

HOT WEATHER MELTS PRICES ON SUMMER GOODS

EVERY ARTICLE IN SUMMER WEARING APPAREL WILL BE INCLUDED IN "MELTING POT" -OUR AIM IS TO SELL SUMMER GOODS

SO DOWN GOES PRICE TO ACCOMPLISH THIS

SHIRTS SILK SPORT STRAW TENNIS SANDALS SUMMER INCLUDED

95c EACH BARGAINS 50, 60 & 95c BARGAINS MUST GO BUY THEM SALE

N. EFFRON STORE WHERE YOU CAN SAVE MONEY

YONKER, THURSDAY
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TARZAN OF THE APES
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THE MERCURY
 (Continued)

WARREN P. FISHER Editor
 100 North Washington
 (Telephone 1000)

FRIDAY, JULY 18, 1914
 (Continued)

AGRICULTURAL BOARD OF CONTROL FOR SICHUAN
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MEMBERS: *(List of names)*

ACQUITTALS
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CASES
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SALTWELL
 The following persons have been sentenced to various terms of imprisonment:

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RESTAURANT AND CONFECTIONERY

FOR SALE AT PUBLIC AUCTION
TUESDAY, JULY 29TH, 1914
 AT 2:00 O'CLOCK

STOCK INCLUDES:-
 Lunch Counters, Oil Stoves
 Tables, Percolators, Tables,
 Stoves, Fountain Showcases,
 and Stock of Confectionery.

R. O. DUNCAN

FISK CORD TIRES

You can ride strongly,
 safely, bravely and mileage
 in a tire. That's what you
 get in the Fisk Cord. All
 that, plus most unusual per-
 formances, speed, comfort and
 luxury—Made in Ribbed
 Tread and the famous Fisk
 Non-skid.

HICKEY BROS., Bethel, Ky
R. L. Brown, Shamburg, Ky

THE LEXINGTON HERALD'S
GREAT WAR RETIEF
SUNDAY, JULY 28

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Now, let us get down to personal business.

YOU WANT TO SAVE MONEY!

EVERYBODY DOES

N. E. TARZAN OF THE APES

Now, let us tell you how clothing of all kinds will advance very materially with the coming of the fall season. Get busy and buy that new suit and save at least \$10 on the suit. You'll thank us for the tip this fall.

Now, we've gone over the top by big odds in the Liberty Loan, the Red Cross and the W. S. S.

Now, let us get down to personal business.

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EVERYBODY DOES

N. E. TARZAN OF THE APES

ORPHEUM

C. U. BRAMBLETT

MATINEE 3:00 P.M. NIGHT 8:15 P.M.

SATURDAY

JULY 27

CHILDREN 20c ADULTS 30c

WHICH TAX INCLUDED

TARZAN OF THE APES

NO MORE HONEY IN THE HIVE

TARZAN, THE APE, leaves his foster father, a huge furred Ape, His Journey through the woods catches him the water hole where Numa the lion and Seta the panther go to lie in wait for their prey.

As a huge wild grid lion bounds from the underbrush TARZAN with a magnificent leap, catches a trailing vine and the speed of an arrow reaches the terrace of evergreen.

Then he unfolds a keeper rope, and with one deft twist, the lion is a prisoner TARZAN of the APES leaps to the ground and soon disappears into the forest, breaking his city of history makes his way back to the Ape Tribe.

TARZAN OF THE APES

The Startling Circus Play

AT THE

ORPHEUM

SATURDAY, JULY 27

Matinee 3:00 Night 8:15 O'clock

30c and 30c Tax Inc.