE STATE OF KENTUCKY, AT THE CLOSE OF BUSINESS ON MAY 4TH, 1920.

RESOURCES

Loans and discounts		$230,538.48
Overdrafts, unsecured		511.64
U. S. Bonds deposited to secure circulation	$25,000.00	
U. S. Bonds owned and unpledged	4,650.00	29,650.00
Securities, other than U. S. bonds, owned and unpledged		10,000.00
Stock of Federal Reserve Bank		1,550.00
Equity in banking house		4,500.00
Furniture and fixtures		500.00
Lawful reserve with Federal Reserve Bank		24,187.79
Cash in vault and net amounts due from national banks		81,174.07
Net amounts due from banks, bankers, and trust companies		108.16
Exchanges for clearing house		66.11
Checks on banks located outside of city		9.50
Redemption fund with U. S. Treasurer		1,250.00
Interest earned but not collected		614.35
TOTAL		$384,660.10

LIABILITIES

Capital stock paid in	$ 25,000.00
Surplus fund	25,500.00
Undivided profits, less current expenses, interest, taxes paid	4,211.63
Interest and discount collected in advance of maturity	2,357.10
Amount reserved for taxes accured	86.94
Circulating notes outstanding	24,000.00
Net amounts due to banks, bankers and trust companies	81.48
Certified checks outstanding	600.00
Individual deposits subject to check	302,822.95
TOTAL	$384,660.10

State of Kentucky, County of Nicholas, ss:

T. H. Pickrell, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

Subscriber and sworn to before me this 12th day of May, 1920.

Henry L. Carter, Notary Public.
T. H. Pickrell, Cashier
H. T. Letton, B. F. Reynolds, J. M. Berry, Directors

McLean Garage Co.

Repairing, Overhauling and Painting on all makes of motor trucks and autos.

SEE US FOR MOHAWK TIRES AND TUBES
THE BEST TIRE ON THE MARKET

East Main Street, Carlisle, Ky.
Phone 378 Old Laundry Building