

"ELKHORN" BLOCK COAL

NONE BETTER

Having recently added coal to our line we are in a position to serve you promptly. We will DELIVER any amount from \$2.00 up anywhere in Carlisle or suburbs at Government price of \$6.20 per ton.

If you buy coal from us you are sure to get "Elkhorn" Block Coal

We operate our own Transfer System and are prepared to deliver coal anywhere within 20 miles of Carlisle. Get our Transfer Rates. If you want to sell anything get our prices WE PAY CASH.

WE SELL FOR CASH

PHONE 95 THE E. A. MATHIAS CO. PHONE 95

U. S. HEALTH SERVICE ISSUES WARNING

Increase in Allergic Diseases After Influenza Epidemic

Washington, D. C., April 26.—The U. S. health service today issued a warning that the incidence of allergic diseases has increased since the influenza epidemic of last winter.

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JO GORDON

BOURBON HOTEL BLDG.

MAIN ENTRANCE

SOME OF MY COMPETITORS SAY THEY ARE SELLING GOODS CHEAP, BUT I CAN SING THEM ALL ON PRICES

SEE MY DISPLAY FOR XMAS TREES, SCARVES, HATBOXES, ETC.

JO GORDON

BOURBON HOTEL BLDG.

THE CARLISLE MOUROY

OPPORTUNITIES IN OIL

REDEVELOPMENT IN WESTERN OIL INDUSTRY

Investment in oil property in the West is being made on a large scale. The oil industry is being redeveloped in the West. The oil industry is being redeveloped in the West.

PROVED SPIRIT OF DEMOCRACY

Voluntary Basis of Food Saving

Food Test for Freedom

The spirit of democracy is being proved in the food saving movement. The spirit of democracy is being proved in the food saving movement.

be proud to hold a food Saver

G. C. MYERS & COMPANY

Moorefield, Kentucky.

OUR CLIENTS ARE SAVING

DRY PROMPT THE

PRACTICAL CHINA

We are now showing attractive line of

TOILET SETS
Candy Jars
Etc., Etc.

HOPKINS DRUG COMPANY

Prescriptions a Specialty.

Profits and Prices

Profits may be considered from two angles:

1st—Their effect on price;
2nd—As a return to investors.

When profits are small as compared with sales, they have little effect on price.

Swift & Company's profits are only a fraction of a percent on all products sold, and if eliminated entirely would have practically no effect on prices.

Swift & Company paid 10 per cent dividends to over 20,000 stockholders out of its 1917 profits. It also had to build extensions and improvements out of profits; to finance large stocks of goods made necessary by unprecedented requirements of the United States and Foreign Governments; and its protection against the declining markets.

It is fair to call Swift & Company a profitless company.

CLOSING OUT SALE

Our sales last week were far beyond our expectations, but we still have lots of bargains left. This is a

GENUINE CLOSING OUT SALE

Everything cut to lowest price. All new goods and must be sold. Come this week and get your share of these bargains.

G. C. MYERS & COMPANY

Moorefield, Kentucky.

OUR CLIENTS ARE SAVING

DRY PROMPT THE

THE CARLISLE MERCURY.

CARLISLE, NICHOLAS COUNTY, KENTUCKY, THURSDAY, MAY 2, 1918.

RIGHT PAGES

ESTABLISHED 1847

EDUCATIONAL COMMENT

The school year is drawing to a close. The school year is drawing to a close.

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DRY PROMPT THE

BOYSCOUTS FOR CAME CAVALRY PATROL

The boyscouts of the city are organizing a patrol for the coming summer. The boyscouts of the city are organizing a patrol for the coming summer.

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