

The People's Mercantile Co. SPROUT, KY.

We have had two years of most successful business, far exceeding the fondest dreams of the organizers, and if there is a dissatisfied customer we are not aware of it.

We are now in position to do better by our customers than ever before, more exceedingly fortunate purchasers at prices BEFORE THE BIG ADVANCE, permitting us to offer merchandise at figures below the present wholesale prices.

If you want Groceries, Dry Goods, Hats, Shoes, Hardware, Paints, Fencing, Farming Implements, ANYTHING kept in a full country store stock come to us.

An unusually fine line of SHOES and SLIPPERS for men, women and children.

TOP PRICES PAID FOR PRODUCE of every kind.

THE PEOPLE'S MERCANTILE COMPANY OF SPROUT, KY.

Wholesale on the margin. "As low as the market" is our motto. We are now in position to do better by our customers than ever before, more exceedingly fortunate purchasers at prices BEFORE THE BIG ADVANCE, permitting us to offer merchandise at figures below the present wholesale prices.



DEVCO MOTOR CAR FINISH

protects your automobile from destruction by rust. It renews the original color. One coat is sufficient. Anyone can apply it. Satisfaction guaranteed.

The Howard Howe Co., Inc. CARLISLE, KY.

Save The Surface AND YOU SAVE ALL

Wood rats, weas and splits under the surface is prevented. The coat of surface protector increases property. We have the best paint and the price will please you.

Barn Paint At Special Price

HOWARD HARDWARE COMPANY, Inc.

What Mrs. Smith Decides To Do In 1934

1. Buy a tractor. 2. Buy a car. 3. Buy a house. 4. Buy a lot of land. 5. Buy a lot of stock. 6. Buy a lot of machinery. 7. Buy a lot of tools. 8. Buy a lot of furniture. 9. Buy a lot of clothing. 10. Buy a lot of shoes. 11. Buy a lot of hats. 12. Buy a lot of gloves. 13. Buy a lot of socks. 14. Buy a lot of underwear. 15. Buy a lot of pajamas. 16. Buy a lot of nightgowns. 17. Buy a lot of blouses. 18. Buy a lot of dresses. 19. Buy a lot of coats. 20. Buy a lot of suits. 21. Buy a lot of overalls. 22. Buy a lot of work clothes. 23. Buy a lot of shoes. 24. Buy a lot of hats. 25. Buy a lot of gloves. 26. Buy a lot of socks. 27. Buy a lot of underwear. 28. Buy a lot of pajamas. 29. Buy a lot of nightgowns. 30. Buy a lot of blouses. 31. Buy a lot of dresses. 32. Buy a lot of coats. 33. Buy a lot of suits. 34. Buy a lot of overalls. 35. Buy a lot of work clothes.

TRACTORS!

Buy yours before they advance in price. We will gladly demonstrate the TITAN

THE HOWARD HARDWARE CO. INC.



Why We Recommend The Miller Tires

They are an answer to every farmer's problem. They are the best tires on the market. They are the most durable. They are the most economical. They are the most comfortable. They are the most reliable. They are the most popular. They are the most widely used. They are the most successful. They are the most profitable. They are the most valuable. They are the most important. They are the most essential. They are the most necessary. They are the most indispensable. They are the most irreplaceable. They are the most precious. They are the most priceless. They are the most priceless.

J. L. ARCHBOLD, CARLISLE, KY.

Tilton & Roberts

Buggies & Buggies Full Leather Kelly Rubber Tires Ames & Luth. \$160.00

Vulcan and Syracuse Plows The Best Guaranteed to please

Tiger Tobacco Setter If you want one buy now After while will be too late

Special Prices on Tools Plow Points 75 cts. Best Collar Pad 85 cts. Garden Seeds All Kinds Tube Rose Buds 10 cts. 3 for 25 cts. Sweet Pea Seeds 10 cts. ct. Automobile Tires \$15.50 up Ransel Harrows \$55.00 or garden Rakes 65 to 85 cts

Studebaker Automobiles, Special Six \$1765.00

Studebaker Wagons, Regular Wire Wagon 3-14 in. \$1275.00

Studebaker Wagons, Regular Wire Wagon 3-14 in. \$1275.00

Tilton & Roberts

SPRING Oxfords & Pumps

Our line is now complete and we are showing the latest and newest styles in oxfords and pumps for men, women and children.

Ladies' \$10.00 Pumps	\$7.95	Ladies' \$6.00 Oxfords	\$4.45
Ladies' \$7.00 Oxfords	4.95	Ladies' \$4.00 Oxfords	3.50
Ladies' \$7.00 Pumps	4.95	Ladies' \$4.00 Oxfords	3.50

Nettleton Shoes

TARSIS LAST CALSKINS AND VICI KIDS TAN OR BLACK \$14.00

Just received a large shipment of Men's Spring Shirts in all the latest and newest patterns \$1.50 up Men's Outing Work Shirts \$2.98

Don't fail to see our Ladies', Misses', and Children's dresses at greatly reduced prices

Big Mens on all Boy's Clothing, Spring styles and patterns Sizes 5 to 18

EFFRON'S

REMEMBER

You have got to pay Luxury Tax on a new auto, so why not let us overhaul your old one—re-paint it and practically make it good as new. Our business is General Repairing and Rebuilding on All makes of cars Carriage and Automobile Painting

We are here to serve you and we guarantee satisfaction

McLEAN GARAGE CO., East Main Street
Phone 378 Old Laundry Bldg. Carlisle, Ky.

Two Good Books for Women

We have them both—we can supply you with both on your request—and each one of them will help the other. The first is a book—every woman should have her own, for the butter-and-egg dollars grow quickly into big sums when they're put away carefully. And the second is **THE COUNTRY GENTLEMAN**—the weekly book of farming. It's a farm paper for the women and the man, the girls and the boys—full of how-to-make-money ideas for the whole family. This bank wants the women as well as the men to read

The COUNTRY GENTLEMAN

From all parts of the United States come the testimonies of more than 600,000 farmers who regularly read **THE COUNTRY GENTLEMAN** because they believe in it. We want you to know it as we do. If you have an account with us, we'll charge you only \$1.00, on your instruction. It will help both farmers and their wives to build bigger bank accounts each year. We are making it easy for our neighbors to subscribe for **THE COUNTRY GENTLEMAN** because we believe in it. We want you to know it as we do. If you have an account with us, we'll charge you only \$1.00, on your instruction. It will help both farmers and their wives to build bigger bank accounts each year.

Deposit Bank of Carlisle, Ky.

Capital \$100,000.00

Reserve \$100,000.00

Assets \$100,000.00

Liabilities \$100,000.00

Profit \$100,000.00

THE CARLISLE MERCURY

VOL. LIII

NEIGHBORING COUNTRIES

BATH

It is reported that the city of Bath, England, is planning to build a new bath house. The new bath house is to be built on the site of the old bath house, which was destroyed by fire in 1871. The new bath house is to be built on the site of the old bath house, which was destroyed by fire in 1871. The new bath house is to be built on the site of the old bath house, which was destroyed by fire in 1871.

CONGREGATION

The congregation of the First Baptist Church of Carlisle, Ky., held its regular meeting on Sunday, April 1, 1934. The services were held at 10:30 a. m. and 7:30 p. m. The pastor, Rev. J. H. Smith, preached on the text, "The Kingdom of God is within you." The collection for the support of the church was \$100.00.

WIN AWARD

Carlisle High School has won a trophy for its football team. The trophy was presented to the team by the Carlisle community. The trophy is a silver cup with a football on top. The trophy is a silver cup with a football on top. The trophy is a silver cup with a football on top.

REMEMBER

You have got to pay Luxury Tax on a new auto, so why not let us overhaul your old one—re-paint it and practically make it good as new. Our business is General Repairing and Rebuilding on All makes of cars Carriage and Automobile Painting

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CARLISLE, NICHOLAS COUNTY, KENTUCKY, THURSDAY, APRIL 12, 1934.

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