

**What Can You Do to Cut Down the Cost of Living?**

"Start in with baking at home. It's easy to make good bread—better than you can buy—and you'll be surprised how much you can save."

"What you save on the cost of the bread is only half the story. The better your bread, the more your family will eat, and, in eating more bread they will naturally eat less of other more expensive foods."

"There is twice as much food value in a pound of flour as in a pound of meat—and the meat will cost you probably five times as much."

WILLIAM TELL FLOUR is the Flour of the World Guaranteed. Compare it with the other brands. You will find it the best. It is the flour that the great bakers of the world use.

**WILLIAM TELL FLOUR**

Ratliff Bros. Company, Incorporated, Distributors

**THE MERCURY.**  
PUBLISHED WEEKLY.  
THE CARLEISLE MERCURY CO.,  
PUBLISHERS.  
WALTON B. FRANKLIN, EDITOR.  
THURSDAY, MARCH 10, 1917.

**ANNOUNCEMENTS.**  
We are announcing the following candidates for Democratic nomination in the following offices:

**FOR REPRESENTATIVE:**  
H. B. BARKER, J. H. MOORE.

**FOR COUNTY JUDGE:**  
W. E. BARKER, ALBERT MURPHY, HARRY KENNEDY, JAMES MITCHELL.

**FOR SHERIFF:**  
H. B. BARKER, J. H. MOORE, J. W. HAYES, J. W. HAYES, J. W. HAYES.

**FOR COUNTY ATTORNEY:**  
FOSTER B. COX, JOHN P. MORGAN.

**FOR ASSESSOR:**  
E. H. HALLIDAY, J. W. HAYES, H. B. BARKER, J. H. MOORE, J. W. HAYES, J. W. HAYES.

**FOR SCHOOL SUPERINTENDENT:**  
MED. E. TAYLOR.

**Will Call Extra Session.**  
The Board of Supervisors will call an extra session of the Board of Supervisors on Wednesday, March 14, 1917, at 10 o'clock a. m., in the Board Room, at the County Courthouse, for the purpose of considering the report of the Board of Supervisors on the audit of the accounts of the Board of Supervisors for the year 1916.

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**Shan's Liniment for Rheumatism.**  
Shan's Liniment is a powerful and effective remedy for rheumatism, neuralgia, and all other forms of nerve pain. It is made from the finest and purest ingredients and is guaranteed to give relief in every case.

**Rank Foolishness.**  
It is a common mistake to think that a person who is suffering from rheumatism or neuralgia is suffering from a "bad case" of the disease. In fact, the disease is often a result of a simple mistake in diet or in exposure to the elements.

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**Hard Winter Retards Farm Work in General**  
The winter has been a hard one for the farmer. The ground is so hard that it is difficult to plow and harrow. The weather is so cold that the crops are suffering. The farmer is in a difficult position.

**Fill In Picture Puzzle No. 6**

**Land Sold.**  
The land in the town of... has been sold to... for the sum of... dollars.

**What You Need in a Good Recipe and a Good Flour—These Two Things are Essential.**

"All you need in a good recipe and a good flour—these two things are essential. A good recipe is the key to success in the kitchen, and a good flour is the foundation of a good loaf of bread."

**WILLIAM TELL FLOUR**

**A BUSY and Noisy Place.**  
You are welcome to visit it. Our expert tinner can make anything you want from sheet metal. Either the copper or iron pipe or tin, and the work is guaranteed.

**TIN SHOP**  
When it Comes to Repairing  
The Howard Hardware Company  
Carleisle, Ky.

**Make Your Farm The Center of The City**  
Distances are bridged by the HOME TELEPHONE, not only do lots subscribers have instant communication with their neighbors but his LONG DISTANCE LINES cover the entire state.

**NICHOLAS HOME TELEPHONE COMPANY**  
INCORPORATED, KY.

**Purity is a Great Thing, Friend!**

**THE PEOPLES**

**Saved Girl's Life**  
I want to tell you what wonderful benefit I have received from the use of Theodor's Black-Draught. My little girl was suffering from a severe case of colic and her mother was unable to give her any relief. I bought a box of Theodor's Black-Draught and gave her a few doses and she was cured in a few days.

**THEODOR'S BLACK-DRAUGHT**

**My folks down South keep telling me 'The best of me, and the smoke of me. The finest, whitest, clearest home you ever saw. Only the purest, sweetest, richest Virginia and Carolina tobacco enters there. And when I come out, wrapped in the daintiest of white imported paper—don't you know I am proud to be a OVERIGNER!**

**Next to good breeding is good dress and good taste—and I have them all. That's my claim to your friendship. I can't say more, except—**

**SOVEREIGN CIGARETTES**  
"King of Them All"

**CUMBERLAND TELEPHONE & TELEGRAPH COMPANY**  
INCORPORATED, KY.

**THE TOBACCO MARKET WILL CLOSE**  
About the Middle of March

**DELIVER TO OUR WAREHOUSE NOW WHERE YOU ARE ASSURED THE BEST THAT IS GOING.**

**THE HUMAN EYE is a Miracle**  
The human eye is a miracle of nature. It is able to see things that are invisible to the other senses. It is able to see things that are invisible to the other senses.

**DR. B. KAHN**  
Graduate Optometrist and Optician  
Central Bldg.,  
415 E. 1st St., Ky.

**WANTED!**  
I have a number of good horses for sale. They are all well bred and of good quality. They are all well bred and of good quality.

**W. G. IRVIN D.V.M.**  
GRADUATE VETERINARIAN  
Authorized Inspector of Live Stock for Michigan Livestock  
Office: E. B. Nichols Livestock

**"Busy Again"**  
A Soliloquy in Two Paragraphs

**HAVE YOUR WORK DONE**  
By Experienced Men

**JOHN ARCHDEACON**

**Public Sale**  
The Old School Building in Hazardville will be sold to the highest bidder. The sale will be held on Wednesday, March 14, 1917, at 10 o'clock a. m.

**Commissioner's Sale!**  
DEATS HIS ALARM CLOCK TO IT NOW

**TAMLAG GAVE HIM NEW ENERGY**

**EDWARD E. SHAW**

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**FEBRUARY'S FAVORITES**  
Lincoln, St. Valentine and Washington have their "day" in February.

**Dixie Gem**  
is popular every day in the month, every month in the year.

**Ratliff Bros. Company**  
Incorporated

**COMES TO US**  
because the carriages we sell are just what we claim them to be. Vehicles that had made and had usage will not put out of commission. They combine strength, beauty and durability.

**One Howard Hardware Company**  
INCORPORATED, KY.  
Carleisle, Kentucky.

**White Northern**  
99 cent, selected, with a purity test of 99 cent, is the best of...  
**Seed Oats**  
offered here...  
**S. T. BARLOW, PROP.**

**Twice Across America**  
in a Hudson Super-Six  
Wearing Royal Coat, Three Round Trip in 10 Days, 21 Hours, 3 Minutes.  
This 400 foot film will be shown at the Lyric Theater

**Friday March 9th, '17.**  
**FREE**  
We will give each card owner a ticket to the show who will

**John Smith HUDSON CARLEISLE, KY.**

**Main Street Garage**  
INCORPORATED, KY.  
MAIN STREET PHONE 121