

BIG LAND SALE!
—ON—
TUESDAY, OCTOBER 30, 1917
At 11 a. m. sharp, on the premises, six miles from Carlisle, and three miles from Moorefield on the Cane Run pike, we will sell to the highest bidder the following described property:
300 acres to be sold in three tracts and then as a whole and the best bid accepted.

THE CARLISLE MERCURY
Thursday, October 25, 1917.
TERMS: 10 per cent cash on day of sale, 30 per cent March 1st, 1918, 30 per cent March 1st, 1919, 30 per cent March 1st, 1920.
For further information call on
A. S. KIMBROUGH,
MOOREFIELD, KY.
or
HARRIS & SPEAKS,
PARIS, KY.
who will take pleasure in showing prospective buyers over the farms.

JOE GORDON
THE LOW PRICE STORE
Saving Money
Has always been popular and now it is your patriotic duty
I Can Save You Money
My stock of Fall and Winter Goods is now complete. Come in and inspect them Court Day.
MEN'S AND BOY'S CLOTHING
SHOES FOR ALL THE FAMILY
Priced at Figures that will surprise you
If it isn't worth more than that it isn't worth anything.
We stock the best quality goods at the lowest prices.
OUR MOTTO IS
New Styles, Superior Quality, and Low Prices.

JOE GORDON
KIMBROUGH BUILDING
TIME or SPACE
Mr. Hollins Men, which do you prefer? To save universal loss of 300,000. The HOME LOAN DISTANCE LINES reach over 1,000,000. Telephone service or to have nearest service to the people. We can reach you with low rates and no waiting period.
We are now offering our live wire plan to the stockholders. It is a plan that will pay you 4 per cent per year.

Howard Hardware Co.
INCORPORATED
We have the best of everything that is in demand for fuel.
We have the best of everything that is in demand for fuel.
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Everybody's Attention
has been called to the remarkable fuel saving secured with Cole's Original Hot Blast Heaters. Coal prices are soaring—why be a slave to an extravagant heating plant or stove that is a demand for fuel.
Join now in the great army of satisfied users who have found relief from high fuel bills with the great fuel saving
COLE'S Original Hot Blast Heater
Burns cheapest coal and light. They fuel Everybody is searching for a way to save fuel and food. Here's your opportunity to cut your coal bills square in half and gain a perfectly heated home as well. Investigate now. Our Store is Fuel Savers Headquarters.

TRACT NO. 1
TRACT NO. 2
TRACT NO. 3

JOHN C. WILSON
NICHOLAS COUNTY, KENTUCKY
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By Midnight Wednesday Sept. 12th
Up to midnight, September 12th, during a period of 84 months, we sold and delivered to tire dealers more United States Tires than we sold to dealers during the entire 12 months of 1916.
This phenomenal sales increase was made notwithstanding our epoch-making sales increases of 1916 over 1915 and our record-breaking sales increases of 1916 over 1915 definitely and finally prove three facts:
1. The supremacy of United States Tires.
2. The fact that the vast army of automobile owners who used United States Tires in 1916 are using them in 1917 on the sheer popularity of our tires over other tires that they have tried.
3. The fact that another vast army of automobile owners who were over to the use of United States Tires in 1917 on the sheer popularity of our tires over other tires that they have tried.

United States Tires Are Good Tires
Demand that your Tire Dealer supply you with United States Tires or go to another dealer.
A Complete Stock of U. S. Tires Carried by Harpur's Garage, Incorporated, Carlisle, Ky.

WILLIAM TELL FLOUR
Daisy Baker's Mother
"There we are, Daisy, right out of the oven. Good when you and father and the boys get a check at it."
"It's better for all us than meat, and it's good for everybody."
"WILLIAM TELL FLOUR certainly takes the bite out of babies and puts the flavor in the bread."
Daisy Baker

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LIBERTY LOAN PASSES THE BILLION MARK
NICHOLAS COUNTY CITIZENS SUBMITTED LITERATURE TO THE APPOINTMENT.

COMMENT
In reading the list for the Liberty Loan, one is struck by the fact that the list is a list of names that are familiar to the people of this county. It is a list of names that are familiar to the people of this county. It is a list of names that are familiar to the people of this county.

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NEW OF CARLISLE SCHOOL
DRIVE TO BE MADE FOR Y. M. C. A. FUNDS.
WOMEN OF CARLISLE CALLED ON TO HELP.

AMERICAN SOLDIERS FIRE FIRST SHOT FOR FREEDOM
300 OF NOVEMBER 4, 1917, AS MARCHING FROM THE LINE.

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THE CARLISLE MERCURY
CARLISLE, NICHOLAS COUNTY, KENTUCKY, THURSDAY, NOVEMBER 1, 1917.
VOL. L.—
NUMBER 44

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Fair List Prices... Fair Treatment
How Kentucky Sets the Pace for Her Sister States
PROBABLY all the bump raised in this country has been grown from Kentucky seed. Your name is known the world over because of the standard Goodrich tires that are being used in every corner of the world.
In rubber making the discoveries and inventions of Goodrich have set the pace for the world.
Goodrich tires are the standard pattern for tires the world over.
GOODRICH BLACK SAFETY TREADS
Are tires which embody the BEST in tires — the BEST that has stood the Test of CLUTCH, CORNER AND BRAKE TIRE WEAR.
That Best is the GOODRICH CLOSB. You can get this best only in Goodrich's "Black Safety Tread" tires.
THIS IS THE F. GOODRICH COMPANY
THE CITY OF GOODRICH, AERONAUT, OHIO
"Best in the Long Run"

JOE GORDON
KIMBROUGH BUILDING
TIME or SPACE
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