

SPECIALS FOR SATURDAY, NOVEMBER 17th, 1917

WAR Y. M. C. A.

Saturday, Nov. 17th being the day that many of the Carlisle Merchants will Donate 5 per cent of their Gross Sales for Benefit of the WAR Y. M. C. A., we are quoting

Special Prices For That Day Only That We May Increase Our Sales It will be a Patriotic DUTY For Every Person to buy all their Fall Goods this day whether of me or my competitors, as 5 per cent of the sales will go to a great cause, which is the Young Men's Christian Association.

Below are a few Specials for Y. M. C. A. Day, Saturday, November 17th.

Table with 4 columns: Labels, Children's Size, Men's, and New-Trip Brand. Includes items like Ribbed Knit Wool Undershirts, Children's Size, Men's 14-16 Undershirts, and New-Trip Brand.

EFFRON'S, Carlisle, Kentucky

THE MERCURY, PUBLISHED EVERY THURSDAY. J. H. HAYES, Editor. W. H. HAYES, Editor. W. H. HAYES, Editor.

GOVERNMENT AGENT TO BE APPOINTED. The Government is seeking a qualified person to act as agent for the collection of duties on imports.

LOOSE LEAF WRITING. A new method of writing on loose leaf paper is being introduced, offering convenience and efficiency.

LABEL SHOW HERE ON. A display of various labels and stationery items is being held at the store.

REEL LICK SPERM. A new product for hair care and grooming is being advertised.

STONY CREEK. A scenic area with beautiful views and recreational opportunities is being promoted.

GOVERNMENT AGENT TO BE APPOINTED. (Continued from previous page)

LOOSE LEAF WRITING. (Continued from previous page)

LABEL SHOW HERE ON. (Continued from previous page)

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What This Means You, Mr. Merchant! Did you know that this paper has an interesting feature for you?

When a merchant advertises with us, he is advertising his wares, which is returned with interest.

THE BUNTER BRAD. A notice regarding a business transaction or partnership.

THE BUNTER BRAD. (Continued from previous page)

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AUCTION SALE-NICE FARM ON Tuesday, December 4th. Having decided to quit farming, owing to advanced age, I will offer my farm for sale at public auction.

John G. Blair, G. D. SPEAKES, Auctioneer.

Dry Goods, Clothing and Shoes. at much lower prices than you will be able to secure for many years. SAVE, SAVE, SAVE, is the order of the day; come here and you will see what your saving will be on your fall bill.

R. T. Kirkland & Company.

WHAT HE WANTED...AND...WHAT HE GOT! A cartoon illustration showing a man's search for a suit and the final result.

CHILDREN'S GLOVES AT GREATLY REDUCED PRICES. If you need one you can buy it here for less money.

AUCTION SALE 400 Acres of Land. 400 ACRES TO BE SOLD AT PUBLIC AUCTION ON THE CARLISLE MERIDIAN, NOVEMBER 22, 1917.

Public Sale. The farm of David Allen deceased, late of the County of Madison, State of Kentucky.

WHAT HE WANTED...AND...WHAT HE GOT! (Continued from previous page)

WHAT HE WANTED...AND...WHAT HE GOT! (Continued from previous page)

Public Sale. In City and Suburban Property. I have a large tract of land in the city and suburbs, including a large tract of land in the city and suburbs.

Public Sale. As agent for J. H. Campbell, I will sell the farm of J. H. Campbell, late of the County of Madison, State of Kentucky.

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BUY A HOOSIER. Get the Valuable Ideas of the Hoosier Council of Kitchen Scientists. THE MAIN STREET GARAGE when you need anything in the way of automobile accessories or supplies.

Sam T. Howe & Co. INCORPORATED.

THE BEAUTIFUL GULF COAST. FASHIONABLE GOLF COURSE. This is the most beautiful and fashionable resort in the South.

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HELPY.M.C.A.

Let Your Printing Be The Intertype Way. Just received one of the best and most complete sets of type ever published.

What New York women will wear this winter. VOGUE. Published by Condé Nast.

Drop in at The Mercury Office and see the above machine in operation. A large industrial machine, possibly a printing press or similar equipment.